Proposed NU Business Name: MS MAHISHA TRADERS



Project identification and prepared by: Md Shah Alam, Dupchachia Unit, Bagura

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ABDUL OHAB MUKTAR		
Age	:	02-10-1985 (30 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	3 Brothers 5 Sisters		
Address	:	Vill: Kushlihar, P.O: Alora P.S: Kahalu Dist: Bagura		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST HAZUMA BIBI RAMJAN ALI Branch: Namuja,Barguna, Centre # 28 (Female), Member ID: 2715, Group No: 03 Member since: 21-03-1987 (07 Years) First loan: BDT 2000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10000, Outstanding loan: Nil; Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	05 years experience in running business. Own business 05 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01770-675923
Mother's Contact No.	:	01773-631528
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Dupchachia Unit, Bogura

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST HAZUMA BIBI joined Grameen Bank since 07 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MS MAHISHA TRADERS			
Location	:				
Total Investment in BDT	:	BDT 220,000/-			
Financing	:	Self BDT 120,000/-(from existing business) 55% Required Investment BDT 100,000/-(as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 10 ft = 100 square ft			
Security of the shop	:	BDT 5,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Medicine Average 25% gain on sale. The business is operating by entrepreneur. Existing no employee. One will be appointed after getting equity money. The shop is own. Collects goods from Kahalu, Bagura Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)		1112113111	,
Medicine	2500	75000	900000
Total Sales (A)	2500	75000	900000
Less Variable Expense			
Medicine	1875	56250	675000
Total variable Expense (B)	1,875	56250	675000
Contribution Margin (CM) [C=(A-B)	625	18750	225000
Less Variable Expense			
Rent		800	9600
Electricity bill		200	2400
Transportation		3,000	36000
Salary (self)		6000	72000
Entertainment		600	7200
Guard		100	1200
Mobile bill		100	1200
Total fixed cost (D)		10,800	129600
Net Profit (E)= [C-D]		7,950	95400

Investment Breakdown							
	Ex	isting		Proposed			
Particulars	Qty	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)	1		(BDT)	Total
Calas vet	5	2000	10,000	0	0	0	10,000
Bargeft	250	80	20,000	0	0	0	20,000
Zink o mice	250	80	20,000	250	100	25,000	45,000
Tablet	250	120	30,000	100	200	20,000	50,000
Injection	0	0	40,000	100	200	20,000	60,000
Others	0	0	0	0	0	15,000	15,000
Freeze	0	0	0	0	0	20,000	20,000
Total		2280	120,000	350	0	100,000	220,000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Medicine	4100	123000	1476000	1549800	
Total Sales (A)	4100	123000	1476000	1549800	
Less Variable Expense					
Medicine	3075	92250	1107000	1162350	
Total variable Expense (B)	3,075	92250	1107000	1162350	
Contribution Margin (CM) [C=(A-B)	1,025	30750	369000	387450	
Less Variable Expense					
Rent		800	9,600	9,600	
Electricity bill		400	4800	5,000	
Transportation		3,300	39600	40,000	
Salary (self)		6000	72000	72,000	
Salary(Staff)		3000	36000	36,000	
Entertainment		600	7200	7,200	
Guard		100	1200	1,200	
Mobile bill		150	1800	2,000	
Total fixed cost (D)		14,250	171000	171,800	
Net Profit (E)= [C-D]		16500	198000	215,650	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	198,000	215,650
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		138,000
	Total Cash Inflow	298000	353650
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	138,000	293650

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

