## Proposed NU Business Name: JUWEL ELECTRIC \& HARDWARE



Project identification and prepared by: Md Sirajul islam(Rasel), Kaliakoir Unit, Gazipur

Project verified by: Md Mizanur Rahman Patowary


Brief Bio of The Proposed Nobin Udyokta

| Name | $:$ | JUWEL SIKDAR |
| :--- | :--- | :--- |
| Age | $:$ | $25-07-1990$ (26 Years) |
| Education, till to date | $:$ | SSC |
| Marital status | $:$ | Married |
| Children | $:$ | Nil |
| No. of siblings: | $:$ | 02 Brother 02 Sisters |
| Address | Vill: Haturiachala P.O: Haturiachala, P.S: Kaliakoir, Dist: Gazipur |  |
| Parent's and GB related Info | $:$ |  |
| (i) Who is GB member | Mother $\quad$ Father |  |
| (ii) Mother's name | $:$ |  |
| (iii) Father's name | KOMOLA BEGUM |  |
| (iv) GB member's info | Branch: Haturiachala, Centre \# 03 (Female), |  |
|  |  | Member ID: 1152, Group No: 02 |
|  | Member since: 27-06-1987 (29Years) |  |
|  | First loan: BDT 2000 |  |
| Further Information: | Existing Loan: BDT 2000, Outstanding loan: Nil |  |
| (v) Who pays GB loan installment | $:$ | Father |
| (vi) Mobile lady | No |  |
| (vii) Grameen Education Loan | $:$ | No |
| (viii) Any other loan like GB, | $:$ | No |
| BRAC ASA etc.. |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studies, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 06 years experience in running business. Own business 06 <br> Years <br> He has no training. |
| Other Own/Family Sources <br> of Income | $:$ | - |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01724-714573$ |
| Mother's Contact No. | $:$ | $01751-868130$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd Kalakoir Unit, Gazipur |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KOMOLA BEGUM joined Grameen Bank since 29 years ago. At first she took taka loan 2000 taka from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | $:$ | JUWEL ELECTRIC \& HARDWARE |
| :--- | :--- | :--- |
| Location | $:$ | Rakhalia Chala, Kalaikoir, Gazipur |
| Total Investment in BDT | $:$ | BDT 165,000/- |
| Financing | $:$Self BDT 85,000/-(from existing business) 52\% <br> Required Investment BDT 80,000/-(as equity) 48\% |  |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 5,000/- |
| Proposed Salary | $:$ | BDT 5,000/- |
| Size of shop | 13 ft x 13 ft = 169 square ft <br> Implementation business is planned to be scaled up by investment in existing <br> IAverage $20 \%$ gain on sale. <br> -The business is operating by entrepreneur. Existing no employee. <br> -The shop is own. <br> -Collects goods from Joydebpur, Kalaikoir <br> -Agreed grace period is 3 months. |  |

## Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
| :--- | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |
| Gang switch, Socket switch, Regulator, Handle, etc | 2600 | 78000 | 936000 |
| Total Sales (A) | 2600 | 78000 | 936000 |
| Less Variable Expense |  |  |  |
| Gang switch, Socket switch, Regulator, Handle, etc | 2080 | 62400 | 748800 |
| Total variable Expense (B) | 2,080 | 62400 | 748800 |
| Contribution Margin (CM) [C=(A-B) | 520 | 15600 | 187200 |
| Less Variable Expense |  |  |  |
| Rent |  | 1,200 | 14400 |
| Electricity bill |  | 300 | 3600 |
| Transportation |  | 300 | 3600 |
| Salary (self) |  | 5000 | 60000 |
| Entertainment |  | 100 | 1200 |
| Guard |  | 120 | 1440 |
| Generator |  | 100 | 1200 |
| Mobile bill |  | 200 | 2400 |
| Total fixed cost (D) |  | 7,220 | 86640 |
| Net Profit (E)= [C-D] | 8,380 | 100560 |  |

