## Proposed NU Business Name: MILON GARMENTS



Project identification and prepared by: Md Shahidul Islam, Rajshahi Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar


Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD FARUQ HOSSAIN |
| :---: | :---: | :---: |
| Age | : | 12-05-1986 (30 Years) |
| Education, till to date |  | Class Eight |
| Marital status | : | Married |
| Children | : | 1 Son |
| No. of siblings: |  |  |
| Address | : | Vill: Tebaria , P.O: Hat Godagari P.S: Poba, Dist: Rajshahi |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | Mother <br> Father $\square$ <br> MST PARUL BEGUM <br> MD BAKKAR ALI <br> Branch: Parila Poba, Centre \# 79(Female), <br> Member ID: 7116/1, Group No: 05 <br> Member since: 2005-2010 ( 05 Years) <br> First loan: BDT 2500 <br> Existing Loan: BDT 25000 , Outstanding loan: 2500 <br> Father <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | years experience in running business. Own business <br> Years <br> He has no training. |
| Other Own/Family Sources <br> of Income | $:$ | - |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | 01730934267 |
| Mother's Contact No. | $:$ |  |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd Rajshahi Unit, Rajshahi |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST PARUL BEGUM joined Grameen Bank since 05 years ago. At first she took 2500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | : | MILON GARMENTS |
| :---: | :---: | :---: |
| Location | : | Ramchandrapur Hat |
| Total Investment in BDT | : | BDT 300,000/- |
| Financing | : | Self BDT 200,000/-(from existing business) 67\% Required Investment BDT 100,000/-(as equity) 33\% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of shop | : | $12 \mathrm{ft} \times 10 \mathrm{ft}=120$ square ft |
| Implementation | : | -The business is planned to be scaled up by investment in existing goods like; Share,Lungi,Shirt, Pant, Three pice etc <br> -Average 20\% gain on sale. <br> -The business is operating by entrepreneur. Existing no employee. <br> -The shop is rented <br> -Collects goods from Local Market <br> - Agreed grace period is 3 months. |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |
| Share,Lungi,Shirt, Pant, Three pice etc | 3800 | 114000 | 1368000 |
| Total Sales (A) | 3800 | 114000 | 1368000 |
| Less Variable Expense |  |  |  |
| Share,Lungi,Shirt, Pant, Three pice etc | 3230 | 96900 | 1162800 |
| Total variable Expense (B) | 3,230 | 96900 | 1162800 |
| Contribution Margin (CM) [C=(A-B) | 570 | 17100 | 205200 |
| Less Variable Expense |  |  |  |
| Rent |  | 600 | 7200 |
| Electricity bill |  | 400 | 4800 |
| Transportation |  | 1,000 | 12000 |
| Salary (self) |  | 5000 | 60000 |
| Entertainment |  | 500 | 6000 |
| Guard |  | 100 | 1200 |
| Generator |  | 100 | 1200 |
| Mobile bill |  | 500 | 6000 |
| Total fixed cost (D) |  | 8,100 | 97200 |
| Net Profit (E)= [C-D] |  | 9,000 | 108000 |

## Investment Breakdown

| Existing |  |  | Proposed |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
|  |  |  | (BDT) |  |  | (BDT) | Total |
| Sharee | 120 | 800 | 96,000 | 90 | 800 | 72,000 | 168,000 |
| Lungi | 50 | 250 | 12,500 | 30 | 380 | 11,400 | 23,900 |
| Shirt | 15 | 250 | 3,750 | 26 | 450 | 11,700 | 15,450 |
| Pant | 20 | 380 | 7,600 | 0 | 0 | 0 | 7,600 |
| Three | 25 | 450 | 11,250 | 0 | 0 | 0 | 11,250 |
| piece |  |  |  |  |  |  |  |
| Baby cloth | 25 | 280 | 7,000 | 0 | 0 | 0 | 7,000 |
| Long cloth | 80 | 700 | 56,000 | 0 | 0 | 0 | 56,000 |
| Others | 0 | 0 | 5,900 | 0 | 0 | 4,900 | 10,800 |
| Total |  | $\mathbf{3 1 1 0}$ | $\mathbf{2 0 0 , 0 0 0}$ | $\mathbf{1 4 6}$ | $\mathbf{0}$ | $\mathbf{1 0 0 , 0 0 0}$ | 300,000 |

## Source of Finance



■ Entrepreneur's Contribution 200,000
■ Investor's Investment 100,000
■ Total 300,000

## Financial Projection (BDT)

| Paticular | Daily | Monthly | Year1 | Year 2 |
| :--- | ---: | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |  |
| Share,Lungi,Shirt, Pant, Three pice etc | 6000 | 180000 | 2160000 | 2268000 |
| Total Sales (A) | 6000 | 180000 | 2160000 | 2268000 |
| Less Variable Expense |  |  |  |  |
| Share,Lungi,Shirt, Pant, Three pice etc | 5100 | 153000 | 1836000 | 1927800 |
| Total variable Expense (B) | 5,100 | 153000 | 1836000 | 1927800 |
| Contribution Margin (CM) [C=(A-B) | 900 | 27000 | 324000 | 340200 |
| Less Variable Expense |  |  |  |  |
| Rent |  | 600 | 7,200 | 7,200 |
| Electricity bill |  | 600 | 7200 | 7,400 |
| Transportation |  | 1,500 | 18000 | 18,500 |
| Salary (self) |  | 5000 | 60000 | 60,000 |
| Entertainment |  | 500 | 6000 | 6,000 |
| Guard |  | 100 | 1200 | 1,200 |
| Generator |  | 500 | 1200 | 1,200 |
| Mobile bill |  | 8,850 | 106200 | 107,000 |
| Total fixed cost (D) |  | 18150 | 217800 | 233,200 |
| Net Profit (E)= [C-D] |  |  | 60,000 | 60,000 |
| Investment Payback |  |  |  |  |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :---: | :---: | :---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 100,000 |  |
| 1.2 | Net Profit | 217,800 | 233,200 |
| 1.3 | Depreciation (Non cash item) |  |  |
| 1.4 | Opening Balance of Cash Surplus |  | 157,800 |
|  | Total Cash Inflow | 317800 | 391000 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 100,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 60000 | 60000 |
|  | Total Cash Outflow | 160,000 | 60000 |
| 3 | Net Cash Surplus | 157,800 | 331000 |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 14 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |
| PPORTUNITIES | Theft |
| Huge demand in the community | Fire <br> Location of shop; <br> Regular customers; |

## Pictures








## बाहलन

अर्थ बदमন : २odl6-20d9


नाइलেभधात्रीव्र नाय..... अिले जा अन



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याज: व्यामाः चादেधन
पate of Birth. 10 May 1976
ID NO: 8117287442300

FAMILY PICTURE


