Proposed NU Business Name: SEYAM TRADERS



Project identification and prepared by: Md Moznu Hossein, Sherpur Unit, Bogura

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RAFIQUL ISLAM		
Age	:	04-05-1982 (34 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	02 Brothers 01 Sister		
Address	:	Vill: Ghoshpara P.O: Sherpur, P.S: Sherpur , Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST SUFIA BEGUM MD KOBEZ ALI Branch: Amrun Shahjanpur, Centre # 19(Female), Member ID: 1833/1, Group No: 02 Member since:03-05-2000 (16 Years) First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: 10,000 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business. Own business 10 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-422413
Mother's Contact No.	:	01760-793497
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SUFIA BEGUM joined Grameen Bank since 16 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	Nobin	Udvokta	Business	Info
Toposca	1108111	Cayonta	Dasiness	11110

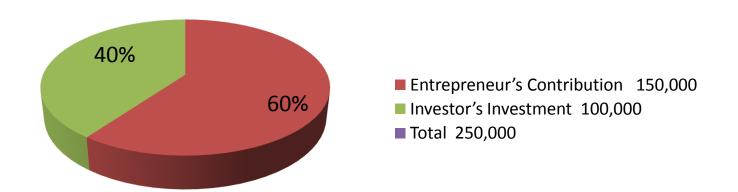
Business Name	•	SEYAM TRADERS		
Location	:	okal baazar,Ghoshpara,Sherpur, Bogra		
Total Investment in BDT	:	BDT 250,000/-		
Financing	:	Self BDT 150,000/-(from existing business) 60% Required Investment BDT 100,000/-(as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20 ft x 10 ft = 200 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Urea, TSP, Potash, Jipsam, Spray machine, Average 10% gain on sale. The business is operating by entrepreneur. Existing no employee. 01 will be appointed after getting equity money. The shop is rented. Collects goods from Local Bogra, Candaikona Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Urea, TSP, Potash, Jipsam, Spray machine	5500	165000	1980000
Total Sales (A)	5500	165000	1980000
Less Variable Expense			
Urea, TSP, Potash, Jipsam, Spray machine	4950	148500	1782000
Total variable Expense (B)	4,950	148500	1782000
Contribution Margin (CM) [C=(A-B)	550	16500	198000
Less Variable Expense			
Electricity bill		300	3600
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		200	2400
Total fixed cost (D)		7,700	92400
Net Profit (E)= [C-D]		8,800	105600

Investment Breakdown							
	Existi	ng	Proposed				
Particulars Qty. Unit Price Amount Qty U				Unit Price	Amount	Proposed	
			(BDT)	1		(BDT)	Total
Urea	50	758	37,900	40	758	30,320	68,220
TSP	12	1465	17,580	18	1465	26,370	43,950
Tunazashia	11	1220	13,420	25	745	18,625	32,045
Potash	8	745	5,960	0	0	19,270	25,230
Jipsar	30	345	10,350	0	0	0	10,350
Spray machine	15	1200	18,000	0	0	0	18,000
Dasban, Kontra	96	85	8,160			0	8,160
Salfar	30	340	10,200			0	10,200
Others	0	0	28,430			5,415	33,845
Total	252	0	150,000	83	0	100,000	250,000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Urea, TSP, Potash, Jipsam, Spray machine	10000	300000	3600000	3780000	
Total Sales (A)	10000	300000	3600000	3780000	
Less Variable Expense					
Urea, TSP, Potash, Jipsam, Spray machine	9000	270000	3240000	3402000	
Total variable Expense (B)	9,000	270000	3240000	3402000	
Contribution Margin (CM) [C=(A-B)	1,000	30000	360000	378000	
Less Variable Expense					
Electricity bill		500	6000	6500	
Transportation		2,500	30,000	31,000	
Salary (self)		5000	60000	60000	
Salary(Staff)		5000	60000	60000	
Entertainment		200	2400	2400	
Mobile bill		300	3600	3800	
Total fixed cost (D)		13,500	162,000	163,700	
Net Profit (E)= [C-D]		16500	198000	214,300	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	65,400	68,670
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		5,400
	Total Cash Inflow	165400	74070
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	5,400	14070

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

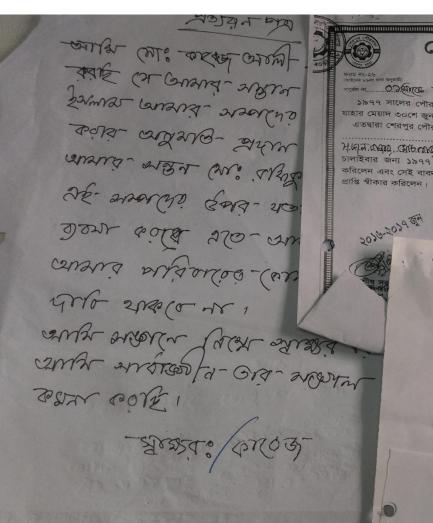












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भारतिम नर ० विकास्त)

বগুড়া। ট্রেড লাইসেন্স লাইসেল নং ত্রপু চন জুন

১৯৭৭ সালের পৌরসভা অর্ডিন্যান্সের ৫৪ ধারা অনুযায়ী পেশা, ব্যবসার জন্য লাইসেল যাহার মেয়াদ ৩০শে জুন ২০১৬-২০১৭ জুন পর্যন্ত বলবৎ থাকিবে। এতদ্বারা শেরপুর পৌরসভা কর্তৃপক্ষ পিঞ্জিত নিশ্বস

मान्माक्षा, अफिलान, विवाद क्ष्यां आते। क्रियेम ६ जिल्ली, लगा/ग्रम চালাইবার জন্য ১৯৭৭ সালের পৌরসভা অর্ডিন্যানের ৫৪ ধারা অনুযায়ী লাইসেন্স মঞ্জুর করিলেন এবং সেই বাবদ কর হিসাবে মেট টাকা..(....ভেমার্ক্ত ক্ষা ত শেলভ্রমার্ক্ত ক্র

লাইসেন্স ফিস ঃ টাকা -980% বিজ্ঞপ্তি কর -2009 r. ঃ টাকা উৎস কর ঃ জরিমানা ঃ টাকা ্লাকী ফি ঃ টাকা

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার vernment of the People's Republic of Barro NATIONAL ID CARD / জাতীয় পরিচয় পর নাম: মোঃ রফিকুল ইসলাম Name: Md. Rofiqui Islam পিতা: মোঃ করেজ আলী মাতা: মোছাঃ সুফিয়া বেগম Date of Birth: 04 May 1982 ID NO: 1028803623637

FAMILY PICTURE

