### **Proposed NU Business Name: RAYHAN GARMENTS**



Project identification and prepared by: Md Abdul Manna Talukdar, Rajshahi Unit, Rajshahi

Project verified by: Md Abdul Manna Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RAYHANUL HAQUE SUJON		
Age	:	27-12-1983 (33 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brother		
Address	:	Vill: Maskata Dighi , P.O: Shampur P.S: Poba , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  LATE MST RANI BEGUM  MD JAMAL UDDIN  Branch: Katakhali, Centre # 66 (Female),  Member ID: 5641, Group No: 07  Member since: 2000- 2009 (09 Years)  First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment		Existing Loan: BDT 20,000, Outstanding loan: Nil Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	14 years experience in running business. 01 Own business Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-408142
Mother's Contact No.	:	01558-130180
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Rajshahi Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**LATE MST RANI BEGUM** joined Grameen Bank since 09 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Business Name	:	RAYHAN GARMENTS		
Location	:	Katakhali Pouroshova Market		
Total Investment in BDT	:	BDT 150,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 67% Required Investment BDT 50,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	•	50 ft x 60 ft = 300 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shirt, Pant, Three piece ,Lungi, Panjabi etc</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented</li> <li>Collects goods from Pabna, Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul>		

## **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Shirt, Pant, Three piece ,Lungi, Panjabi etc	3000	90000	1080000
Total Sales (A)	3000	90000	1080000
Less Variable Expense			
Shirt, Pant, Three piece ,Lungi, Panjabi etc	2400	72000	864000
Total variable Expense (B)	2,400	72000	864000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		2,000	24000
Electricity bill		300	3600
Transportation		700	8400
Salary (self)		5000	60000
Entertainment		500	6000
Guard		150	1800
Bank charge		100	1200
Mobile bill		400	4800
Total fixed cost (D)		9,150	109800
Net Profit (E)= [C-D]		8,850	106200

Investment Breakdown							
	Exist	Proposed					
Particulars	Particulars Qty		Unit Price Amount		<b>Unit Price</b>	Amount	Proposed
			(BDT)	-	-	(BDT)	Total
Genji	190	210	39,900	130	132	17,160	57,060
Pant (Small)	240	38	9,120	0	0	0	9,120
Pant (Big)	240	38	9,120	0	0	0	9,120
Panjabi	380	24	9,120	0	0	0	9,120
Trowser	270	16	4,320	150	130	19,500	23,820
Frock	340	23	7,820	0	0	0	7,820
Lungi	300	25	7,500	0	0	3,740	11,240
Others	0	0	13,100	0	0	0	13,100

### **Source of Finance**

0

100,000

0

374

0

Baby pant

**Total** 



80

210

120

0

9,600

50,000

9,600

150,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Shirt, Pant, Three piece ,Lungi, Panjabi etc	4300	129000	1548000	1625400	
Total Sales (A)	4300	129000	1548000	1625400	
Less Variable Expense					
Shirt, Pant, Three piece ,Lungi, Panjabi etc	3440	103200	1238400	1300320	
Total variable Expense (B)	3,440	103200	1238400	1300320	
Contribution Margin (CM) [C=(A-B)	860	25800	309600	325080	
Less Variable Expense					
Rent		2,000	24,000	24,000	
Electricity bill		500	6000	6,400	
Transportation		900	10800	11,000	
Salary (self)		5000	60000	60,000	
Entertainment		500	6000	6,000	
Guard		150	1800	1,800	
Bank charge		100	1200	1,200	
Mobile bill		450	5400	5,600	
Total fixed cost (D)		9,350	112200	113,000	
Net Profit (E)= [C-D]		16450	197400	212,080	
Investment Payback			30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	197,400	212,080
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		167,400
	Total Cash Inflow	247400	379480
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	167,400	349480

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

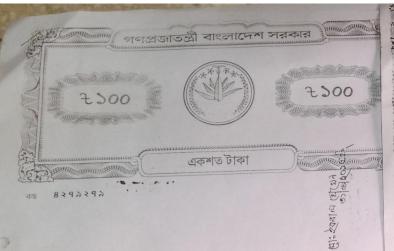
# Pictures











#### দোকান ঘর ভাড়া চুক্তি নামা

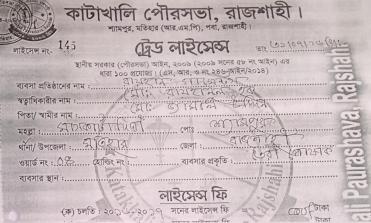
প্রথম পক্ষ (গ্রহিতা) ঃ-

মোঃ রায়ধানুল হক (সূজন), পিতা মোঃ জামাল উদ্দিন, সাং মাসকটিদীঘি, ডাক্ঘর- শামা থানা মতিহার, উপজেলা পবা, জেলা বাজশাহী, ধর্ম ইসলাম, জাতীয়তা বাংলাদেশী,

পাড়া, ডাকঘর- শামপুর, বাংলাদেশা, পেশা- ব্যবসা

দেওয়ার মৌখিক সহরত স্মত ইইলে আমি দ্বিতীয়

अभाउ रहेल आमि विशेष अभाउ रहेल आमि विशेष अधिक भोजी वार्य अधिका ॥ ५ दि १८ विशेष अभाउ रहेल आमि विशेष अभाउ रहेल आमि विशेष अधिका भारति (क्षा: समामा कि जिस्ती के कि ति है र १००० वर्षे अप के नियमिक नामणे कि (बार ) प्राणा करा श्ला





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the Peoples' Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ রায়হানুল হক সুজন Name: Md. Rayhanul Haq Sujan

পিতা: মোঃ জামাল উদ্দীন মাতা: মোছাঃ রাণী বেগম

Date of Birth: 27 Dec 1983

ID NO: 8127204407230

