#### **Proposed NU Business Name: MAYER DOA MOTSHO KHAMAR**



Project identification and prepared by: Md Shahidul Islam, Rajshahi Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAINUDDIN		
Age	:	18-05-1983 (33 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	1 Son 1 Daughter		
No. of siblings:	:	7 brothers 1 Sister		
Address	:	Vill: Dangipara , P.O: Hat Goda Gari ,P.S: Poba , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST RENUFA BEGUM  MD MOZAHAR ALI  Branch: Parila Poba, Centre # 13 (Female),  Member ID: 8667, Group No: 09  Member since: 2005-2012 (07 Years)  First loan: BDT 3000		
Further Information:		Existing Loan: BDT 20000 , Outstanding loan: Nil Father		
(v) Who pays GB loan installment (vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		07 years experience in running business. Own business 06 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	:	017489-37378
Mother's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Rajshahi Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST RENUFA BEGUM** joined Grameen Bank since 07 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

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Business Name	:	MAYER DOA MOTSHO KHAMAR		
Location	:	Ramchandrapur		
Total Investment in BDT	:	BDT 150,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 67% Required Investment BDT 50,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	1 acre-16 Percent		
Implementation	:	<ul> <li>■The business is planned to be scaled up by investment in existing goods like; Fish</li> <li>■The business is operating by entrepreneur. Existing no employee.</li> <li>■Collects goods from</li> <li>■Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)				
Paticular	6 Months	Yearly		
Revenue(Sales)				
Fisheries	150000	300000		
Total Sales (A)	150000	300000		
Less Variable Expense				
Feed, medicine & labour	85,000	170000		
Total variable Expense (B)	85000	170000		
Contribution Margin (CM) [C=(A-B)	65000	130000		
Less Fixed Expenses				
Salary (self)	30000	60000		
Electricity	1200	2400		
Mobile bill	3000	6000		
Total fixed cost (D)	34,200	68400		
Net Profit (E)= [C-D]	30,800	61600		

Investment Breakdown							
Existing				Proposed			
Particulars	Qty	Unit Price	Amount	Qty	Qty Unit Price Amount Prop		Proposed
			(BDT)			(BDT)	Total
Carp	0	0	15,000	0	0	0	15,000
Silver carp	0	0	18,000	0	0	0	18,000
Rui	0	0	7,600	0	0	0	7,600
Catla	0	0	7,800	0	0	0	7,800
Mirka	0	0	7,400	0	0	0	7,400
Cross	0	0	9,500	0	0	0	9,500
Kalkads	0	0	8,500	0	0	0	8,500
Japani	0	0	10,500	0	0	0	10,500
Telapia	0	0	15,700	0	0	0	15,700
Lease			0	0	0	50,000	50,000
Total		0	100,000	0	0	50,000	150,000

### **Source of Finance**



# **Financial Projection (BDT)**

Paticular	6 Months	Year 1	Year 2
Revenue(Sales)			
Fisheries	220000	440000	462000
Total Sales (A)	220000	440000	462000
Less Variable Expense			
Feed, medicine & labour	120000	240000	252000
Total variable Expense (B)	120,000	240000	252000
Contribution Margin (CM) [C=(A-B)	100,000	200000	210000
Less Fixed Cost			
Salary (self)	30000	60000	60,000
Electricity	2000	4000	5,000
Mobile bill	3100	6200	6400
Total fixed cost (D)	35,100	70,200	71,400
Net Profit (E)= [C-D]	64,900	129,800	138,600
Investment Payback		30000	30000

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	70,200	71,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		40200
	Total Cash Inflow	120200	111600
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	40,200	81600

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

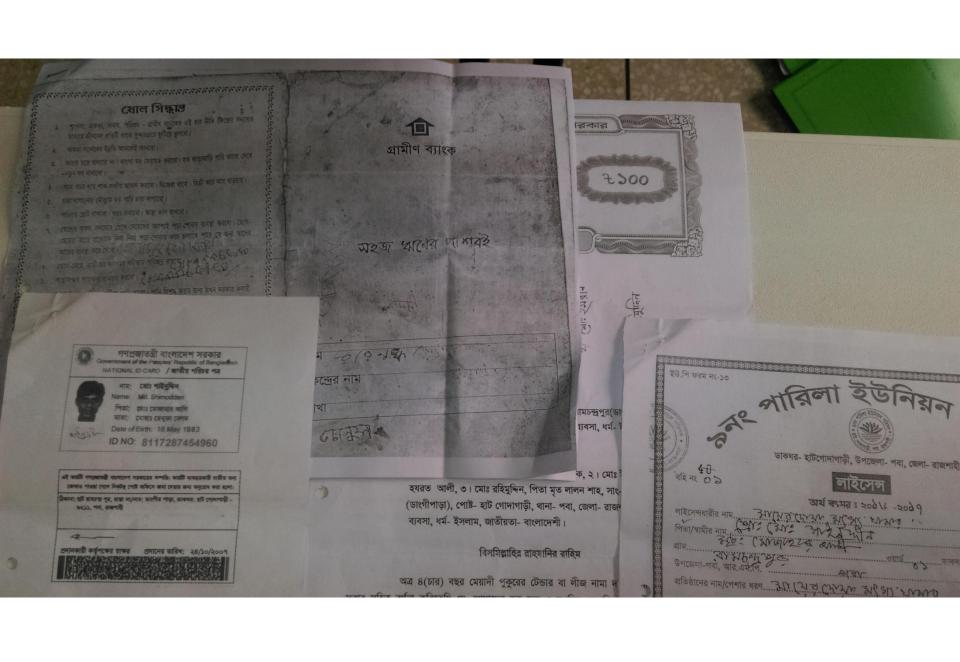












## **FAMILY PICTURE**

