Proposed NU Business Name: BEST FASHION HOUSE



Project identification and prepared by: MD Jahangir Ferdous, Munsiganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	TUHIN KHAN		
Age	:	04-07-1993 (23 Years)		
Education, till to date	:	SSC		
Marital status	:	Unmarried		
Children	:	NA		
No. of siblings:	:	5 Sisters 3 Brothers		
Address	:	Vill: Doshkani P.O: Panchashar,P.S: Sadar , Dist: Munsuganj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father BANEZA BEGUM LATE SOHORAB KHAN Branch: Panchashar, Munsiganj, Centre # 04 (Female), Member ID:4215/3, Group No: 02 Member since: 2009 (07 Years) First loan: BDT 10000		
Further Information:		Existing Loan: BDT 20000 Outstanding loan: 19350 Brother		
(v) Who pays GB loan installment (vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	04 years experience in running business. Own business 02 years.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01929402347
Mother's Contact No.	:	01917257278 (Brother)
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Munsiganj Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BANEZA BEGUM joined Grameen Bank since 07 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

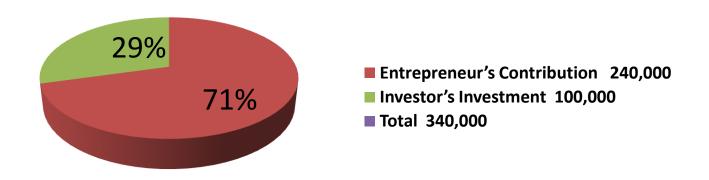
Business Name	•	BEST FASHION HOUSE		
Location	:	Laila plaza, Muktarpur Petrol Pump, Munsiganj		
Total Investment in BDT	:	BDT 340,000/-		
Financing	:	Self BDT 240,000/-(from existing business) 71% Required Investment BDT 100,000/-(as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 15 ft = 180 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Shirt, pant, T Shirt, Panjabi, etc Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Narayangonj Agreed grace period is 3 months. 		

Existing Business (BDT)

		<u> </u>	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Shirt, pant, T Shirt, Panjabi, etc	3300	99000	1188000
Less Variable Expense			
Shirt, pant, T Shirt, Panjabi, etc	2640	79200	950400
Total variable Expense (B)	2,640	79200	950400
Contribution Margin (CM) [C=(A-B)	660	19800	237600
Less Variable Expense			
Rent		3,000	36000
Electricity bill		500	6000
Transportation		1,200	14400
Salary (self)		5000	60000
Entertainment		200	2400
Guard		150	1800
generator		150	1800
Mobile bill		300	3600
Total fixed cost (D)		10,350	124200
Net Profit (E)= [C-D]		9,450	113400

Investment Breakdown								
Existing					Proposed			
Particulars	rticulars Qty. Unit Price Amount Qty Unit Pri		Unit Price	Amount	Proposed			
			(BDT)			(BDT)	Total	
Shirt	80	500	40,000	80	500	40,000	80,000	
Pant	120	850	102,000	100	600	60,000	162,000	
T Shirt	150	200	30,000	0	0	0	30,000	
Panjabi	29	700	20,300	0	0	0	20,300	
Joursey	70	70	4,900	0	0	0	4,900	
Baby Dress	40	70	2,800	0	0	0	2,800	
Security	0	0	40,000	0	0	0	40,000	
Total	498	0	240,000	180	0	100,000	340,000	

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Shirt, pant, T Shirt, Panjabi, etc	5400	162000	1944000	2041200		
Total Sales (A)	5400	162000	1944000	2041200		
Less Variable Expense						
Shirt, pant, T Shirt, Panjabi, etc	4320	129600	1555200	1632960		
Total variable Expense (B)	4,320	129600	1555200	1632960		
Contribution Margin (CM) [C=(A-B)	1,080	32400	388800	408240		
Less Variable Expense						
Rent		3,000	36000	36,000		
Electricity bill		700	8400	8600		
Transportation		1,500	18,000	19,000		
Salary (self)		5000	60000	60000		
Salary(Staff)		3000	36000	36000		
Entertainment		200	2400	2400		
Guard		150	1800	1800		
generator		150	1800	1800		
Mobile bill		350	4200	4400		
Total fixed cost (D)		13,900	166,800	168,200		
Net Profit (E)= [C-D]		18500	222000	240,040		
Investment Payback			60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	222,000	240,040
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		162,000
	Total Cash Inflow	322000	402040
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	162,000	342040

