#### **Proposed NU Business Name: TALUKDAR PANJABI**



Project identification and prepared by: MD Jahangir Ferdous, Munsiganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD JONY SHEIKH		
Age	:	01-02-1989 (27 Years)		
Education, till to date	-	Class Eight		
Marital status	:	Unmarried		
Children	-	NA		
No. of siblings:	:	3 Sisters 2 Brothers		
Address		Vill: Mirshorai, P.O: Panchashar, P.S: Sadar, Dist: Munsuganj		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MONOWARA BEGUM MD KHORSHED ALAM Branch: Panchashar,Munsiganj, Centre # 02 (Female), Member ID:3218/2, Group No: 04 Member since: 2001-2009 (08 Years) First Ioan: BDT 5000		
Further Information: (v) Who pays GB loan installment	-	Existing Loan: BDT 50000 Outstanding loan: Nil Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. Own business 03
Training Info	:	years. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01764-644839
Mother's Contact No.	:	01721-729435
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Munsiganj Unit, Dhaka.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MONOWARA BEGUM** joined Grameen Bank since 08 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	TALUKDAR PANJABI		
Location	:	GH City Centre, Jubly road, Munsiganj Sadar		
Total Investment in BDT	:	BDT 370,000/-		
Financing	:	Self BDT 270,000/-(from existing business) 73% Required Investment BDT 100,000/-(as equity) 27%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	18 ft x 12ft = 216 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Ladies wear, panjabi etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 01 employee.</li> <li>One will be appointed after receiving equity money.</li> <li>The shop is rented.</li> <li>Collects goods from Gausia, Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Ladies wear, panjabi etc.	4500	135000	1620000			
Total Sales (A)	4500	135000	1620000			
Less Variable Expense						
Ladies wear, panjabi etc.	3600	108000	1296000			
Total variable Expense (B)	3,600	108000	1296000			
Contribution Margin (CM) [C=(A-B)	900	27000	324000			
Less Variable Expense						
Rent		7,000	84000			
Electricity bill		500	6000			
Transportation		1,000	12000			
Salary (self)		5000	60000			
Salary(Staff)		3000	36000			
Entertainment		300	3600			
Guard		500	6000			
generator		300	3600			
Mobile bill		300	3600			
Total fixed cost (D)		17,600	211200			
Net Profit (E)= [C-D]		9,400	112800			

Investment Breakdown									
Existing					Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed		
			(BDT)			(BDT)	Total		
Ladies dress	79	1400	110,600	0	0	0	110,600		
Panjabi	350	400	140,000	0	0	0	140,000		
Pant	0	0	0	100	600	60,000	60,000		
Shirt	0	0	0	100	400	40,000	40,000		
Security	0	0	20,000	0	0	0	20,000		
Total	438	0	270,000	200	0	100,000	370,000		

### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Ladies wear, panjabi etc.	6600	198000	2376000	2494800	
Total Sales (A)	6600	198000	2376000	2494800	
Less Variable Expense					
Ladies wear, panjabi etc.	5280	158400	1900800	1995840	
Total variable Expense (B)	5,280	158400	1900800	1995840	
Contribution Margin (CM) [C=(A-B)	1,320	39600	475200	498960	
Less Variable Expense					
Rent		7,000	84000	84,000	
Electricity bill		700	8400	8600	
Transportation		1,500	18,000	18,500	
Salary (self)		5000	60000	60000	
Salary(Staff)		6000	72000	72000	
Entertainment		300	3600	3600	
Guard		500	6000	6000	
generator		300	3600	3600	
Mobile bill		350	4200	4400	
Total fixed cost (D)		21,150	253,800	254,700	
Net Profit (E)= [C-D]		18450	221400	244,260	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)			
1	Cash Inflow					
1.1	Investment Infusion by Investor	100,000				
1.2	Net Profit	221,400	244,260			
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		161,400			
	Total Cash Inflow	321400	405660			
2	Cash Outflow					
2.1	Purchase of Product	100,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000			
	Total Cash Outflow	160,000	60000			
3	Net Cash Surplus	161,400	345660			



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

Theft Fire Political unrest Pictures









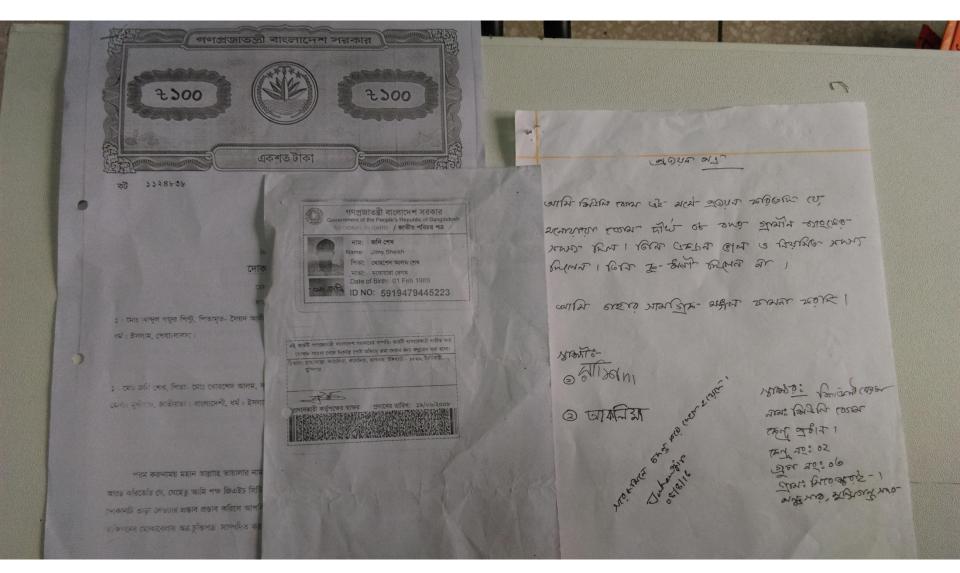












## **FAMILY PICTURE**

