Proposed NU Business Name: SAYMA PHOTOSTAT



Project identification and prepared by: Md Abdul Aowal, Bagha Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ZILLUR RAHMAN		
Age	:	18-10-1982 (34 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	02		
No. of siblings:	:	03 Brothers		
Address	:	Vill: Charghat Sadar, P.O: Charghat ,P.S: Charghat , Dist: Rajshashi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST MOMOTAZ BEGUM MD SHAMSUL HAQUE Branch: Charghat , Centre # 87(Female), Member ID: 9763, Group No: 06 Member since:02-05-2002(10Years) First loan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 4000, Outstanding loan: 2064 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	07 years experience in running business. Own business 05 Years
Training Info	:	He has 02 years year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	••	01631879325
Mother's Contact No.	•	01722043872
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MOMOTAZ BEGUM joined Grameen Bank since 10 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

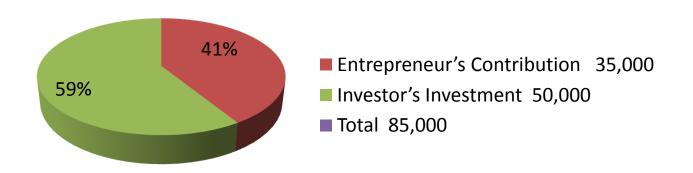
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:	SAYMA PHOTOSTAT				
:	Charghat				
:	BDT 85000/-				
:	Self BDT 35,000/-(from existing business) 41% Required Investment BDT 50,000/-(as equity) 59%				
:	BDT 5,000/-				
	BDT 5,000/-				
:	10 ft x 15 ft = 150 square ft				
:	 The business is planned to be scaled up by investment in existing goods like; Pen, Exercise book, Stationary, Paper, Soft drinks Average 20% gain on sale. The business is operating by entrepreneur. Existing one employee. The shop is own Collects goods from Rajshahi Agreed grace period is 3 months. 				
	:				

Existing Business (BDT)

Daily	Monthly	Yearly
500	15000	180000
400	12000	144000
900	27000	324000
400	12000	144000
400	12000	144000
500	15000	180000
	1200	14400
	200	2400
	4000	48000
	3000	36000
	100	1200
	100	1200
	100	1200
	100	1200
	400	4800
	9,100	109200
	5,900	70800
	500 400 900 400 400	500 15000 400 12000 900 27000 400 12000 400 12000 500 15000 1200 200 4000 3000 100 100 100 400 9,100

Investment Breakdown								
Existing					Proposed			
Particulars	Qty	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
		-	(BDT)			(BDT)	Total	
Pen	200	5	1,000	300	5	1,500	2,500	
Exercise book	30	65	1,950	50	65	3,250	5,200	
Stationary	50	60	3,000	80	60	4,800	7,800	
Paper	12	500	6,000	15	500	7,500	13,500	
Sof drinks	85	225	19,125	120	225	27,000	46,125	
Others	1	3925	3,925	0	0	5,950	9,875	
Total		4780	35,000	445	0	50,000	85,000	

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Pen, Exercise book, Stationary, Paper, Soft drinks	1000	30000	360000	378000		
Biskash, Flexiload, Photocopy	500	15000	180000	189000		
Total Sales (A)	1500	45000	540000	567000		
Less Variable Expense						
Pen, Exercise book, Stationary, Paper, Soft drinks	800	24000	288000	302400		
Total variable Expense (B)	800	24000	288000	302400		
Contribution Margin (CM) [C=(A-B)	700	21000	252000	264600		
Less Variable Expense						
Electricity bill		1500	18000	19,000		
Transportation		400	4800	5,000		
Salary (self)		4000	48000	48,000		
Salary(Staff)		3000	36000	36,000		
Entertainment		100	1200	1,200		
Guard		100	1200	1,200		
Generator		100	1200	1,200		
Bank charge		100	1200	1,200		
Mobile bill		450	5400	5,600		
Total fixed cost (D)		9,550	114600	116,000		
Net Profit (E)= [C-D]		11450	137400	148,600		
Investment Payback			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	137,400	148,600
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		107,400
	Total Cash Inflow	187400	256000
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	107,400	226000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

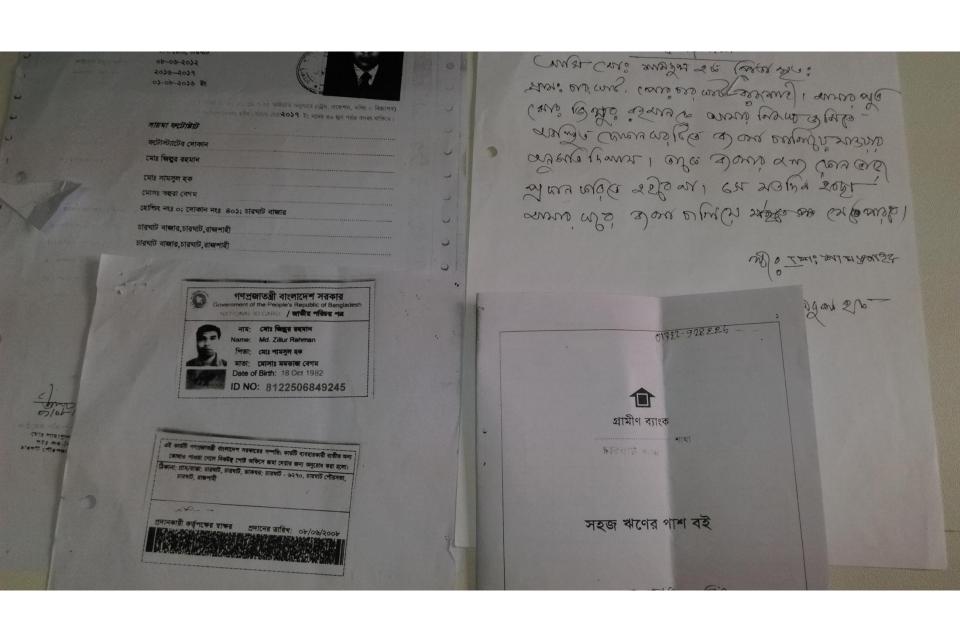












FAMILY PICTURE

