#### **Proposed NU Business Name: JITU GARMENTS**



Project identification and prepared by: MD Jahangir Ferdous, Munsiganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



| Brief Bio of The Proposed Nobin Udyokta  |   |   |  |  |  |
|--|---|---|--|--|--|
| Name   | : | MD JITU AHMED   |  |  |  |
| Age  | : | 16-12-1992 (23 Years)   |  |  |  |
| Education, till to date  | : | SSC   |  |  |  |
| Marital status   | : | Unmarried   |  |  |  |
| Children   | : | NA  |  |  |  |
| No. of siblings:   | : | 1 Sister 2 Brothers   |  |  |  |
| Address  | : | Vill: Shakhari Baazar, P.O: Rampal, P.S: Munsiganj Sadar , Dist: Munsuganj  |  |  |  |
| Parent's and GB related Info<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info                                     |   | Mother Father MUKTI BEGUM<br>MUKTI BEGUM<br>MD JASIM UDDIN<br>Branch: Rampal, Centre # 28(Female),<br>Member ID: 1465/1, Group No: 08<br>Member since: 1998-2008 (10Years)<br>First Ioan: BDT 10000 |  |  |  |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan like GB,<br>BRAC ASA etc | : | Existing Loan: BDT 100000 Outstanding loan: Nil<br>Father<br>No<br>No<br>No   |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present<br>Occupation(Besides own<br>business, i.e., persuading<br>further studies, other<br>business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  |   | 06 years experience in running business. Own business 06 years. |
| Training Info   | : | He has 01 Years training.                                       |
| Other Own/Family Sources of Income  | : | -   |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01921693023   |
| Mother's Contact No.  | : | 01720343827   |
| NU Project<br>Source/Reference  | • | Grameen Shakti Samajik Byabosha Ltd Munsiganj Unit, Dhaka.      |

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MUKTI BEGUM** joined Grameen Bank since 10 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

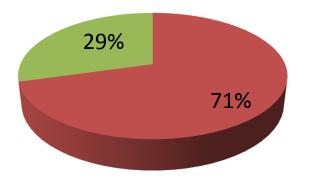
| Proposed Nobin Udyokta Business Info                 |   |  |  |  |  |
|--|---|--|--|--|--|
| Business Name  | : | JITU GARMENTS  |  |  |  |
| Location   | : | Shakhari Baazar, Rampal, Munsiganj Sadar   |  |  |  |
| Total Investment in BDT                              | : | BDT 238,000/-  |  |  |  |
| Financing  | : | Self BDT 168,000/-(from existing business) 71%<br>Required Investment BDT 70,000/-(as equity) 29%  |  |  |  |
| Present salary/drawings<br>from business (estimates) | : | BDT 5,000/-  |  |  |  |
| Proposed Salary                                      | : | BDT 5,000/-  |  |  |  |
| Size of shop   | : | 12 ft x 10 ft = 120 square ft  |  |  |  |
| Implementation                                       | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Complete Children Ware</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is own.</li> <li>Collects goods from Munsiganj</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

## **Existing Business (BDT**)

| Particular                        | Daily | Monthly | Yearly |
|-----------------------------------|-------|---------|--------|
| Revenue(Sales)                    |       |         |        |
| Complete Children Ware            | 2700  | 81000   | 972000 |
| Total Sales (A)                   | 2700  | 81000   | 972000 |
| Less Variable Expense             |       |         |        |
| Complete Children Ware            | 2160  | 64800   | 777600 |
| Total variable Expense (B)        | 2,160 | 64800   | 777600 |
| Contribution Margin (CM) [C=(A-B) | 540   | 16200   | 194400 |
| Less Variable Expense             |       |         |        |
| Electricity bill                  |       | 300     | 3600   |
| Transportation                    |       | 1,200   | 14400  |
| Salary (self)                     |       | 5000    | 60000  |
| Entertainment                     |       | 200     | 2400   |
| Mobile bill                       |       | 300     | 3600   |
| Total fixed cost (D)              |       | 7,000   | 84000  |
| Net Profit (E)= [C-D]             |       | 9,200   | 110400 |

| Investment Breakdown      |           |     |         |          |               |        |          |
|---------------------------|-----------|-----|---------|----------|---------------|--------|----------|
| Existing                  |           |     |         | Proposed |               |        |          |
| Particulars               | lars Qty. |     | Amount  | Qty      | Unit<br>Price | Amount | Proposed |
|                           |           |     | (BDT)   |          |               | (BDT)  | Total    |
| Complete Children<br>Ware | 480       | 350 | 168,000 | 175      | 400           | 70,000 | 238,000  |
| Total                     | 489       | 0   | 168,000 | 175      | 0             | 70,000 | 238,000  |

