

Proposed NU Business Name: **DHAKA SHOES**



Project identification and prepared by: Md. Abu Bakkar Siddique,
Dakshinkhan Unit, Dhaka
Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|---|
| Name | : | MD RASEL AHAMED |
| Age | : | 28-02-1984 (32 Years) |
| Education, till to date | : | S S C |
| Marital status | : | Married |
| Children | : | Nil |
| No. of siblings: | : | 02 Brothers 02 Sisters |
| Address | : | Vill:Road-20 Hause-26Sector03P.O Sector-03, P.S: Ultra Model town Dist: Dhaka |
| Parent's and GB related Info | | <input checked="" type="checkbox"/> <input type="checkbox"/> |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | MRS :RAHALA BEGUM |
| (iii) Father's name | : | MD SALIM |
| (iv) GB member's info | : | Branch: Dakshinkhan, Centre # 11 (Female), Member ID: 2755/1, Group No: 07 Member since: 11-07-2001 (07Years) First loan: BDT 10,000 /- Outstanding loan: Nil |
| Further Information: | | |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|--|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 10 years experience in running business. He has no training |
| Other Own/Family Sources of Income | : | No |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01970707098 |
| Family's Contact No. | : | 01922598133 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MRS RAHALA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

| | | |
|---|---|--|
| Business Name | : | DHAKA SHOSE |
| Location | : | Dakshinkhan Bazar,Dakshinkhan,Dhaka |
| Total Investment in BDT | : | BDT 400,000/- |
| Financing | : | Self BDT 2,50,000/- (from existing business) 63% Required Investment BDT 1,50,000/- (as equity) 37% |
| Present salary/drawings from business (estimates) | : | BDT 6,000 |
| Proposed Salary | : | BDT 6,000 |
| Size of shop | : | 14 ft x 16 ft= 182 square ft |
| Security of the shop | : | No |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods likeSport kats, Loper,Convart,China ladis shose,jants shose,etc.▪Average 30% gain on sales.▪The business is operating by entrepreneur. Existing Two employee.▪The shop is woner.▪Collects goods from voirob,Tangi, Dhaka.▪Agreed grace period is 3 months. |

Existing Business (BDT)

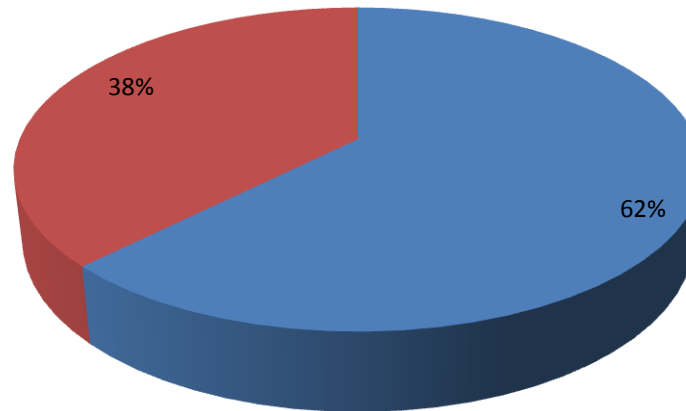
| Particular | Daily | Monthly | Yearly |
|--|--------------|---------------|------------------|
| Revenue (sales) | | | |
| Rice, Sugar ,Busicute ,Battery, Atta,Chips etc | 3,200 | 96,000 | 1,152,000 |
| | 0 | 0 | 0 |
| Total Sales (A) | 3,200 | 96,000 | 1,152,000 |
| Less. Variable Expense | | | |
| Rice, Sugar ,Busicute ,Battery, Atta,Chips etc | 2,250 | 67,500 | 810,000 |
| Total variable Expense (B) | 2,250 | 67,500 | 810,000 |
| Contribution Margin (CM) [C=(A-B) | 950 | 28,500 | 342,000 |
| Less. Fixed Expense | | | |
| Rent | | 0 | 0 |
| Electricity Bill | | 2000 | 24,000 |
| Transportation | | 3,000 | 36,000 |
| Mobile Bill | | 500 | 6,000 |
| Entertainment | | 300 | 3,600 |
| Salary (sttaf) | | 10,000 | 120,000 |
| Salary (self) | | 6,000 | 72,000 |
| Total fixed Cost (D) | | 21,800 | 261,600 |
| Net Profit (E) [C-D) | | 6.700 | 80.400 |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
|-------------------|----------------|----------------|----------------|
| Sport cats | 20000 | 20,000 | 40,000 |
| loper | 20,000 | 20,000 | 40,000 |
| convart | 25,000 | 10,000 | 35,000 |
| china jants shose | 50,000 | 30,000 | 80,000 |
| china ladis shose | 50,000 | 40000 | 90,000 |
| fita shose | 25,000 | 0 | 25,000 |
| hill | 60,000 | 30,000 | 90,000 |
| Others | | | 0 |
| Total | 250,000 | 150,000 | 400,000 |

