## Proposed NU Business Name: SAYMA PHOTOSTAT



Project identification and prepared by: Md Abdul Aowal, Bagha Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar


Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD ZILLUR RAHMAN |
| :---: | :---: | :---: |
| Age | : | 18-10-1982 (34 Years) |
| Education, till to date | : | Class Eight |
| Marital status |  | Married |
| Children |  | 02 |
| No. of siblings: |  | 03 Brothers |
| Address |  | Vill: Charghat Sadar, P.O: Charghat , P.S: Charghat , Dist: Rajshashi |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | Mother <br> Father <br> MST MOMOTAZ BEGUM <br> MD SHAMSUL HAQUE <br> Branch: Charghat, Centre \# 87(Female), <br> Member ID: 9763, Group No: 06 <br> Member since:02-05-2002( 10Years) <br> First loan: BDT 10000 <br> Existing Loan: BDT 4000, Outstanding loan: 2064 <br> Father <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 07 years experience in running business. Own business 05 <br> Years <br> He has 02 years year training. |
| Other Own/Family Sources <br> of Income | $:$ | - |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | 01631879325 |
| Mother's Contact No. | $:$ | 01722043872 |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd Bagha Unit, Rajshahi |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MOMOTAZ BEGUM joined Grameen Bank since 10 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize Ioan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | SAYMA PHOTOSTAT |
| :--- | :--- | :--- |
| Location | $:$ | Charghat |
| Total Investment in BDT | $:$ | BDT 85000/- |
| Financing | $:$Self BDT 35,000/-(from existing business) 41\% <br> Required Investment BDT 50,000/-(as equity) 59\% |  |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000/- |
| Proposed Salary | $:$ | BDT 5,000/- |
| Size of shop ft x 15 ft = 150 square ft |  |  |
| Implementation | -The business is planned to be scaled up by investment in existing <br> goods like; Pen, Exercise book, Stationary, Paper, Soft drinks <br> -Average 20\% gain on sale. <br> -The business is operating by entrepreneur. Existing one <br> employee. <br> -The shop is own <br> -Collects goods from Rajshahi <br> -Agreed grace period is 3 months. |  |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |
| Pen, Exercise book, Stationary, Paper, Soft drinks | 500 | 15000 | 180000 |
| Biskash, Flexiload, Photocopy | 400 | 12000 | 144000 |
| Total Sales (A) | 900 | 27000 | 324000 |
| Less Variable Expense |  |  |  |
| Pen, Exercise book, Stationary, Paper, Soft drinks | 400 | 12000 | 144000 |
| Total variable Expense (B) | 400 | 12000 | 144000 |
| Contribution Margin (CM) [C=(A-B) | 500 | 15000 | 180000 |
| Less Variable Expense |  |  |  |
| Electricity bill |  | 1200 | 14400 |
| Transportation |  | 200 | 2400 |
| Salary (self) |  | 4000 | 48000 |
| Salary(Staff) |  | 3000 | 36000 |
| Entertainment |  | 100 | 1200 |
| Guard |  | 100 | 1200 |
| Generator |  | 100 | 1200 |
| Bank charge |  | 100 | 1200 |
| Mobile bill |  | 400 | 4800 |
| Total fixed cost (D) |  | 9,100 | 109200 |
| Net Profit (E)= [C-D] |  | 5,900 | 70800 |

## Investment Breakdown

| Existing |  |  |  | Proposed |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty | Unit Price | Amount | Qty | Unit Price | Amount Proposed |  |
|  |  |  | (BDT) |  |  | (BDT) | Total |
| Pen | 200 | 5 | 1,000 | 300 | 5 | 1,500 | 2,500 |
| Exercise book | 30 | 65 | 1,950 | 50 | 65 | 3,250 | 5,200 |
| Stationary | 50 | 60 | 3,000 | 80 | 60 | 4,800 | 7,800 |
| Paper | 12 | 500 | 6,000 | 15 | 500 | 7,500 | 13,500 |
| Sof drinks | 85 | 225 | 19,125 | 120 | 225 | 27,000 | 46,125 |
| Others | 1 | 3925 | 3,925 | 0 | 0 | 5,950 | 9,875 |
| Total |  | 4780 | 35,000 | 445 | 0 | 50,000 | 85,000 |

## Source of Finance



■ Entrepreneur's Contribution 35,000
■ Investor's Investment 50,000
■ Total 85,000

## Financial Projection (BDT)

| Paticular | Daily | Monthly | Year1 | Year 2 |
| :--- | ---: | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |  |
| Pen, Exercise book, Stationary, Paper, Soft drinks | 1000 | 30000 | 360000 | 378000 |
| Biskash, Flexiload, Photocopy | 500 | 15000 | 180000 | 189000 |
| Total Sales (A) | 1500 | 45000 | 540000 | 567000 |
| Less Variable Expense |  |  |  |  |
| Pen, Exercise book, Stationary, Paper, Soft drinks | 800 | 24000 | 288000 | 302400 |
| Total variable Expense (B) | 800 | 24000 | 288000 | 302400 |
| Contribution Margin (CM) [C=(A-B) | 700 | 21000 | 252000 | 264600 |
| Less Variable Expense |  |  |  |  |
| Electricity bill |  | 1500 | 18000 | 19,000 |
| Transportation |  | 400 | 4800 | 5,000 |
| Salary (self) |  | 4000 | 48000 | 48,000 |
| Salary(Staff) |  | 3000 | 36000 | 36,000 |
| Entertainment |  | 100 | 1200 | 1,200 |
| Guard |  | 100 | 1200 | 1,200 |
| Generator |  | 100 | 1200 | 1,200 |
| Bank charge |  | 100 | 1200 | 1,200 |
| Mobile bill |  | 450 | 5400 | 5,600 |
| Total fixed cost (D) |  | 9,550 | 114600 | 116,000 |
| Net Profit (E)= [C-D] |  | 11450 | 137400 | 148,600 |
| Investment Payback |  |  | $\mathbf{3 0 , 0 0 0}$ | $\mathbf{3 0 , 0 0 0}$ |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 50,000 |  |
| 1.2 | Net Profit | 137,400 | 148,600 |
| 1.3 | Depreciation (Non cash item) |  |  |
| 1.4 | Opening Balance of Cash Surplus |  | 107,400 |
|  | Total Cash Inflow | 187400 | 256000 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 50,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 30000 | 30000 |
|  | Total Cash Outflow | 80,000 | 30000 |
| 3 | Net Cash Surplus | 107,400 | 226000 |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 07 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |
| PPORTUNITIES | Theft |
| Huge demand in the community | Fire <br> Location of shop; <br> Regular customers; |

## Pictures



বিস্মিল্লাহির রাহ্মানির রাহিম


প্রোঃ ब্যাঃ জিন্ধুর রহ্মান
जचादन

- विকাশ
- কम्পिউটার কঙ্সোজ - लেল্যেেতি
সামथী পাওার़ी







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 जाइजाए, ज्ञाष्नाही

## FAMILY PICTURE