#### **Source of Finance**



Entrepreneur's Contribution 168,000
Investor's Investment 70,000
Total 238,000

| Financial Projection (BDT)        |       |         |         |         |  |  |
|-----------------------------------|-------|---------|---------|---------|--|--|
| Paticular                         | Daily | Monthly | Year1   | Year 2  |  |  |
| Revenue(Sales)                    |       |         |         |         |  |  |
| Complete Children Ware            | 4300  | 129000  | 1548000 | 1625400 |  |  |
| Total Sales (A)                   | 4300  | 129000  | 1548000 | 1625400 |  |  |
| Less Variable Expense             |       |         |         |         |  |  |
| Complete Children Ware            | 3440  | 103200  | 1238400 | 1300320 |  |  |
| Total variable Expense (B)        | 3,440 | 103200  | 1238400 | 1300320 |  |  |
| Contribution Margin (CM) [C=(A-B) | 860   | 25800   | 309600  | 325080  |  |  |
| Less Variable Expense             |       |         |         |         |  |  |
| Electricity bill                  |       | 350     | 4200    | 4400    |  |  |
| Transportation                    |       | 1,500   | 18,000  | 18,500  |  |  |
| Salary (self)                     |       | 5000    | 60000   | 60000   |  |  |
| Entertainment                     |       | 200     | 2400    | 2400    |  |  |
| Mobile bill                       |       | 350     | 4200    | 4400    |  |  |
| Total fixed cost (D)              |       | 7,400   | 88,800  | 89,700  |  |  |
| Net Profit (E)= [C-D]             |       | 18400   | 220800  | 235,380 |  |  |
| Investment Payback                |       |         | 42,000  | 42,000  |  |  |

| Cas | Cash flow projection on business plan (rec. & Pay) |              |              |  |  |  |  |
|-----|--|--------------|--------------|--|--|--|--|
| SR# | Particulars  | Year 1 (BDT) | Year 2 (BDT) |  |  |  |  |
| 1   | Cash Inflow  |              |              |  |  |  |  |
| 1.1 | Investment Infusion by Investor                    | 70,000       |              |  |  |  |  |
| 1.2 | Net Profit   | 220,800      | 235,380      |  |  |  |  |
| 1.3 | Depreciation (Non cash item)                       |              |              |  |  |  |  |
| 1.4 | Opening Balance of Cash Surplus                    |              | 178,800      |  |  |  |  |
|     | Total Cash Inflow                                  | 290800       | 414180       |  |  |  |  |
| 2   | Cash Outflow                                       |              |              |  |  |  |  |
| 2.1 | Purchase of Product                                | 70,000       |              |  |  |  |  |
| 2.2 | Payment of GB Loan                                 |              |              |  |  |  |  |
|     | Investment Pay Back (Including                     |              |              |  |  |  |  |
| 2.3 | Ownership Tr. Fee)                                 | 42000        | 42000        |  |  |  |  |
|     | Total Cash Outflow                                 | 112,000      | 42000        |  |  |  |  |
| 3   | Net Cash Surplus                                   | 178,800      | 37218        |  |  |  |  |



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 06 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures

















#### LAQUA WIT

ודרואיע ו צוע הדיע פוער ע טאוצער גוער געריע גערי אראי אראין אראין א מעצר נשעריט גאעוא נדי אראי שאין אין ש

and are want - arginer argine - raiser -

-

yras?

mars tor

72605 000

QUALENO, Star 20

Bitriaguas

-susars-

#### The wild the

ינושבי העור באי האיז באלי המוצ איא בעונה היעשר הוצ איזי באלי געוני איזי באל ביע העוני איז באל באיא בעוני געוני באל ביע ביע בעניי

लाहा हारा हारा जाही हारा राहा हा दा

277255 27245- ( 27725- 2 (27725- 2 27725- 2 27725- 2

## **FAMILY PICTURE**