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













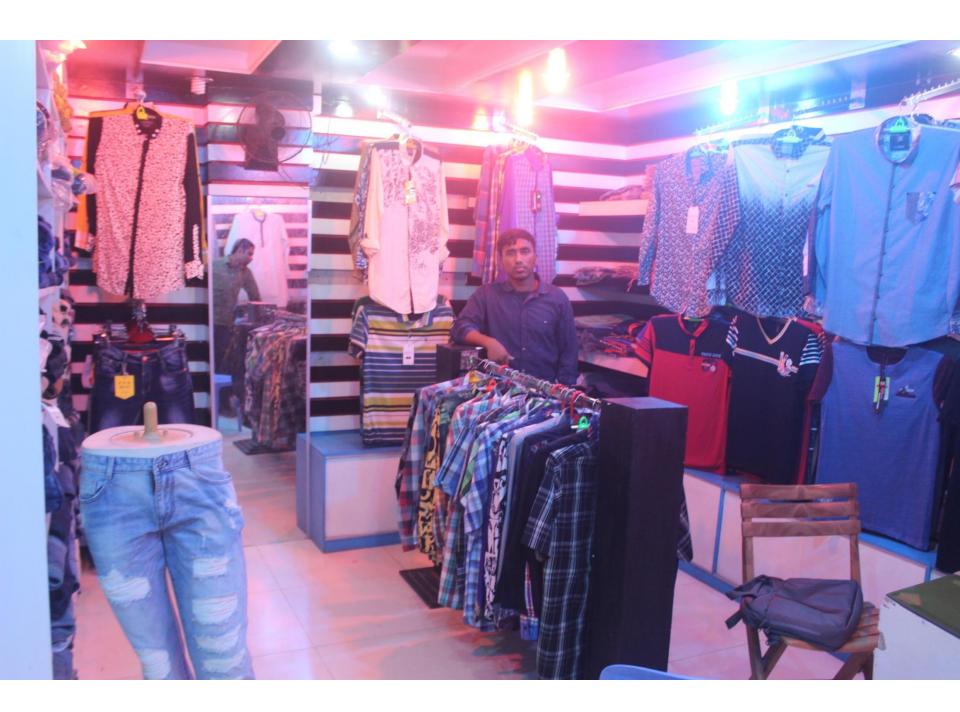


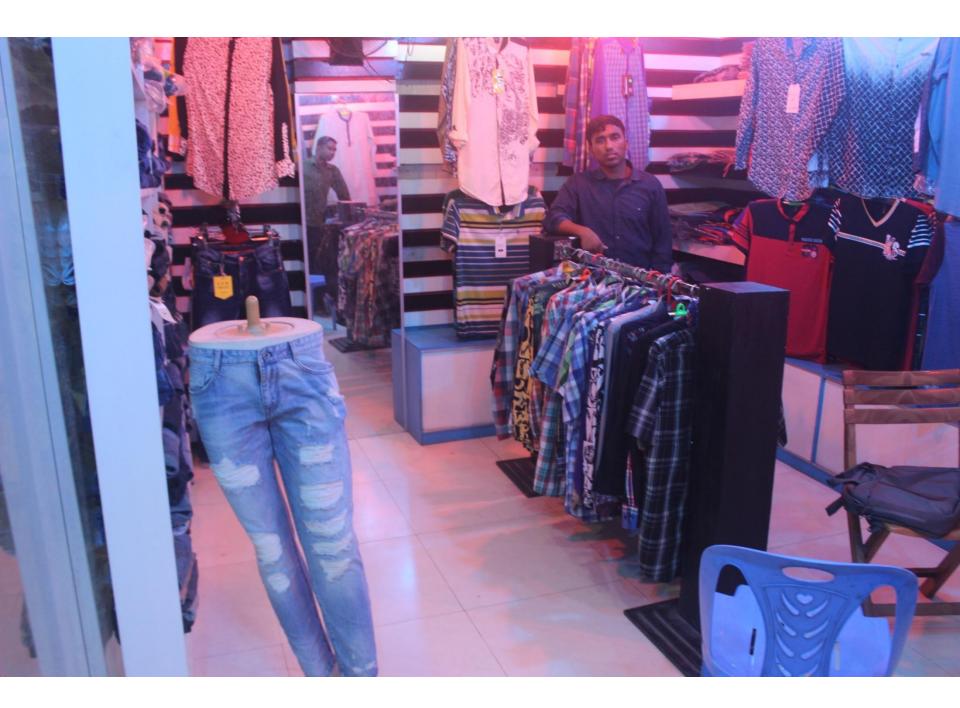


