Proposed NU Business Name: JUWEL ELECTRIC & HARDWARE



Project identification and prepared by: Md Sirajul islam(Rasel), Kaliakoir Unit, Gazipur

Project verified by: Md Mizanur Rahman Patowary



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	JUWEL SIKDAR			
Age	:	25-07-1990 (26 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	Nil			
No. of siblings:	:	02 Brother 02 Sisters			
Address	:	Vill: Haturiachala P.O: Haturiachala, P.S: Kaliakoir, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father KOMOLA BEGUM JOMIR ALI SIKDAR Branch: Haturiachala, Centre # 03 (Female), Member ID: 1152, Group No: 02 Member since: 27-06-1987 (29 Years) First Ioan: BDT 2000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Existing Loan: BDT 2000, Outstanding Ioan: Nil Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business. Own business 06
		Years
Training Info	:	He has no training.
Other Own/Family Sources	:	-
of Income	-	
Other Own/Family Sources	:	None
of Liabilities		
Entrepreneur Contact No.	:	01724-714573
Mother's Contact No.	:	01751-868130
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Kalakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KOMOLA BEGUM joined Grameen Bank since 29 years ago. At first she took taka loan 2000 taka from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

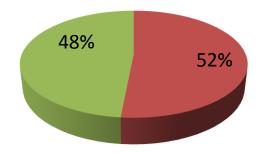
Proposed Nobin Udyokta Business Info				
Business Name	:	JUWEL ELECTRIC & HARDWARE		
Location	:	Rakhalia Chala, Kalaikoir, Gazipur		
Total Investment in BDT	:	BDT 165,000/-		
Financing	:	Self BDT 85,000/-(from existing business) 52% Required Investment BDT 80,000/-(as equity) 48%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	13 ft x 13 ft = 169 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Gang switch, Socket switch, Regulator, Handle, etc Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is own. Collects goods from Joydebpur, Kalaikoir Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Gang switch, Socket switch , Regulator, Handle, etc	2600	78000	936000
Total Sales (A)	2600	78000	936000
Less Variable Expense			
Gang switch, Socket switch , Regulator, Handle, etc	2080	62400	748800
Total variable Expense (B)	2,080	62400	748800
Contribution Margin (CM) [C=(A-B)	520	15600	187200
Less Variable Expense			
Rent		1,200	14400
Electricity bill		300	3600
Transportation		300	3600
Salary (self)		5000	60000
Entertainment		100	1200
Guard		120	1440
Generator		100	1200
Mobile bill		200	2400
Total fixed cost (D)		7,220	86640
Net Profit (E)= [C-D]		8,380	100560

Investment Breakdown								
Existing					Proposed			
Particulars	Qty	Unit Price	Amount	Qty Unit Amoun		Amount	Proposed	
			(BDT)	1	Price	(BDT)	Total	
Gang switch	9	1780	16,020	12	2,520	30,240	46,260	
Socket switch	5	800	4,000	30	460	13,800	17,800	
Regulator	12	460	5,520	20	180	3,600	9,120	
Dp Switch	1	1800	1,800	70	280	19,600	21,400	
Spirit thiner	50	140	7,000	0	0	0	7,000	
Frame	7	400	2,800	0	0	0	2,800	
Hash bolt	35	185	6,475	0	0	0	6,475	
Handle	40	80	3,200	50	80	4,000	7,200	
Cable	0	0	8,000	25	45	1,125	9,125	
Others	0	0	30,185			7,635	37,820	
Total		5645	85,000	207	0	80,000	165,000	

Source of Finance



- Entrepreneur's Contribution 85,000
- Investor's Investment 80,000
- Total 165,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Gang switch, Socket switch , Regulator, Handle, etc	4000	120000	1440000	1512000	
Total Sales (A)	4000	120000	1440000	1512000	
Less Variable Expense					
Gang switch, Socket switch , Regulator, Handle, etc	3200	96000	1152000	1209600	
Total variable Expense (B)	3,200	96000	1152000	1209600	
Contribution Margin (CM) [C=(A-B)	800	24000	288000	302400	
Less Variable Expense					
Rent		1,200	14,400	14,400	
Electricity bill		500	6000	6,500	
Transportation		500	6000	6,500	
Salary (self)		5000	60000	60,000	
Entertainment		100	1200	1,200	
Guard		120	1440	1,440	
Generator		100	1200	1,200	
Mobile bill		300	3600	3,800	
Total fixed cost (D)		7,700	92400	93,600	
Net Profit (E)= [C-D]		16300	195600	208,800	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)			
1	Cash Inflow					
1.1	Investment Infusion by Investor	80,000				
1.2	Net Profit	195,600	208,800			
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		147,600			
	Total Cash Inflow	275600	356400			
2	Cash Outflow					
2.1	Purchase of Product	80,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000			
2.5	Total Cash Outflow	128,000	48000			
		128,000	48000			
3	Net Cash Surplus	147,600	308400			

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Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 06 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures





















FAMILY PICTURE

