#### Proposed NU Business Name: MAYER ACHOL



Project identification and prepared by: Md Hafizur Rahman, Mowna Unit, Gazipur

Project verified by: Md Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ARIFUL ISLAM			
Age	:	08-11-1993 (23 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	2 Brothers 4 Sisters			
Address	:	Vill: Dhanua, P.O: Gazipur ,P.S: Sreepur, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father CHAYMON NESA MD MOFIZ UDDIN Branch: Gazipur, Sreepur, Centre # 69 (Female), Member ID: 1416, Group No: 07 Member since:24-06-2011 ( 05 Years) First Ioan: BDT 10000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 10000, Outstanding Ioan: Nil Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business. Own business 02
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-768855
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Mowna Unit, Gazipur

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**CHAYMON NESA** joined Grameen Bank since 05 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MAYER ACHOL			
Location	:	Zoina Baazar			
Total Investment in BDT	:	BDT 500,000/-			
Financing	•	Self BDT 400,000/-(from existing business) 80% Required Investment BDT 100,000/-(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 12 ft = 144 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shirt, pant, three piece, ganji, panjabi, etc</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed after getting equity money.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul>			

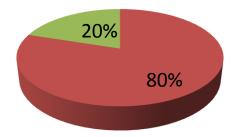
### **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Shirt, pant, three piece, ganji, panjabi, etc	3500	105000	1260000
Total Sales (A)	3500	105000	1260000
Less Variable Expense			
Shirt, pant, three piece, ganji, panjabi, etc	2800	84000	1008000
Total variable Expense (B)	2,800	84000	1008000
Contribution Margin (CM) [C=(A-B)	700	21000	252000
Less Variable Expense			
Rent		2,500	30000
Electricity bill		1000	12000
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		250	3000
generator		300	3600
Mobile bill		300	3600
Total fixed cost (D)		11,350	136200
Net Profit (E)= [C-D]		9,650	115800

nvestment	Brea	kd	lown

	Exi	sting		Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Shirt	130	350	45,500	100	350	35,000	80,500
Pant	149	500	74,500	80	500	40,000	114,500
Three piece	50	800	40,000	30	800	24,000	64,000
Genji	80	130	10,400	0	0	0	10,400
Baby cloth	100	180	18,000	0	0	1,000	0
Panjabi		0	11,600	0	0	0	11,600
Security	0	0	200,000			0	200,000
Total	509	0	400,000	210	0	100,000	500,000

### **Source of Finance**



- Entrepreneur's Contribution 400,000
- Investor's Investment 100,000
- Total 500,000

Financial Proj	ection (	BDT)		
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Shirt, pant, three piece, ganji, panjabi, etc	7400	222000	2664000	2797200
Total Sales (A)	7400	222000	2664000	2797200
Less Variable Expense				
Shirt, pant, three piece, ganji, panjabi, etc	6290	188700	2264400	2377620
Total variable Expense (B)	6,290	188700	2264400	2377620
Contribution Margin (CM) [C=(A-B)	1,110	33300	399600	419580
Less Variable Expense				
Rent		2,500	30000	30,000
Electricity bill		1400	16800	17000
Transportation		2,400	28,800	29,200
Salary (self)		5000	60000	60000
Salary(Staff)		3000	36000	36000
Entertainment		300	3600	3600
Guard		250	3000	3000
generator		300	3600	3600
Mobile bill		350	4200	4300
Total fixed cost (D)		15,250	183,000	183,700
Net Profit (E)= [C-D]		18050	216600	235,880
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)			
1	Cash Inflow					
1.1	Investment Infusion by Investor	100,000				
1.2	Net Profit	65,400	68,67			
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		5,40			
	Total Cash Inflow	165400	7407			
2	Cash Outflow					
2.1	Purchase of Product	100,000				
2.2	Payment of GB Loan					
	Investment Pay Back (Including					
2.3	Ownership Tr. Fee)	60000	6000			
	Total Cash Outflow	160,000	6000			
3	Net Cash Surplus	5,400	1407			



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

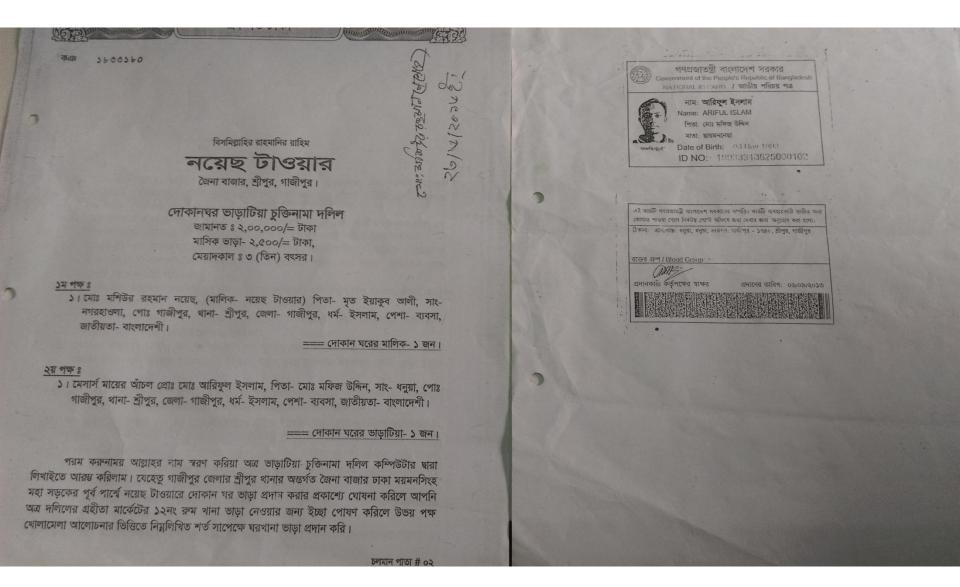
Theft Fire Political unrest Pictures











## **FAMILY PICTURE**