## Investment Breakdown

| Existing |  |  |  | Proposed |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Qty | Unit Price | Amount | Qty | Unit <br> Price | Amount | Proposed |
|  |  |  | (BDT) |  |  | (BDT) | Total |
| Gang switch | 9 | 1780 | 16,020 | 12 | 2,520 | 30,240 | 46,260 |
| Socket switch | 5 | 800 | 4,000 | 30 | 460 | 13,800 | 17,800 |
| Regulator | 12 | 460 | 5,520 | 20 | 180 | 3,600 | 9,120 |
| Dp Switch | 1 | 1800 | 1,800 | 70 | 280 | 19,600 | 21,400 |
| Spirit thiner | 50 | 140 | 7,000 | 0 | 0 | 0 | 7,000 |
| Frame | 7 | 400 | 2,800 | 0 | 0 | 0 | 2,800 |
| Hash bolt | 35 | 185 | 6,475 | 0 | 0 | 0 | 6,475 |
| Handle | 40 | 80 | 3,200 | 50 | 80 | 4,000 | 7,200 |
| Cable | 0 | 0 | 8,000 | 25 | 45 | 1,125 | 9,125 |
| Others | 0 | 0 | 30,185 |  |  | 7,635 | 37,820 |
| Total |  | 5645 | 85,000 | 207 | 0 | 80,000 | 165,000 |

Source of Finance


■ Entrepreneur's Contribution 85,000

- Investor's Investment 80,000

■ Total 165,000

## Financial Projection (BDT)

| Paticular | Daily | Monthly | Year1 | Year 2 |
| :--- | ---: | ---: | ---: | ---: |
| Revenue(Sales) |  |  |  |  |
| Gang switch, Socket switch, Regulator, Handle, etc | 4000 | 120000 | 1440000 | 1512000 |
| Total Sales (A) | 4000 | 120000 | 1440000 | 1512000 |
| Less Variable Expense |  |  |  |  |
| Gang switch, Socket switch, Regulator, Handle, etc | 3200 | 96000 | 1152000 | 1209600 |
| Total variable Expense (B) | 3,200 | 96000 | 1152000 | 1209600 |
| Contribution Margin (CM) [C=(A-B) | 800 | 24000 | 288000 | 302400 |
| Less Variable Expense |  |  |  |  |
| Rent |  | 1,200 | 14,400 | 14,400 |
| Electricity bill |  | 500 | 6000 | 6,500 |
| Transportation |  | 500 | 6000 | 6,500 |
| Salary (self) | 5000 | 60000 | 60,000 |  |
| Entertainment |  | 100 | 1200 | 1,200 |
| Guard |  | 120 | 1440 | 1,440 |
| Generator |  | 100 | 1200 | 1,200 |
| Mobile bill |  | 300 | 3600 | 3,800 |
| Total fixed cost (D) |  | 7,700 | 92400 | 93,600 |
| Net Profit (E)= [C-D] |  | 16300 | 195600 | 208,800 |
| Investment Payback |  |  | 48,000 | 48,000 |

## Cash flow projection on business plan (rec. \& Pay)

| SR\# | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| :---: | :--- | ---: | ---: |
| 1 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 80,000 |  |
| 1.2 | Net Profit | 195,600 | 208,800 |
| 1.3 | Depreciation (Non cash item) |  |  |
| 1.4 | Opening Balance of Cash Surplus |  | 147,600 |
|  | Total Cash Inflow | 275600 | 356400 |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 80,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including |  |  |
|  | Ownership Tr. Fee) | 48000 | 48000 |
| 3 | Total Cash Outflow | 128,000 | 48000 |
|  | Net Cash Surplus | 147,600 | 308400 |

## SWOT ANALYSIS

| TRENGTH | Lack of Capital/Investment |
| :--- | :--- |
| Employment: Self: 01 Family:0 Others:0 |  |
| Experience \& Skill : 06 Years |  |
| Quality goods \& services; |  |
| Skill and experience; |  |
| PPORTUNITIES | Theft |
| Huge demand in the community | Fire <br> Location of shop; <br> Regular customers; |

## Pictures












## FAMILY PICTURE



