#### **Proposed NU Business Name: KIRON TEA STALL**



Project identification and prepared by: Md Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. KIRON HOSSION SHORDER			
Age	:	04-05-1990 (26 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	01 Son,			
No. of siblings:	:	03 Brother And 02 sister			
Address	:	Vill: Vaturia, P.O:Mohanpur, P.S:Mohanpur Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST.GIBON NAHER  LATE ABDUL AZIZ  Branch: Raighati, Mohanpur Centre # 60(Female),  Member ID: 5059/1, Group No: 01  Member since: 8-07-2010(6Years)  First loan: BDT 10,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: 9,288 Father No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Nill
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-366518
Mother's Contact No.	:	01723-771079
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

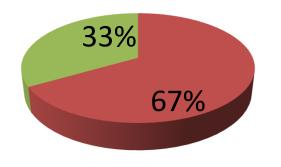
**MST.GIBON NAHER** joined Grameen Bank since 06 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in businss.

Proposed Nobin Udyokta Business Info					
Business Name	:	KIRON TEA STALL			
Location	:	Mohanpur Bazar, Mohanpur, Rajshahi			
Total Investment in BDT	:	BDT 81,000/-			
Financing	:	Self BDT 31,000/-(from existing business) 38% Required Investment BDT 50,000/-(as equity) 62%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	25 ft x 12ft= 300 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Tea Stol .</li> <li>Average 50% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>After getting equity fund employee will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Mohanpur Bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Tea Item	1,000	30,000	3,60,000			
Total Sales (A)	1,000	30,000	3,60,000			
Less. Variable Expense						
Tealtem	500	15,000	1,80,000			
Total variable Expense (B)	500	15,000	1,80,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000			
Less. Fixed Expense						
Rent		1,700	20,400			
Electricity Bill		500	6,000			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Transportation		0	0			
Entertainment		200	2,400			
Salary (staff)		0	0			
Gaurd		30	360			
Total fixed Cost (D)		7,630	91,560			
Net Profit (E) [C-D)		7,370	88,480			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	<b>Amount</b>	Qty Unit		Amount	<b>Proposed Total</b>	
		Price	(BDT)		Price	(BDT)		
7 up	10	600	6,000	16	600	10,000	16,000	
Biscit item	-	-	2,000	_		5,000	7,000	
Choklet,tea,suger,	-	-	2,000	-		15,000	17,000	
milk etc.								
Rack				01	20,000	20,000	20,000	
Frize	01	20,000	20,000	-	-	-	20,000	
Total			30,000			50,000	80,000	

#### **Source of Finance**



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	1,500	45,000	5,40,000	5,67,000	
Total Sales (A)	1,500	45,000	5,40,000	5,67,000	
Less. Variable Expense					
Grocery Item	750	22,500	2,70,000	2,83,500	
Total variable Expense (B)	750	22,500	2,70,000	2,83,500	
Contribution Margin (CM) [C=(A-B)	750	22,500	2,70,000	2,83,500	
Less. Fixed Expense					
Rent		1,700	20,400	20,400	
Electricity Bill		500	6,000	7,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		0	0	0	
Entertainment		200	2,400	3,000	
Guard		30	360	400	
Total Fixed Cost		7,730	92,760	94,800	
Net Profit (E) [C-D)		14,770	1,77,240	1,88,700	
Investment Payback			30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,77,240	1,88,700
1.3	Depreciation (Non cash item)		1
1.4	Opening Balance of Cash Surplus		1,47,240
	Total Cash Inflow	2,27,240	3,35,940
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	1,47,240	3,05,940

#### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

## Pictures

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উপজেলা গেট, মোহনপুর, রাজশাহী ॥

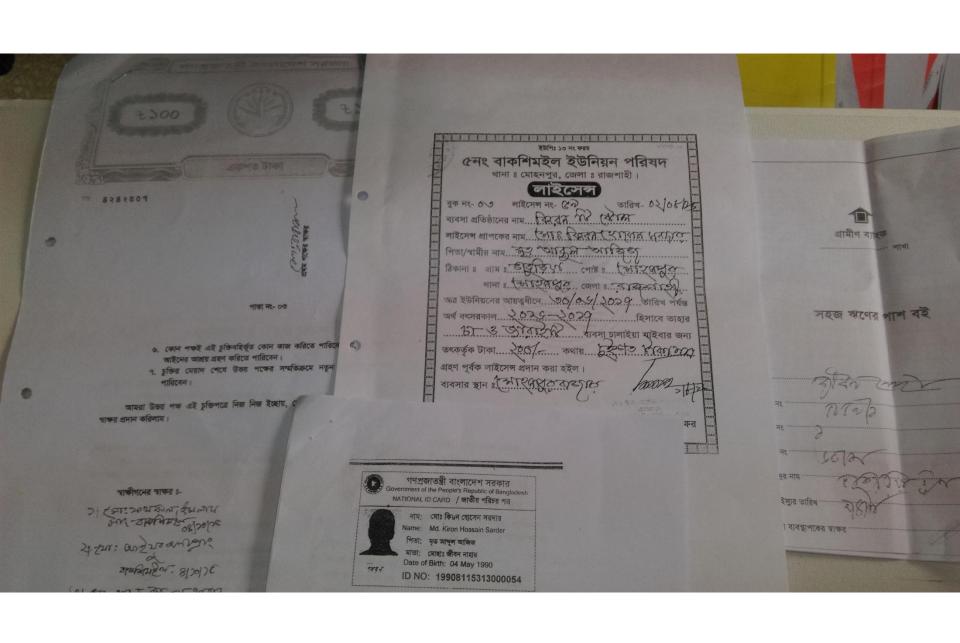












## **FAMILY PICTURE**

