Proposed NU Business Name: HASIB VARAITIS STOR



Project identification and prepared by: Md. Lokman Hakim, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

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Name		MD HABIBUR RAHMAN			
Age	:	07-12-1983 (33 Years)			
Education, till to date		Class Eight			
Marital status	:	Married			
Children	:	01 Son, 01Dougter			
No. of siblings:		01 Brother,03Sister			
Address	:	Vill :Kochua P.O:Kamae gone P.S: Tanor Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST.HARISA BIBI MD AFSAR ALI Branch: Rayghati, Mohonpur Centre # 94 (Female), Member 2232/1, Group No: 01 Member since: 25-04-205-2013 (8Years) First loan: BDT 3,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 20,000/- Outstanding loan: BDT Nill Nill No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Twelve years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01770-652148
Mother's Contact No.	:	01820-526909
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST.HARISA BIBIjoined Grameen Bank since 08 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	HASIB VARAITIS STOR		
Location	:	Kochua Bazar, Kamar gone,Tanor, Rajshahi.		
Total Investment in BDT	:	BDT 80,000/=		
Financing	:	Self BDT 30,000(from existing business) 38% Required Investment BDT 50,000(as equity) 62%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop		12 ft x 10 ft= 120 square ft		
Security of the shop	:	Nill		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like Rice, Suger, Ata, Oill, Cosmetis, Biscit, Soft Dringk, etc. Average 15% gain on sale. The business is operating by entrepreneur. He is doing his business in renting place. Collects goods from Keshorhat, Kamargone. Agreed grace period is 3 months 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electronics item	2,000	60,000	7,20,000			
Total Sales (A)	2,000	60,000	7,20,000			
Less. Variable Expense						
Electronics item	1,700	51,000	6,12,000			
Total variable Expense (B)	1,700	51,000	6,12,000			
Contribution Margin (CM) [C=(A-B)	300	9,000	1,08,000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		400	4,800			
Mobile Bill		200	2,400			
Transportation		1,000	12,000			
Salary (self)		4,000	48,000			
Salary (staff)		0	0			
Entertainment		0	0			
Guard Bill		0	0			
Total fixed Cost (D)		5,600	67,200			
Net Profit (E) [C-D)		3,400	40,800			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Sogur	1	3,400	3,400	-	<u> </u>	-	3,400	
Ata	1	750	750	_	-	-	750	
Oill	10	80	800	100	80	8,000	8,800	
Daul	10	105	1,050	20	100	2,000	3,050	
Soft Drink	10	500	5,000	20	500	10,000	15,000	
Biscit	200	20	4,000				4,000	
Cosmetis Item	-	-	10,000	-	_	20,000	30,000	
Chips, Chanachur, Choklet etc			5,000	-	-	10,000	15,000	
Total	232		30,000	140		50,000	80,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grosary item	4,000	1,20,000	14,40,000	15,12,000	
Total Sales (A)	4,000	1,20,000	14,40,000	15,12,000	
Less. Variable Expense					
Grosary item	3,400	1,02,000	12,24,000	12,85,200	
Total variable Expense (B)	3,400	1,02,000	12,24,000	12,85,200	
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	2,27,000	
Less. Fixed Expense			,		
Rent		0	0	C	
Electricity Bill		400	4,800	5,000	
Mobile Bill		300	3,600	4,000	
Transportation		1,000	12,000	13,000	
Salary (self)		4,000	48,000	48,000	
Total Fixed Cost		5,700	68,400	70,000	
Net Profit (E) [C-D)		12,300	1,47,600	1,57,000	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,47,600	1,57,000
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		1,17,600
	Total Cash Inflow	197,600	2,74,600
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	1,17,600	2,44,600

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





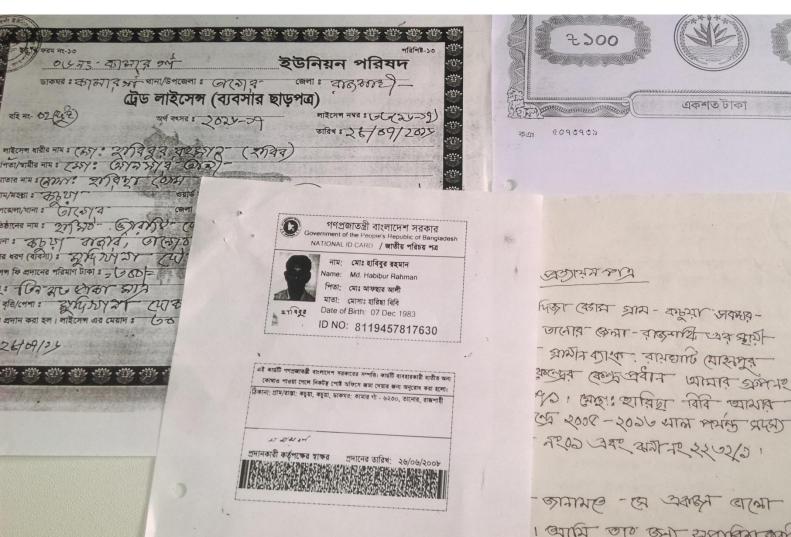














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FAMILY PICTURE

