

Proposed NU Business Name: **IMRAN ELECTRONICS & MOBILE SERVICING**



Project identification and prepared by: Md. Abu Bakkar Siddique,
Dakshinkhan Unit, Dhaka
Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	ANISUR RAHMAN (IMRAN)
Age	:	08-06-1996 (20 Years)
Education, till to date	:	H S C
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	04 Brothers 06 Sisters
Address	:	Vill: 208, Sordar para P.O Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	HALIMA BEGUM
(iii) Father's name	:	LATE SHOFER UDDIN MOLLA
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 67 (Female), Member ID: 5981/1, Group No: 05 Member since: 07-06-2004 (012 Years) First loan: BDT 10,000 /- Outstanding loan: 18,000/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01672-640826
Family's Contact No.	:	01915-045505
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HALIMA BEGUM joined Grameen Bank since 12 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	IMRAN ELECTRONICS & MOBILE SERVICING
Location	:	Sordar para kacha bazer,Dakshinkhan,Dhaka
Total Investment in BDT	:	BDT 110,000/-
Financing	:	Self BDT 60,000/- (from existing business) 55% Required Investment BDT 50,000/- (as equity) 45%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	10 ft x 8 ft= 80 square ft
Security of the shop	:	BDT 10,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Remot, Display,Charger ,Battery , Cable,visiting card, Pawar Bank,Electric, Eletronic, TV cable& Others etc.▪Average 25% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Tangi, Dhaka.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Rice, Sugar ,Busicute ,Battery, Atta,Chips etc	1,500	45,000	540,000
Total Sales (A)	1,500	45,000	540,000
Less. Variable Expense			
Rice, Sugar ,Busicute ,Battery, Atta,Chips etc	1,125	33,750	405,000
Total variable Expense (B)	1,125	33,750	405,000
Contribution Margin (CM) [C=(A-B)]	375	11,250	135,000
Less. Fixed Expense			
Rent		2,500	30,000
Electricity Bill		400	4,800
Mobile Bill		200	2,400
Entertainment		300	3,600
Salary (self)		4,000	48,000
Total fixed Cost (D)		7,400	88,800
Net Profit (E) [C-D]		3,850	46,200

Investment Breakdown

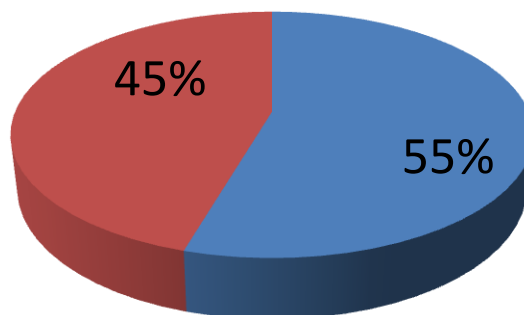
Particulars	Existing	Proposed	Proposed Total
Remot control	2100	5,000	7,100
Disply	7,500	12,000	19,500
batary	900	1,000	1,900
Cable	1,250	1,500	2,750
Visiting card	3,000	6000	9,000
Powar Bank	1,250	7,000	8,250
TV card	800	2,000	2,800
Electrics goods	3,000	3000	6,000
TV circute	3,000	4500	7,500
Machinariess	35,000	0	35,000
Others	2,200	8000	10,200
Total	60,000	50,000	110,000

Source of Finance

■ Entrepreneur's contibution 60,000

■ Investor's Investment 50,000

■ Total 110,000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Rice, Sugar ,Busicute ,Battery,	2,200	66,000	792,000	831,600
Total Sales (A)	2,200	66,000	792,000	831,600
Less. Variable Expense				
Rice, Sugar ,Busicute ,Battery,	1,650	49,500	594,000	623,700
Total variable Expense (B)	1,650	49,500	594,000	623,700
Contribution Margin (CM) [C=(A-B)]	550	16,500	198,000	207,900
Less. Fixed Expense				
Rent		2,500	30,000	30,000
Electricity Bill		400	4,800	4,800
Mobile Bill		200	2,400	2,400
Entertainment		300	3,600	3,600
Salary (self)		4,000	48,000	48,000
Non Cash Item				
Depreciation		583	7,000	7,000
Total Fixed Cost		7,983	95,800	95,800
Net Profit (E) [C-D]		8,517	102,200	112,100
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	102,200	112,100
1.3	Depreciation (Non cash item)	7,000	7,000
1.4	Opening Balance of Cash Surplus		79,200
	Total Cash Inflow	159,200	198,300
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	79,200	168,300

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

রি-ভেরিফিকেশন
করুন

ইমরান ইলেক্ট্রনিক্স এন্ড মোবাইল সার্ভিসিং

এখানে টিভি, মোবাইল, কম্পিউটার মেরামত করা হয়।
মোবাইল- ০১৬৭২ ৬৪০৮২৬, ০১৯৫৫ ২৩৯৬৪৩

টিভি মোবাইল
সার্ভিসিং

মিউশন প্যানেল
কম্পিউটার
পার্টস মেরামত
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করুন



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মোবাইল- ০১৬৭২ ৬৪০৮২৬, ১৯৫৫ ২৩৯৬৪৩



A man in a white t-shirt sits behind a desk with a computer monitor and a laptop. The desk is cluttered with various electronic components and tools.

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মোবাইল- ০১৬৭২৬৪০৮২৬, ০১৯৫৫২৩৯৬৪৩

টিভি মোবাইল
জাভাউটলেট

বিবি
বিচার
করুন



সেবা টারিফ

সেবা	মাসিক	১ ঘণ্টা	৩ ঘণ্টা	৫ ঘণ্টা	১০ ঘণ্টা
ফোন	১০০০	১০	২০	৩০	৬০
ফ্যাক্স	১০০০	১০	২০	৩০	৬০
ইন্টারনেট	১০০০	১০	২০	৩০	৬০

স্বাগতম

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FAMILY PICTURE