Proposed NU Business Name: ANOWER VARIETIES STORE



Project identification and prepared by: Habil Uddin Shah, Keraniganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ANOWER HOSSAIN		
Age	:	12-02-1988 (29 <i>Years</i>)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	01 Son 01 Daughter		
No. of siblings:	:	01 Sisters 02 Brother		
Address	:	Vill: Uttar Ramerkanda P.O: Ruhitpur P.S: Keraniganj , Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PARUL AKTAR ALI HOSSAIN Branch: Shakta, Centre # 31 (Female), Member ID:2407/1, Group No: 02 Member since: 01-05-1998 (07 Years) First loan: BDT 5000		
Further Information:		Existing Loan: BDT 20000Outstanding loan: Nil		
(v) Who pays GB loan installment	:	Mother		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB,	: :	No No		
BRAC ASA etc	•			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business. Own business 15 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01830-254759
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Keraniganj Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

PARUL AKTAR joined Grameen Bank since 07 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	Nobin	Udvokta	Business	Info
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Business Name	:	ANOWER VARIETIES STORE			
Location	:	Uttar Ramer Kanda, Rohitpur, Keraniganj, Dhaka			
Total Investment in BDT	:	BDT 160,000/-			
Financing	:	Self BDT 100,000/-(from existing business) 63% Required Investment BDT 60,000/-(as equity) 38%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 08 ft = 80 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cosmetics, Biscuit ,Puffed rice, Packet milk, Mastered oil etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is own. Collects goods from Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cosmetics, Biscuit ,Puffed rice, Packet milk, Mastered oil etc.	3300	99000	1188000
Total Sales (A)	3300	99000	1188000
Less Variable Expense			
Cosmetics, Biscuit ,Puffed rice, Packet milk, Mastered oil etc.	2805	84150	1009800
Total variable Expense (B)	2,805	84150	1009800
Contribution Margin (CM) [C=(A-B)	495	14850	178200
Less Variable Expense			
Electricity bill		500	6000
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		100	1200
Mobile bill		200	2400
Total fixed cost (D)		6,800	81600
Net Profit (E)= [C-D]		8,050	96600

Investment Breakdown								
Existing					Proposed			
Particulars	ars Qty. Unit Price Amount		Qty	Unit Price	Amount	Proposed		
			(BDT)			(BDT)	Total	
Cosmetics	0	0	7,000	0	0	0	7,000	
Biscuit	20	220	4,400	0	0	0	4,400	
Puffed rice	1	3000	3,000	0	0	0	3,000	
Packet Milk	10	350	3,500	0	0	0	3,500	
Soyabin oil	3	13000	39,000	0	0	0	39,000	
Mastered oil	1	2600	2,600	0	0	0	2,600	
Drinks	0	0	10,000	0	0	20,000	30,000	
Rice	4	2200	8,800	0	0	10,000	18,800	
Flour	1	1400	1,400	0	0	0	1,400	
Others			20,300	0	0	30,000	50,300	

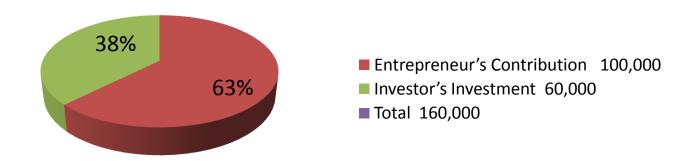
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40

Total

Source of Finance

100,000



0

0

60,000

160,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Cosmetics, Biscuit , Puffed rice, Packet milk, Mastered oil etc.	5300	159000	1908000	2003400		
Total Sales (A)	5300	159000	1908000	2003400		
Less Variable Expense						
Cosmetics, Biscuit , Puffed rice, Packet milk, Mastered oil etc.	4505	135150	1621800	1702890		
Total variable Expense (B)	4,505	135150	1621800	1702890		
Contribution Margin (CM) [C=(A-B)	795	23850	286200	300510		
Less Variable Expense						
Electricity bill		700	8400	8600		
Transportation		1,500	18,000	18,500		
Salary (self)		5000	60000	60000		
Entertainment		100	1200	1200		
Mobile bill		250	3000	3200		
Total fixed cost (D)		7,550	90,600	91,500		
Net Profit (E)= [C-D]		16300	195600	209,010		
Investment Payback			36,000	36,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	195,600	209,010
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		159,600
	Total Cash Inflow	255600	368610
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	159,600	332610

