Proposed NU Business Name: KHAN TRADERS



Project identification and prepared by: MD. Kahirul Islam, Bogra Sadar Unit,Bogra

Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. RUBEL KHAN			
Age	:	24-09-1983(33 Years)			
Education, till to date	:	Class 10			
Marital status	:	Married			
Children	:	1 son 1 Duaghter			
No. of siblings:	:	6 Brothers, 1 Sister			
Address	:	Vill: Gondogram, P.O: Bugra, P.S: Bogura Sadar, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST. SAMSUN NAHAR BEGUM LATE MD. ABDUL MOJID KHAN Branch: Sultangonj, Shahjahanpur Centre # 56(Female), Member ID: 3684; No:03 Member since: 05-07-1991(25 Years) First loan: -2000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 106000, Outstanding loan: BDT 53000 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	16 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734181452
Mother's Contact No.	:	01831977070
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SAMSUN NAHAR BEGUM joined Grameen Bank since 25 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	KHAN TRADERS	
Location	:	Ranarhat road, bonani, bugra	
Total Investment in BDT	:	BDT 265,000/-	
Financing	:	Self BDT 165,000/-(from existing business) 62% Required Investment BDT 1,00,000/-(as equity) 38%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	14 ft x 12 ft= 168 square ft	
Security of the shop	:	BDT 40000/-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Poultry feed etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed The shop is rented. Collects goods from Dhaka, Bogra. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Poultry Feed	170,000	2,040,000		
Total Sales (A)	170,000	2,040,000		
Less. Variable Expense				
Poultry Feed	153,000	1,836,000		
Total variable Expense (B)	153,000	1,836,000		
Contribution Margin (CM) [C=(A-B)	17,000	204,000		
Less. Fixed Expense				
Rent	1,000	12,000		
Mobile Bill	600	7,200		
Salary (self)	5,000	60,000		
Transportation	600	7,200		
Guard	150	1,800		
Entertainment	500	6,000		
Electricity Bill	150	1,800		
Total fixed Cost (D)	8,000	96,000		
Net Profit (E) [C-D)	9,000	108,000		

Investment Breakdown								
	Ex	isting			Proposed			
Particulars Qty. Unit Amount				Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Broiler Feed	70	2000	140,000	14	2000	28,000	168,000	
house Feed	8	600	4,800	40	600	24,000	28,800	
Cow Feed	8	700	5,600	40	700	28,000	33,600	
Feed for Milk	2	760	1,520	25	760	19,000	20,520	
Mobil	24	320	7,680	0	0	0	7,680	
Others	1	5400	5,400	1	1000	1,000	6,400	
Total 113 165,000 145 100,000 265,000						265,000		

Source of Finance



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Poultry Feed	270,000	3,240,000	3,402,000	
Total Sales (A)	270,000	3,240,000	3,402,000	
Less. Variable Expense				
Poultry Feed	243,000	2,916,000	3,061,800	
Total variable Expense (B)	243,000	2,916,000	3,061,800	
Contribution Margin (CM) [C=(A-B)	27,000	324,000	340,200	
Less. Fixed Expense				
Rent	1,000	12,000	12,000	
Mobile Bill	700	8,400	9,000	
Salary (self)	5,000	60,000	60,000	
Transportation	1,000	12,000	14,000	
Guard	150	1,800	1,800	
Entertainment	500	6,000	7,000	
Electricity Bill	150	1,800	1,800	
Salary (staff)	3,500	42,000	42,000	
Total Fixed Cost	12,000	144,000	147,600	
Net Profit (E) [C-D)	15,000	180,000	192,600	
Investment Payback		60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	180,000	192,600
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		120,000
	Total Cash Inflow	280,000	312,600
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	120,000	252,600

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















FAMILY PICTURE

