Proposed NU Business Name: MIZAN STORE



Project identification and prepared by: Ramendra Nath Haldar, Feni Sadar Unit, Feni

Project verified by: Sushanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MIZANUR RAHMAN		
Age	:	09-02-1985 (31 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	01 Brothers 03 Sisters		
Address	:	Vill: West Chilonia P.O: Hazir Baazar P.S: Feni Sadar, Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SAFIA KHATUN AMIR HOSSAIN Branch: Kalidaha Feni, Centre # 46 (Female), Member ID:2272, Group No: 06 Member since: 05-04-2003 (10 Years) First loan: BDT 10000		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 50,000 Outstanding loan: 10,000 Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	20 years experience in running business. Own business 20 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01824-970455
Mother's Contact No.	:	01814-743121
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Feni Sadar, ,Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAFIA KHATUN joined Grameen Bank since 10 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MIZAN STORE			
Location	:	Lalpol Baazar, Feni			
Total Investment in BDT	:	BDT 300,000/-			
Financing	•	Self BDT 200,000/-(from existing business) 67% Required Investment BDT 100,000/-(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 18 ft =360 square ft			
Implementation	••	 ■The business is planned to be scaled up by investment in existing goods Rice, Flour, Sugar, Pulse etc ■The business is operating by entrepreneur. Existing 01 employee. ■01 will be appointed after getting equity money. ■The shop is own. ■Collects goods from Feni ■Agreed grace period is 3 months. 			

Existing Business (BDT)

Dortionlor	Daily	Manthly	Voorly
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Gorcaries items	5500	165000	1980000
Total Sales (A)	5500	165000	1980000
Less Variable Expense			
Gorcaries items	4675	140250	1683000
Total variable Expense (B)	4,675	140250	1683000
Contribution Margin (CM) [C=(A-B)	825	24750	297000
Less Variable Expense			
Electricity bill		1000	12000
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		6000	72000
Entertainment		500	6000
Guard		200	2400
Generator		300	3600
Mobile bill		400	4800
Total fixed cost (D)		15,100	181200
Net Profit (E)= [C-D]		9,650	115800

		Investm	ent Bre	akdov	wn		
Existing				Proposed			
Particulars	Qty	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
LP Gas	13	3000	39,000	10	3,000	30,000	69,000
Oil	6	1400	8,400	10	1600	16,000	24,400
Rice	10	1600	16,000	3	3500	10,500	26,500
Flour	3	1500	4,500	4	1500	6,000	10,500
Sugar	2	3500	7,000	0	0	37,500	44,500
Milk	16	500	8,000	0	0	0	8,000
Soap	2	1500	3,000	0	0	0	3,000
Biscuit,chanachur	0	0	6,000	0	0	0	6,000
Soft drinks others	0	0	108,100	0	0	0	108,100

200,000

13000

Total

Source of Finance



27

0

100,000

300,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Gorcaries items	8700	261000	3132000	3288600
Total Sales (A)	8700	261000	3132000	3288600
Less Variable Expense				
Gorcaries items	7395	221850	2662200	2795310
Total variable Expense (B)	7,395	221850	2662200	2795310
Contribution Margin (CM) [C=(A-B)	1,305	39150	469800	493290
Less Variable Expense				
Electricity bill		1300	15600	16,000
Transportation		2,500	30000	30,500
Salary (self)		5000	60000	60,000
Salary(Staff)		11000	132000	132,000
Entertainment		500	6000	6,000
Guard		200	2400	2,400
Generator		300	3600	3,600
Mobile bill		450	5400	5,600
Total fixed cost (D)		21,050	252600	253,700
Net Profit (E)= [C-D]		18100	217200	239,590
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

	• •		
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	217,200	239,590
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		157,200
	Total Cash Inflow	317200	396790
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	157,200	336790

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















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FAMILY PICTURE

