Proposed NU Business Name: SONATON KORMOKAR



Project identification and prepared by: Md Mozaharul Islam, Bogra Sadar Unit, Bogra

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SONATON CHANDRA KORMOKAR			
Age	:	14-08-1982 (34 Years)			
Education, till to date	:	Class 9			
Marital status	:	Married			
Children	:	1 Son & 1 Daughter			
No. of siblings:	:	2 Sister, 3 Brothers			
Address	:	Vill: Sabek Para, P.O: Pirgacha, P.S: Gabtoli, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father LATE. GITA RANI OMOL CHANDRA KORMOKAR Branch: Lahiripara Bogra, Centre # 26(Female), Member ID: 3980, Group No: 02 Member since: 15-02-2007 (09 Years) First loan: BDT 20,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50,000/-, Outstanding loan: BDT 19,600/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-543678
Mother's Contact No.	:	01765-678114
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Sadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE. GITA RANI joined Grameen Bank since 09 years ago. At first she took 20,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

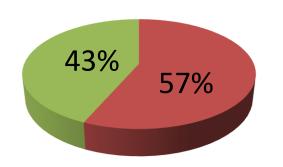
Propo	Se	ed Nobin Udyokta Business Info

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Business Name	:	SONATON KORMOKAR	
Location	:	Muktijodda Abdul Mannan Market, Bogra	
Total Investment in BDT	:	BDT 115,000/-	
Financing	:	Self BDT 65,000/-(from existing business) 57% Required Investment BDT 50,000/-(as equity) 43%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	7 ft x 10 ft= 70 square ft	
Implementation	:	 The business is planned to be scaled up by investment in existing goods; Chopper, Knife etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing 1 employee. One employee will be appointed. The shop is rented. Collects goods from Bogra Town. Agreed grace period is 3 months. 	

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cookeries Item	2,600	78,000	936,000			
Total Sales (A)	2,600	78,000	936,000			
Less. Variable Expense						
Cookeries Item	1,950	58,500	702,000			
Total variable Expense (B)	1,950	58,500	702,000			
Contribution Margin (CM) [C=(A-B)	650	19,500	234,000			
Less. Fixed Expense						
Rent		1,000	12,000			
Electricity Bill		300	3,600			
Mobile Bill		400	4,800			
Salary (self)		5,000	60,000			
Transportation		1,500	18,000			
Guard		200	2,400			
Salary (staff)		6,000	72,000			
Total fixed Cost (D)		14,400	172,800			
Net Profit (E) [C-D)		5,100	61,200			

Investment Breakdown								
Existing					Proposed			
Particulars	ars Qty. Unit Amount (B		Amount (BDT)	Qty	Unit Amount (BDT) Propo		Proposed Total	
		Price			Price			
Chopper	50	450	22,500	0	0	0	22,500	
Knife	15	300	4,500	0	0	0	4,500	
Chopper (2)	15	200	3,000	0	0	0	3,000	
Iron	2	4000	8,000	5	4000	20,000	28,000	
Security	1	20000	20,000	0	0	0	20,000	
Wood Col	0	0	0	20	300	6,000	6,000	
Steel Spring	0	0	0	140	100	14,000	14,000	
Others	100	70	7,000	1	10000	10000	17,000	
Total	183		65,000	165		50,000	115,000	

Source of Finance



- Entrepreneur's Contribution 65,000
- Investor's Investment 50,000
- Total 115,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cookeries Item	4,000	120,000	1,440,000	1,512,000	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	
Less. Variable Expense					
Cookeries Item	3,000	90,000	1,080,000	1,134,000	
Total variable Expense (B)	3,000	90,000	1,080,000	1,134,000	
Contribution Margin (CM) [C=(A-					
B)	1,000	30,000	360,000	378,000	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		300	3,600	4,000	
Mobile Bill		500	6,000	7,000	
Salary (self)		5,000	60,000	60,000	
Transportation		2,000	24,000	26,000	
Guard		200	2,400	2,400	
Salary (staff)		11,000	132,000	132,000	
Total Fixed Cost		20,000	240,000	243,400	
Net Profit (E) [C-D)		10,000	120,000	134,600	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	120,000	134,600
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		90,000
	Total Cash Inflow	170,000	224,600
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	90,000	194,600

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

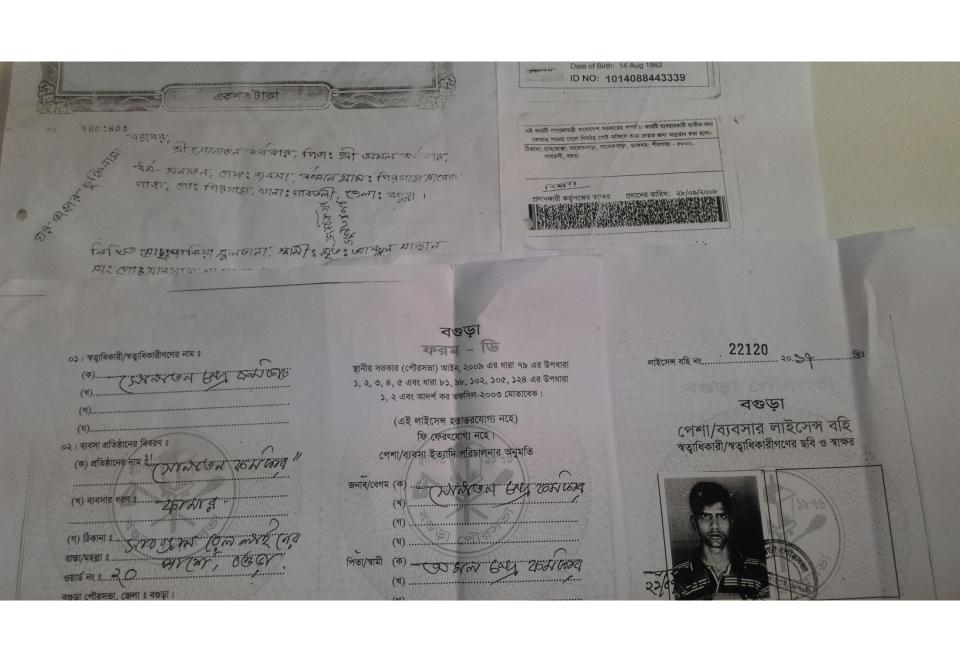












FAMILY PICTURE

