Proposed NU Business Name: MASUD CLOTH STORE



Project identification and prepared by: Md Shah Alam, Dupchachia Unit, Bogra

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md Masud Rana		
Age	:	11-01-1993 (23 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Unmarried		
Children	:	NA		
No. of siblings:	:	02 Brothers		
Address	:	Vill: Sanjay pur P.O: Dupchachia ,P.S: Dupchachia , Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST ASRAFUN NESA MD DELOWAR HOSSSAIN PRANG Branch: Birkeadr, Kahalu , Centre # 49 (Female), Member ID: 4343/2, Group No: 05 Member since: 18-03-2004 (09 Years) First loan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40000, Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business. Own business 08 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01748-221734
Mother's Contact No.	:	01713-790622
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Dupchachia Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST ASRAFUN NESA joined Grameen Bank since 09 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	Nobin	Udvokta	Business	Info
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Business Name	:	MASUD CLOTH STORE		
Location	:	Shop-05, Sonjoy pur, Dupchachia, Bogura		
Total Investment in BDT	:	BDT 145,000/-		
Financing	:	Self BDT 75,000/-(from existing business) 52% Required Investment BDT 70,000/-(as equity) 48%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 15 ft = 150 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Long cloth, Sharee etc Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is own Collects goods from Dupchachia. Agreed grace period is 3 months. 		

Existing Business (BDT)

Daily	Monthly	Yearly
2400	72000	864000
2400	72000	864000
1920	57600	691200
1,920	57600	691200
480	14400	172800
	300	3600
	200	2400
	5000	60000
	100	1200
	300	3600
	5,900	70800
	8,500	102000
	2400 2400 1920 1,920	2400 72000 2400 72000 1920 57600 1,920 57600 480 14400 300 5000 100 300 5,900

Invactment	Breakdown
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	Exist	ing	Proposed				
Particulars	Qty. Unit Price A		Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Voyel (One colour)	250	55	13,750	150	55	8,250	22,000
Voyel Print	200	62	12,400	100	62	6,200	18,600
Three piece	20	500	10,000	20	500	10,000	20,000
Popling	250	55	13,750	84	55	4,620	18,370
Beksi Voyel	50	100	5,000	90	100	9,000	14,000
Jamdani print	50	130	6,500	100	130	13,000	19,500
Qatan	40	130	5,200	120	130	15,600	20,800
Shawl	0	0	8,400	0	0	3,400	11,800
Total	860	0	75,000	664	0	70,000	145,000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Long cloth, Sharee etc	3800	114000	1368000	1436400	
Total Sales (A)	3800	114000	1368000	1436400	
Less Variable Expense					
Long cloth, Sharee etc	3040	91200	1094400	1149120	
Total variable Expense (B)	3,040	91200	1094400	1149120	
Contribution Margin (CM) [C=(A-B)	760	22800	273600	287280	
Less Variable Expense					
Electricity bill		500	6000	6400	
Transportation		350	4,200	4,400	
Salary (self)		5000	60000	60000	
Entertainment		100	1200	1200	
Mobile bill		350	4200	4400	
Total fixed cost (D)		6,300	75,600	76,400	
Net Profit (E)= [C-D]		16500	198000	210,880	
Investment Payback			42,000	42,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	198,000	210,880
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		156,000
	Total Cash Inflow	268000	366880
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
	Total Cash Outflow	112,000	42000
3	Net Cash Surplus	156,000	324880

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











00-000-00000 সালাম তালকদারের চাতালের পূর্ব পার্শ হয়ে 08-06-2016 2039. 08-0४-२०३७ देश याष्ट्रम क्रथ छोत एडेनार्ग+क्रथ खोत् । মোঃ মাছুদ রানা মোঁঃ দেলোয়ার হোসেন প্রামানিক মোছাঃ আশরাফুন নেছা रशिख्र नर्8 ००००१; मार्कान नर्8 ००००१: नखत्रभूत, मू भ हा हि सा, व छ छ।। नधराभूत, मूभगें विशा, व्हां। 02920-9200555



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RATIO CASCOMENZA



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: ঝোঃ মাতুদ রানা Name: Md. Masud Rana

পিতা: মোঃ দেলোয়ার হোসেন প্রামানিক মাতা: মোছাঃ আশরাফুন নেশা

Date of Birth: 11 Jan 1993

ID NO: 19931023309000005

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যক্তিত অন্য কোনাও গাঙ্গা সেকে নিকটছ প্রেট অসিতে। জনা বেশার জন্য অনুরোধ করা হাসা।

ঠিকানা: গ্রাম/রাজ: সজয়পুর, সজয়পুর, ডাক্ষর: দুপচাচিয়া - ৫৮৮০, দুপচাচিয়া, দুপচাচিয়া পৌরসভা, বঞ্জা

স্পানী দানকারী কর্তপক্ষের স্বাক্ষ

প্রদানের তারিখ: ১৯/০৯/২০১৩

FAMILY PICTURE