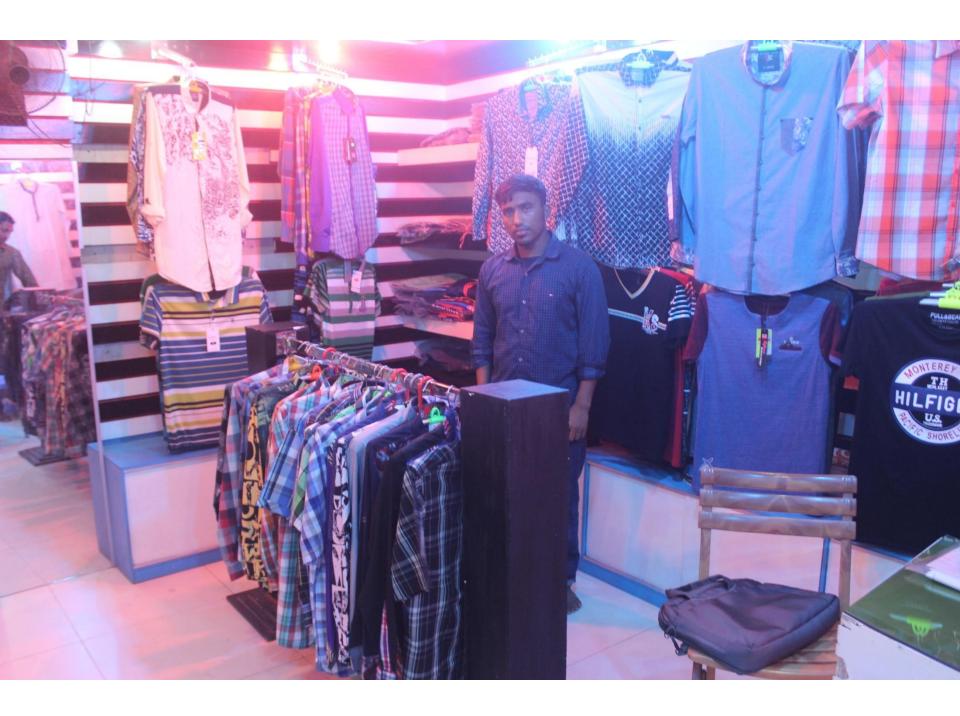


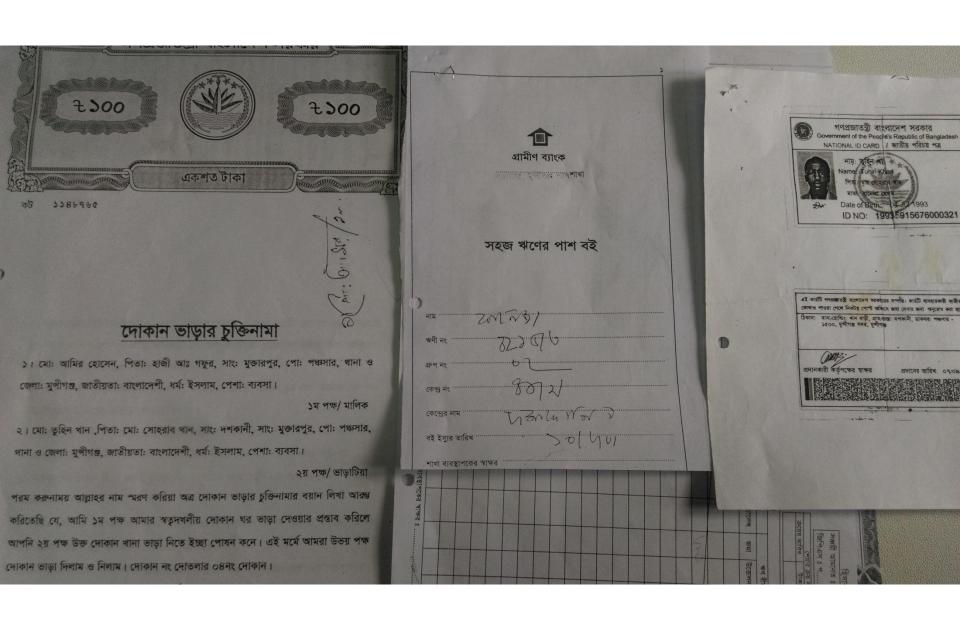












FAMILY PICTURE