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

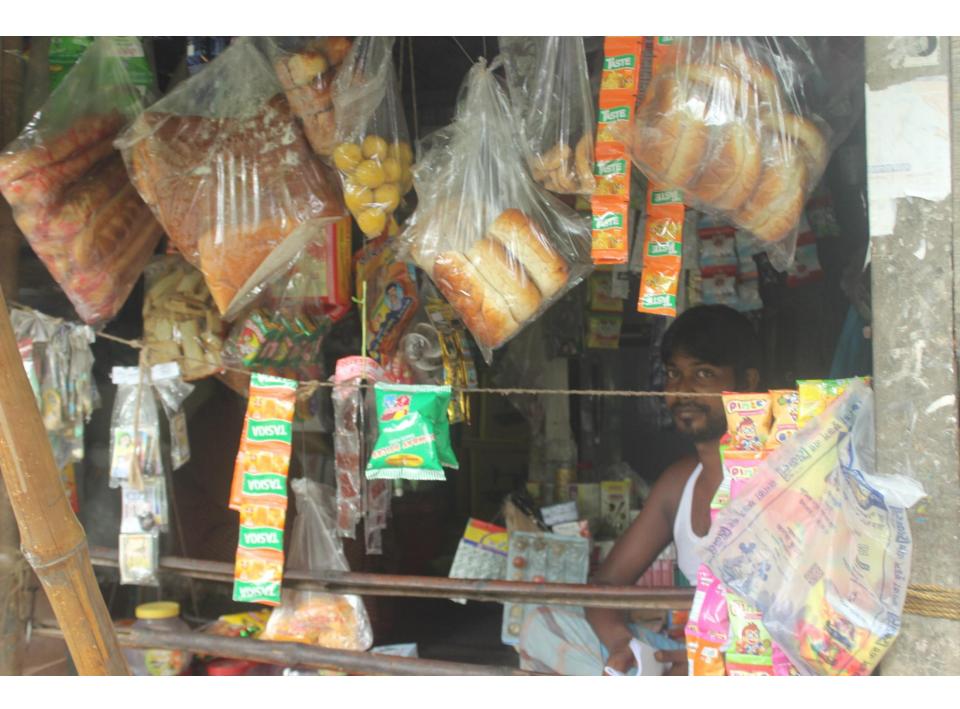
Political unrest

Pictures

