#### Proposed NU Business Name: ALAMGIR DAIRY FIRM



Project identification and prepared by: Md Golam Rosul, Munsiganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ALAMGIR DEOWAN			
Age	:	07-04-1982 (34 Years)			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	2 Sons 1 Daughter			
No. of siblings:	:	01 Sisters 03 Brothers			
Address	:	Vill: Noiropukurpar P.O: Ghasipukurpar , P.S: Munsiganj Sadar, Dist: Munsuganj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ALENUR BEGUM NURUZZAMAN DEOWAN Branch: Modina Baazar,Munsiganj, Centre # 25 (Female), Member ID:3873, Group No: 07 Member since: 01-02-1989 <i>(27 Years)</i> First Ioan: BDT 4000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 150000 Outstanding loan:122600 Brother No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business. Own business 02 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01923-574366
Mother's Contact No.	:	01950-105485
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Munsiganj Unit, Dhaka.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**ALENUR BEGUM** joined Grameen Bank since 27 years ago. At first she took 4000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

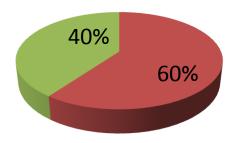
Proposed Nobin Udyokta Business Info					
Business Name	:	ALAMGIR DAIRY FIRM			
Location	:	Noiro pukur par, Ghasi pukur, Munsiganj			
Total Investment in BDT	:	BDT 250,000/-			
Financing	:	Self BDT 150,000/-(from existing business) 60% Required Investment BDT 100,000/-(as equity) 40%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 10 ft = 120 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Milk.</li> <li>The business is operating by entrepreneur. Existing no employe</li> <li>Collects goods from Munsirhat, Dighirpara.</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk (6*50)	300	9000	108000
Total Sales (A)	300	9000	108000
Less Variable Expense			
Cow feed	50	1500	18000
Total variable Expense (B)	50	1500	18000
Contribution Margin (CM) [C=(A-B)	250	7500	90000
Less Variable Expense			
Transportation		400	4800
Salary (self)		2000	24000
Salary(Staff)			
Entertainment		300	3600
Mobile bill		300	3600
Total fixed cost (D)		3,000	36000
Net Profit (E)= [C-D]		4,500	54000

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed	
					Price			
			(BDT)			(BDT)	Total	
Australian cow	1	100000	100,000	1	100,000	100,000	200,000	
Calf	1	50000	50,000	0	0	0	50,000	
Total	2		150,000	1	100,000	100,000	250,000	

**Source of Finance** 



Entrepreneur's Contribution 150,000
 Investor's Investment 100,000
 Total 250,000

Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Milk (10 litre*50)	500	15000	180000	189000	
Total Sales (A)	500	15000	180000	189000	
Less Variable Expense					
Feed & Medicine	100	3000	36000	37800	
Total variable Expense (B)	100	3000	36000	37800	
Contribution Margin (CM) [C=(A-B)	400	12000	144000	151200	
Less Variable Expense					
Transportation		600	7200	7,600	
Salary (self)		2000	24000	24000	
Entertainment		400	4800	5000	
Mobile bill		400	4800	5000	
Total fixed cost (D)		3,400	40800	41,600	
Net Profit (E)= [C-D]		8600	103200	109,600	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)					
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)		
1	Cash Inflow				
1.1	Investment Infusion by Investor	100,000			
1.2	Net Profit	103,200	109,600		
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash Surplus		43,200		
	Total Cash Inflow	203200	152800		
2	Cash Outflow				
2.1	Purchase of Product	100,000			
2.2	Payment of GB Loan				
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000		
	Total Cash Outflow	160,000	60000		
3	Net Cash Surplus	43,200	92800		

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# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 06 Years Quality goods & services; Skill and experience;

### **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

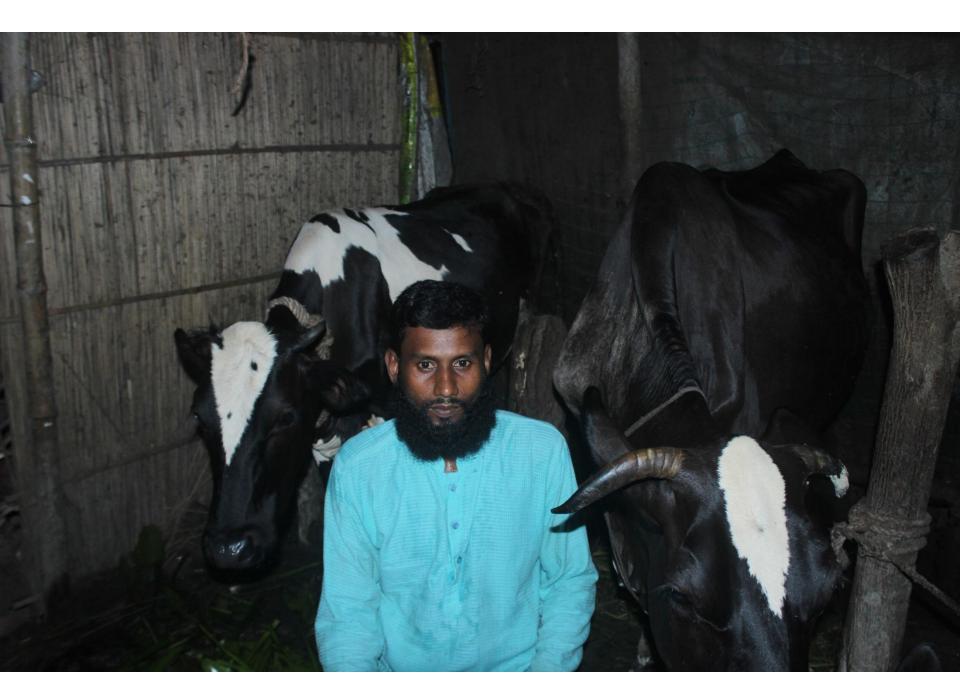
# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures







लिकोर्ग भव - 27/25 (27/3 - 127/27 A 253 g1/17/2 গ্রামীণ ব্যাংক - हा के हि के न्या स्तर है ही है हि মদিনা বাঙাৱ, গুলগাত শাখা গণপ্রজাতন্ত্রী বাংলাদেশ সরকার ment of the People's P NATIONAL ID CARD / জাতীয় পরিচয় পত্র सामेग लमेंटल हेरिभाभ নাম: আলমলীর দেওয়ান Name: Alamgir Dewan সহজ ঋণের পাশ বই পিতা: ন্রক্ষামান দেওয়ান ण्या रवारे मार्च नगरे। মাতা: আলেনুর রেগম Date of Birth: 07 Apr 1982 ID NO: 5915647269568 नाम amport यानी नः जिम् 6 अन्त्र नः छाषि 1 it and there are then a many and the settle and the settle and क्म नः 2378 care is main the facts and state as the and ances as seen विकासा १ भाषा मेरलकुर लाह भनलकुर माह हाताल हामे लुकुर माह क्खा नाम (233 19723 298 The rate and the fight বই ইস্যুর তারিখ 20182 Fint अभगवाती वर्डभाष्ट्रत कृष्ट्रत শাখা ব্যবস্থাপকের স্বাক্ষর '

## **FAMILY PICTURE**

