Proposed NU Business Name: NAJMA TAILORS



Project identification and prepared by: Md. Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MST. NAJMA SHULTANA			
Age	:	20-06-1993(23 Years)			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	02 Sister			
Address	:	Vill:Damnash, P.O:Hat Damnash P.S:Bagmara Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. RUBINA BEGUM MD. NAZRUL ISLAM PRAMANIK Branch: Shuna Danga ,Bagmara, Centre # 49(Female), Member ID: 4016, Group No: 04 Member since: 17-04-2013(3Years) First loan: BDT 10,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 25,000, Outstanding loan:23,460 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business.
Training Info	:	He has 02 years training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.		01767-062504
Mother's Contact No.	:	01787-203539
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

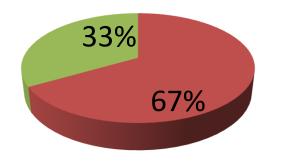
MST. RUBINA BEGUM joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NAJMA TAILORS		
Location	:	Hat Damnash, Bagmara, Rajshahi		
Total Investment in BDT	:	BDT 70,000/-		
Financing	:	Self BDT 20,000/-(from existing business) 29% Required Investment BDT 50,000/-(as equity)71%		
Present salary/drawings from business (estimates)	:	BDT 3,000/-		
Proposed Salary	:	BDT 3,000/-		
Size of shop	:	10ft x 8ft= 80square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Three Pice, Sit Cloth etc Average 30% gain on sale. The business is operating by entrepreneur. Existing 1 employees. After getting equity fund employee will be appointed. The shop is owned. Collects goods from Nougoan. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloth Item	500	15,000	1,80,000			
Incom From Teailaring	200	6,000	72,000			
Total Sales (A)	700	21,000	252000			
Less. Variable Expense						
Grocery Item	350	10,500	1,26,000			
Total variable Expense (B)	350	10,500	1,26,000			
Contribution Margin (CM) [C=(A-B)	350	10,500	1,26,000			
Less. Fixed Expense						
Rent						
Electricity Bill		300	3,600			
Mobile Bill		250	3,000			
Salary (self)		3,000	36,000			
Transportation		200	2,400			
Entertainment		0	0			
Salary (staff)		0	0			
Total fixed Cost (D)		3,750	45,000			
Net Profit (E) [C-D)		6,750	81,000			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed Total
		Price	(BDT)		Price	(BDT)	
Three Pice	20	500	10,000	50	500	25,000	35,000
Sit Cloths	100	50	5,000	200	50	10,000	15,000
Borcar Cloths				12	850	10,000	10,000
Ornar Cloths				50	100	5,000	5,000
Shelai matching	1	5,000	5,000				5,000
Total	121		20,000	312		50,000	70,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloths Item	1,000	30,000	3,60,000	3,78,000	
Tailaring	300	9,000	1,8,000	1,13,400	
Total Sales (A)	1,300	39000	468000	491400	
Less. Variable Expense					
Grocery Item	700	21,000	2,52,000	2,64,600	
Total variable Expense (B)	700	21,000	2,52,000	2,64,600	
ContributionMargin(CM)[C=(A-B)	600	18,000	2,16,000	2,26,800	
Less. Fixed Expense					
Reant					
Electricity Bill		500	6,000	6,500	
Mobile Bill		300	3,600	4,000	
Salary (self)		3,000	36,000	36,000	
Transportation		500	6,000	6,500	
Total Fixed Cost		4,300	51,600	53,000	
Net Profit (E) [C-D)		13,700	1,64,400	1,73,800	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,64,400	1,73,800
1.3	Depreciation (Non cash item)		1
1.4	Opening Balance of Cash Surplus		1,34,400
	Total Cash Inflow	2,14,400	3,08,200
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	1,34,400	2,78,200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 2 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

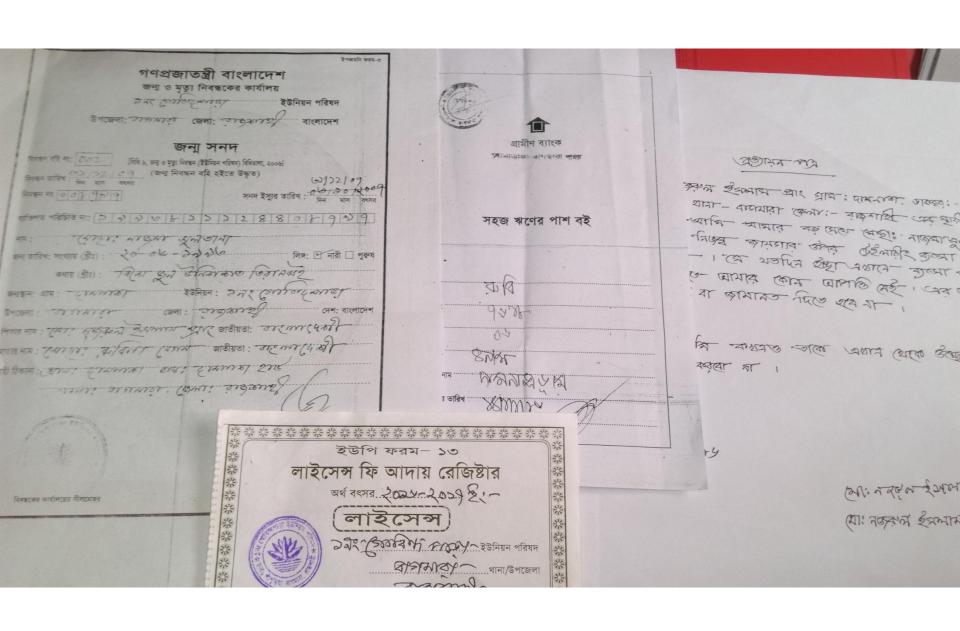
Political unrest

Pictures









FAMILY PICTURE