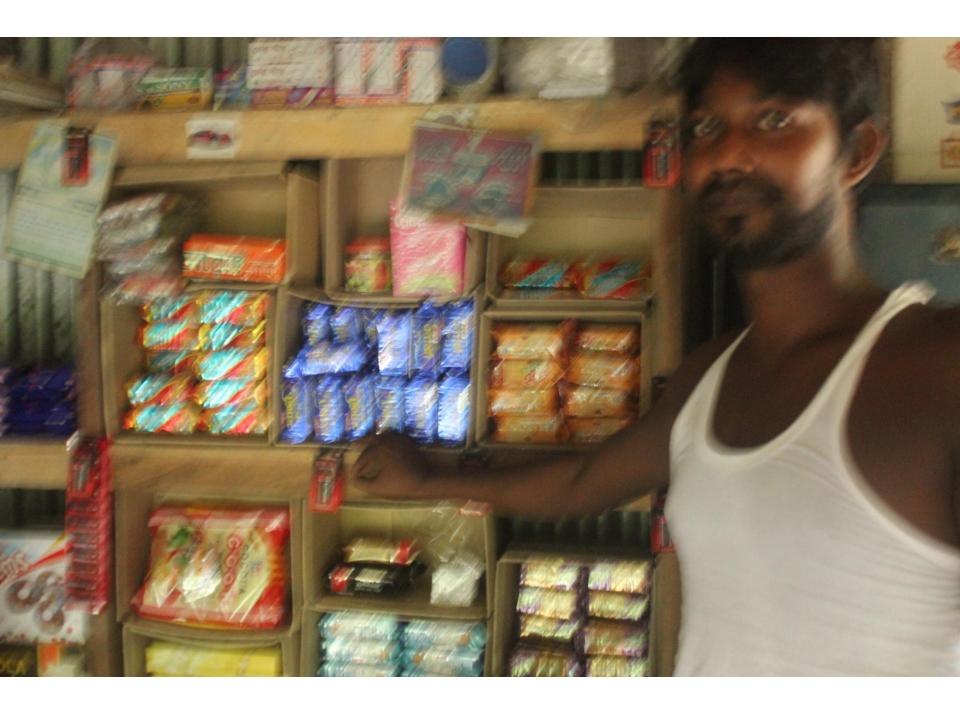




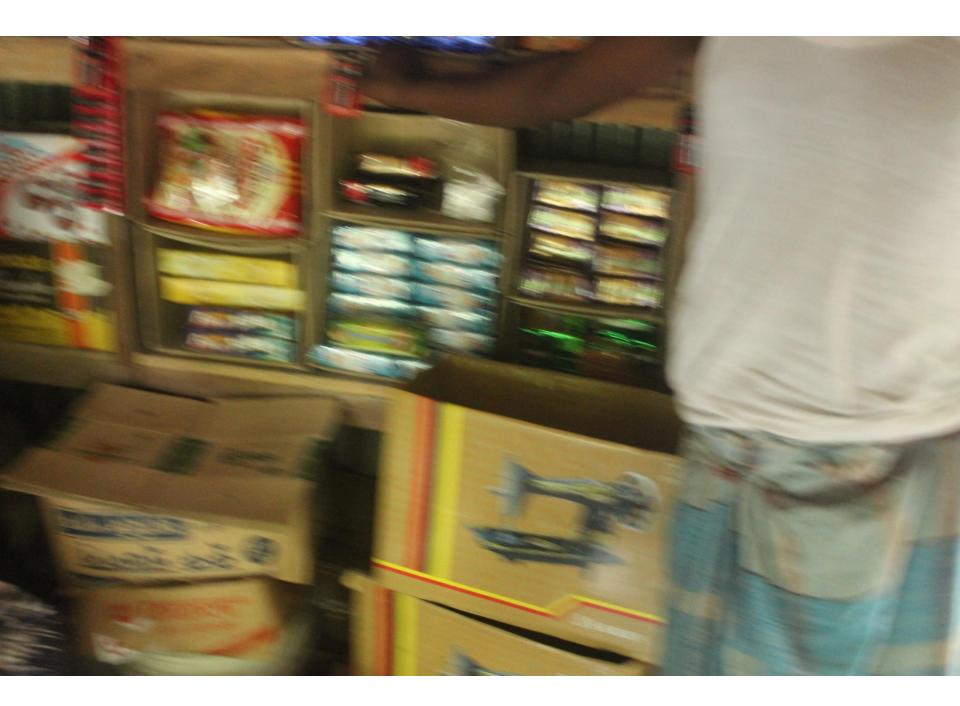


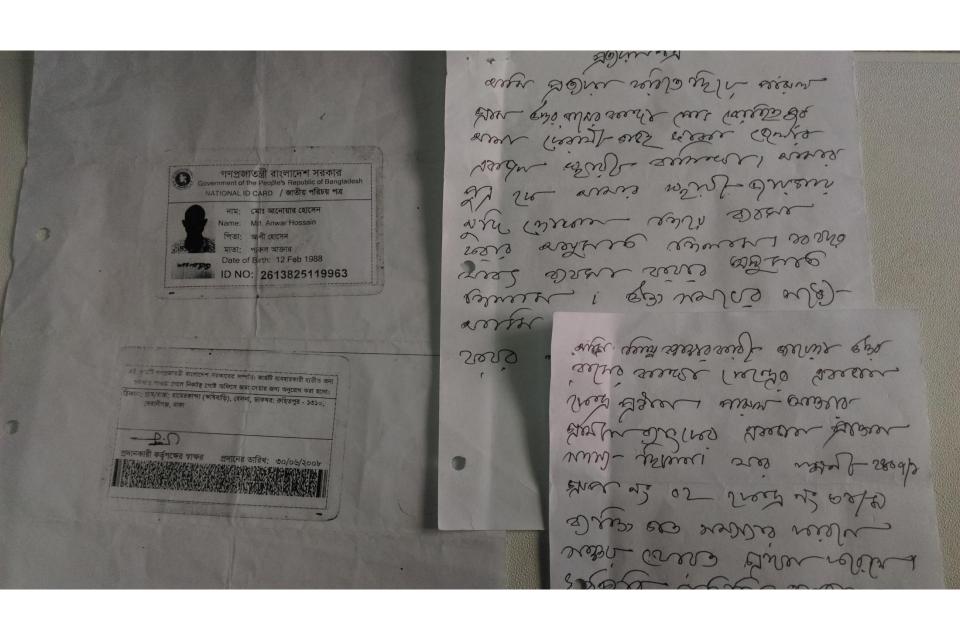












FAMILY PICTURE

