Proposed NU Business Name: MS TALUKDAR ENTERPRISE



Project identification and prepared by: Md Moznu Hossein, Sherpur Unit, Bogura

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ATAUR RAHMAN TALUKDAR		
Age	:	12-06-1982 (34 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	01 Brother 01 Sister		
Address	:	Vill: Jamnagar, P.O: VobaipurP.S: Sherpur, Dist: Bogura		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST ANJUARA BEGUM MD SHUKUR MAHMUD TALUKDAR Branch: Shaliagari Rayganj, Centre # 43 (Female), Member ID: 3028, Group No: 06 Member since:28-02-1990 (07 Years) First loan: BDT 2,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 5,000, Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		16 years experience in running business. Own business 16 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.		01761-517110
Mother's Contact No.	:	Nil
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST ANJUARA BEGUM joined Grameen Bank since 07 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	Nobin	Udvokta	Business	Info
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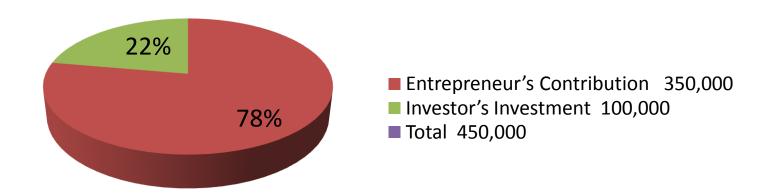
1 10posed Hobili Odyokta Dasiliess illio				
Business Name	:	MS TALUKDAR ENTERPRISE		
Location	:	Vobanipur, Serpur		
Total Investment in BDT	:	BDT 450,000/-		
Financing	:	Self BDT 350,000/-(from existing business) 78% Required Investment BDT 100,000/-(as equity) 22%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	25 ft x 12 ft = 300 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Semi box, Showcase, Hamko Chair, Rack, Plastic items etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. 01 will be appointed after getting equity money. The shop is rented. Collects goods from Local Bogra, Candaikona Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
	Daily	ivioriting	rearry
Revenue(Sales)			
Semi box, Showcase, Hamko Chair, Rack, Plastic items etc.	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Semi box, Showcase, Hamko Chair, Rack, Plastic items etc.	3400	102000	1224000
Total variable Expense (B)	3,400	102000	1224000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		200	2400
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		100	1200
Mobile bill		300	3600
Total fixed cost (D)		8,800	105600
Net Profit (E)= [C-D]		9,200	110400

Investment Breakdown							
Existing Proposed							
Particulars	Qty.	Unit Price	Amount	Qty Unit Price		Amount	Proposed
			(BDT)			(BDT)	Total
Cosmetics	250	200	50,000	135	200	27,000	77,000
Perfume	250	200	50,000	90	200	18,000	68,000
Fair & lovely	150	100	15,000	150	100	15,000	30,000
Тоу	350	145	50,750	50	145	7,250	58,000
Crown	26	250	6,500	0	0	0	6,500
Oil	250	100	25,000	250	100	25,000	50,000
Emitation	100	500	50,000	10	500	5,000	55,000
Others	0	0	2,750	0	0	2,750	5,500
Security	0	0	100,000			0	100,000
Total	1376	0	350,000	685	0	100,000	450,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Semi box, Showcase, Hamko Chair, Rack, Plastic items etc.	7000	210000	2520000	2646000		
Total Sales (A)	7000	210000	2520000	2646000		
Less Variable Expense						
Semi box, Showcase, Hamko Chair, Rack, Plastic items etc.	5950	178500	2142000	2249100		
Total variable Expense (B)	5,950	178500	2142000	2249100		
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900		
Less Variable Expense						
Rent		1,000	12000	12,000		
Electricity bill		400	4800	5000		
Transportation		2,500	30,000	30,500		
Salary (self)		5000	60000	60000		
Salary(Staff)		4000	48000	48000		
Entertainment		200	2400	2400		
Guard		100	1200	1200		
Mobile bill		350	4200	4300		
Total fixed cost (D)		13,450	161,400	162,200		
Net Profit (E)= [C-D]		18050	216600	234,700		
Investment Payback			60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	65,400	68,670
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		5,400
	Total Cash Inflow	165400	74070
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	5,400	14070

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



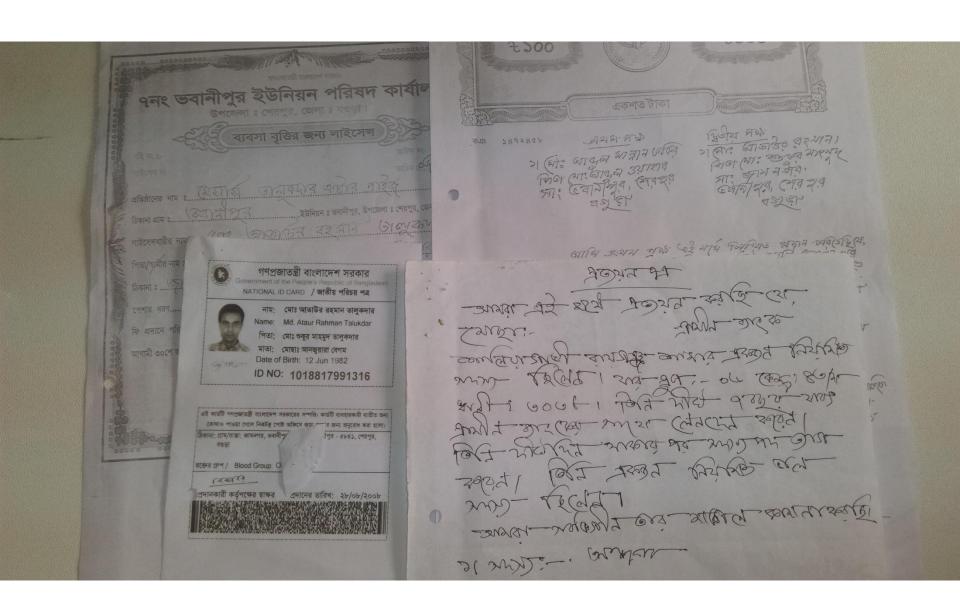












FAMILY PICTURE