Source of Finance

■ Entrepreneur's contibution 250,000 ■ Investor's Investment 150,000 ■ Total 4,00,000



Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd year |
|---|--------------|----------------|------------------|------------------|------------------|
| Revenue (sales) | | | | | |
| sport kats,china jants shose ladis shos etc | 4,000 | 120,000 | 1,440,000 | 1,512,000 | 8,334,900 |
| | 0 | 0 | 0 | 0 | |
| Total Sales (A) | 4,000 | 120,000 | 1,440,000 | 1,512,000 | 8,334,900 |
| Less. Variable Expense | | | | | |
| sport kats,china jants shose ladis shos etc | 2,800 | 84,000 | 1,008,000 | 1,058,400 | 7,751,457 |
| Total variable Expense (B) | 2,800 | 84,000 | 1,008,000 | 1,058,400 | 7,751,457 |
| Contribution Margin (CM) [C=(A-B)] | 1,200 | 36,000 | 432,000 | 453,600 | 583,443 |
| Less. Fixed Expense | | | | | |
| Rent | | 0 | 0 | 0 | 48,000 |
| Electricity Bill | | 2000 | 24,000 | 24,000 | 30,000 |
| Transportation | | 3,000 | 36,000 | 36,000 | 36,000 |
| Mobile Bill | | 500 | 6,000 | 6,000 | 6,000 |
| Entertainment | | 300 | 3,600 | 3,600 | 6,000 |
| Salary (sttaf) | | 10,000 | 120,000 | 120,000 | 144,000 |
| Salary (self) | | 6,000 | 72,000 | 72,000 | 84,000 |
| Non Cash Item | | | | | |
| Depreciation | | 0 | 0 | 0 | 0 |
| Total Fixed Cost | | 21,800 | 261,600 | 261,600 | 354,000 |
| Net Profit (E) [C-D] | | 14,200 | 170,400 | 192,000 | 229,443 |
| Investment Payback | | | 90,000 | 90,000 | 80,000 |

Cash flow projection on business plan (rec. & Pay)

| Sl # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|----------|---|----------------|----------------|----------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 200,000 | | |
| 1.2 | Net Profit | 175,200 | 201,660 | 229,443 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 95,200 | 216,860 |
| | Total Cash Inflow | 375,200 | 296,860 | 446,303 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 200,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 80,000 | 80,000 | 80,000 |
| | Total Cash Outflow | 280,000 | 80,000 | 80,000 |
| 3 | Net Cash Surplus | 95,200 | 216,860 | 366,303 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:02
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



DUNLOP Socks 6

DUNLOP Socks 6

Mahim KIDS SOCKS

Mahim KIDS SOCKS

Mahim KIDS SOCKS

Shanti SOCKS

Mahim KIDS SOCKS

Mahim KIDS SOCKS

Mahim

M





Stacks of shoe boxes in green and red colors, arranged on top of the display cases.

Stacks of shoe boxes in green and blue colors, arranged on top of the display cases.

Stacks of shoe boxes with the brand name 'গ্যাপোলো' (Gapolo) visible on the top.

Multiple shelves of glass display cases containing various styles of women's shoes, including sandals and high-heeled shoes.

Multiple shelves of glass display cases containing various styles of men's shoes, including loafers and dress shoes.

A man in a brown polo shirt standing behind a counter, looking towards the camera. The counter has several stacks of shoe boxes on it.

Stacks of shoe boxes on the counter, with some boxes labeled 'R E-MAN' and 'SOCKS'.

A red plastic stool in the foreground.

A red plastic stool in the foreground.



FAMILY PICTURE