## Proposed NU Business Name: BHAI BHAI BOSTRO BITAN



Project identification and prepared by: Md Shahidul Islam, Bagha Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar


Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD HASAN ALI |
| :---: | :---: | :---: |
| Age | : | 12-10-1982 (33 Years) |
| Education, till to date |  | Class Eight |
| Marital status | . | Married |
| Children |  | 1 Daughter |
| No. of siblings: | . | 3 Brother 3 Sister |
| Address | : | Vill: Anupampur, P.O: Char Ghat P.S: Charghat, Dist: Rajshashi |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | Mother <br> Father $\square$ <br> HASINA BEGUM <br> ISMAIL HOSSEIN <br> Branch: Charghat, Centre \# 49 (Female), <br> Member ID: 4203/1, Group No: 04 <br> Member since: 15-04-2004 ( 12 Years) <br> First loan: BDT <br> Existing Loan: BDT 120000, Outstanding loan: 85680 <br> Father <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 12 years experience in running business. Own business 08 <br> Years |
| Other Own/Family Sources <br> of Income | $:$ | - |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | 01737946612 |
| Mother's Contact No. | $:$ | 01787102033 |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd Bagha Unit, Rajshahi |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASINA BEGUM joined Grameen Bank since 12 years ago. At first she took taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | : | MAJNU STORE |
| :---: | :---: | :---: |
| Location | . | BHAI BHAI BOSTRO BITAN |
| Total Investment in BDT | : | BDT 385,000/- |
| Financing | : | Self BDT 285,000/-(from existing business) 74\% Required Investment BDT 100,000/-(as equity) 26\% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of shop | : | $10 \mathrm{ft} \mathrm{x} 20 \mathrm{ft}=200$ square ft |
| Implementation | : | -The business is planned to be scaled up by investment in existing goods like;Sharee, Lungi, Pant piece, Three piece etc <br> -Average 20\% gain on sale. <br> -The business is operating by entrepreneur. Existing no employee. <br> -The shop is own. <br> - Collects goods from Rajshashi Pabna <br> - Agreed grace period is 3 months. |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |
| Sharee, Lungi, Pant piece, Three piece etc | 3500 | 105000 | 1260000 |
| Total Sales (A) | 3500 | 105000 | 1260000 |
| Less Variable Expense |  |  |  |
| Sharee, Lungi, Pant piece, Three piece etc | 2800 | 84000 | 1008000 |
| Total variable Expense (B) | 2,800 | 84000 | 1008000 |
| Contribution Margin (CM) [C=(A-B) | 700 | 21000 | 252000 |
| Less Variable Expense |  |  |  |
| Rent |  | 3,000 | 36000 |
| Electricity bill |  | 700 | 8400 |
| Transportation |  | 3,000 | 36000 |
| Salary (self) |  | 5000 | 60000 |
| Entertainment |  | 200 | 2400 |
| Guard |  | 150 | 1800 |
| Mobile bill |  | 200 | 2400 |
| Total fixed cost (D) |  | 12,250 | 147000 |
| Net Profit (E)= [C-D] |  | 8,750 | 105000 |

## Investment Breakdown

| Existing |  |  |  | Proposed |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty | Unit Price | Amount | Qty | Unit <br> Price | Amount | Proposed |  |
|  |  |  | (BDT) |  |  | Total |  |  |
| Sharee | 100 | 500 | 50,000 | 0 | 0 | 0 | 50,000 |  |
| Lungi | 100 | 300 | 30,000 | 100 | 100 | 10,000 | 40,000 |  |
| Shirt piece | 50 | 300 | 15,000 | 50 | 400 | 20,000 | 35,000 |  |
| Pant piece | 70 | 320 | 22,400 | 50 | 200 | 10,000 | 32,400 |  |
| Three piece | 40 | 700 | 28,000 | 40 | 500 | 20,000 | 48,000 |  |
| Long cloth | 492 | 50 | 24,600 | 400 | 50 | 20,000 | 44,600 |  |
| Bed sheet | 100 | 300 | 30,000 | 50 | 400 | 20,000 | 50,000 |  |
| Security |  |  | 85000 |  |  |  |  |  |
| Total |  | $\mathbf{2 4 7 0}$ | $\mathbf{2 8 5 , 0 0 0}$ | $\mathbf{2 5 0}$ | $\mathbf{0}$ | $\mathbf{1 0 0 , 0 0 0}$ | $\mathbf{3 8 5 , 0 0 0}$ |  |

Source of Finance


■ Entrepreneur's Contribution 285,000

- Investor's Investment 100,000

■ Total 385,000

## Financial Projection (BDT)

| Paticular | Daily | Monthly | Year1 | Year 2 |
| :--- | ---: | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |  |
| Sharee, Lungi, Pant piece, Three piece etc | 4900 | 147000 | 1764000 | 1852200 |
| Total Sales (A) | 4900 | 147000 | 1764000 | 1852200 |
| Less Variable Expense |  |  |  |  |
| Sharee, Lungi, Pant piece, Three piece etc | 3920 | 117600 | 1411200 | 1481760 |
| Total variable Expense (B) | 3,920 | 117600 | 1411200 | 1481760 |
| Contribution Margin (CM) [C=(A-B) | 980 | 29400 | 352800 | 370440 |
| Less Variable Expense |  |  |  |  |
| Rent |  | 3,000 | 36,000 | 36,000 |
| Electricity bill |  | 900 | 10800 | 11,000 |
| Transportation |  | 3,500 | 42000 | 43,000 |
| Salary (self) |  | 5000 | 60000 | 60,000 |
| Entertainment |  | 200 | 2400 | 2,400 |
| Guard |  | 150 | 1800 | 1,800 |
| Mobile bill | 300 | 3600 | 3,800 |  |
| Total fixed cost (D) |  | 12,900 | 154800 | 156,200 |
| Net Profit (E)= [C-D] | 16500 | 198000 | 214,240 |  |
| Investment Payback |  |  | 60,000 | 60,000 |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :--- | ---: | ---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 100,000 |  |
| 1.2 | Net Profit | 198,000 | 214,240 |
| 1.3 | Depreciation (Non cash item) |  |  |
| 1.4 | Opening Balance of Cash Surplus |  | 138,000 |
|  | Total Cash Inflow | 298000 | 352240 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 100,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including |  |  |
|  | Ownership Tr. Fee) |  |  |
| Total Cash Outflow | Net Cash Surplus | 160000 |  |
| 3 | N |  | 60000 |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 12 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |
| PPORTUNITIES | Theft |
| Huge demand in the community | Fire |
| Location of shop; |  |
| Regular customers; | Political unrest |

## Pictures







## FAMILY PICTURE



