Proposed NU Business Name: FARHAD FURNITURE MART



Project identification and prepared by: Abu Salek, Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. EDRICH		
Age	:	05-08-1987 (29 Years)		
Education, till to date	:	Class 8		
Marital status	:	Unmarried		
Children	:	_		
No. of siblings:	:	2 Brothers 3 Sister		
Address	:	Vill: south Karimpur, P.O: Somi vuiyan hat, P.S: Dagonvuiyan, Dist:		
		Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HABADHON SIRAJ MIA Branch: Choudhuri Hat, Feni Centre # 31(Female), Member ID: 351, Group No: 06 Member since: 2000 (10 Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: BDT 50000, Outstanding loan: NIL N/A No		
(viii) Grameen Education Loan (viii) Any other loan like GB,	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has 05 training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01830-862903
Mother's Contact No.	:	01829234679
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HABADHON joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

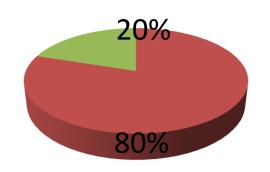
Proposed Nobin Udyokta Business Info			
Business Name	:	FARHAD FURNITURE MART	
Location	:	Mokbuler tek, Mashdij market	
Total Investment in BDT	:	BDT 350,000/-	
Financing	:	Self BDT 280,000/-(from existing business) 80%	
		Required Investment BDT 70,000/-(as equity) 20%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Furniture. Average 25% gain on sale. The business is operating by entrepreneur. Existing 2 employees. After getting equity fund 1 employee will be appointed. The shop is rented. Collects goods from Dagonvuiyan. 	

■Agreed grace period is 3 months.

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Furniture	100,000	1,200,000		
Total Sales (A)	100,000	1,200,000		
Less. Variable Expense				
Furniture	75,000	900,000		
Total variable Expense (B)	75,000	900,000		
Contribution Margin (CM) [C=(A-B)	25,000	300,000		
Less. Fixed Expense				
Rent	1,600	19,200		
Mobile Bill	500	6,000		
Salary (self)	5,000	60,000		
Transportation	500	6,000		
Entertainment	500	6,000		
Electricity Bill	500	6,000		
Salary (staff)	9,000	108,000		
Total fixed Cost (D)	17,600	211,200		
Net Profit (E) [C-D)	7,400	88,800		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty. Unit		Amount	Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Sofa Set	3	25000	75,000	0	0	0	75,000	
Box Cot	2	28000	56,000	0	0	0	56,000	
Semi Box Cot	4	15000	60,000	0	0	0	60,000	
English Cot	5	7000	35,000	0	0	0	35,000	
81 Wood	0	1200	0	30	1200	36,000	36,000	
Security	1	1600	1,600	0	0	0	1,600	
Gamari Wood	1	52400	52,400	14	1000	14,000	66,400	
Shegun	0	0	0	1	20000	20,000	20,000	
Total	16		280,000	45		70,000	350,000	

Source of Finance



- Entrepreneur's Contribution 280,000
- Investor's Investment 70,000
- Total 350,000

Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year		
Revenue (sales)					
Furniture	143,000	1,716,000	1,801,800		
Total Sales (A)	143,000	1,716,000	1,801,800		
Less. Variable Expense					
Furniture	107,250	1,287,000	1,351,350		
Total variable Expense (B)	107,250	1,287,000	1,351,350		
Contribution Margin (CM) [C=(A-B)	35,750	429,000	450,450		
Less. Fixed Expense					
Rent	1,600	19,200	19,200		
Mobile Bill	600	7,200	8,000		
Salary (self)	5,000	60,000	60,000		
Transportation	800	9,600	11,500		
Entertainment	500	6,000	6,000		
Electricity Bill	500	6,000	7,000		
Salary (staff)	14,000	168,000	168,000		
Total Fixed Cost	23,000	276,000	279,700		
Net Profit (E) [C-D)	12,750	153,000	170,750		
Investment Payback		42,000	42,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	153,000	170,750
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		111,000
	Total Cash Inflow	223,000	281,750
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	111,000	239,750

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



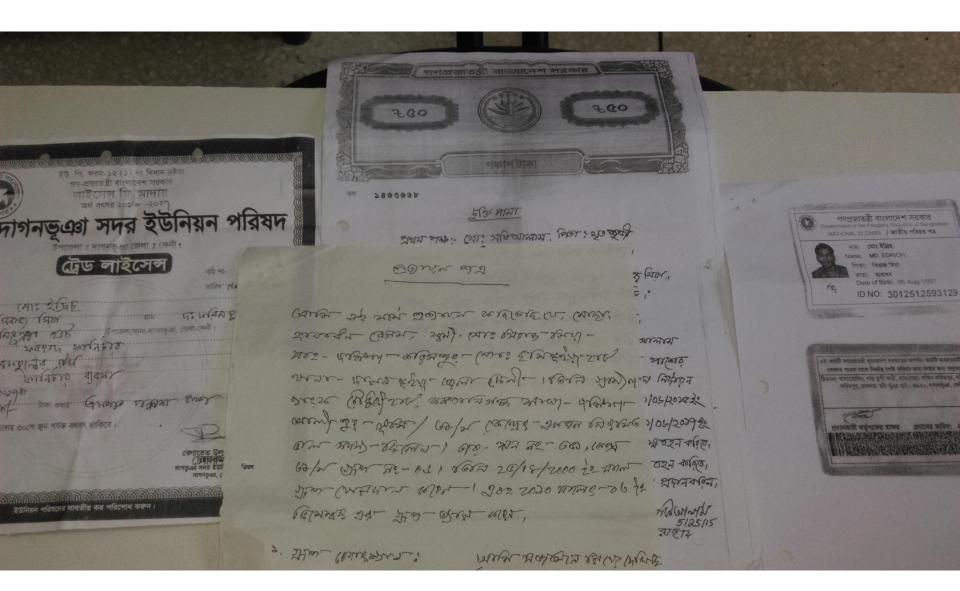












FAMILY PICTURE

