#### **Proposed NU Business Name: GOUROB TELECOM CENTER**



Project identification and prepared by: Md. Shohidul Islam, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHUVO SHUTRA DHOR		
Age	:	10-10-1994 (22 Years)		
Education, till to date	:	Class 10		
Marital status	:	Unarried		
Children	:	N/A		
No. of siblings:	:	1 Brother 1 Sister		
Address	:	Vill: Churain , P.O: Churain, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  RINA SHUTRADHOR  LATE RONOJIT SHUTRADHOR  Branch: Churain Nobabgonj, Centre # 21(Female),  Member ID: 1809, Group No: 01  Member since: 1993(23Years)  First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 15000, Outstanding loan: 11370 Mother No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has 4 training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01915-338844
Mother's Contact No.	:	01917-080434
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RINA SHUTRADHOR** joined Grameen Bank since 23 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	GOUROB TELECOM CENTER			
Location	:	Union porishod Road, Churain Bazar, Nobabgonj			
Total Investment in BDT	:	BDT 100,000/-			
Financing	:	Self BDT 50,000/-(from existing business) 50% Required Investment BDT 50,000/-(as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10ft x 18ft= 180 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Mobile accessories etc.</li> <li>Average 35% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no</li> </ul>			

employees. ■The shop is rented. ■Collects goods from Dhaka. ■Agreed grace period is 3 months.

## **Existing Business (BDT)**

Existing Dusiness (DD1)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile Accessories	1100	33000	396000			
Total sales (A)	1100	33000	396000			
Less Variable Exp.		+				
Mobile Accessories	715	21450	257400			
Total Variable exp. (B)	715	21450	257400			
Contribution Margin CM [C= (A-B)	385	11550	138600			
less fixed exp.						
Rent		1500	18000			
Electricity bill		200	2400			
Transportation		500	6000			
Salary (self)		5000	60000			
Salary (staff)		0	0			
Entertainment		200	2400			
Guard		0	0			
Genaretor		100	1200			
Mobile		200	2400			
total fixed cost (D)		7700	92400			

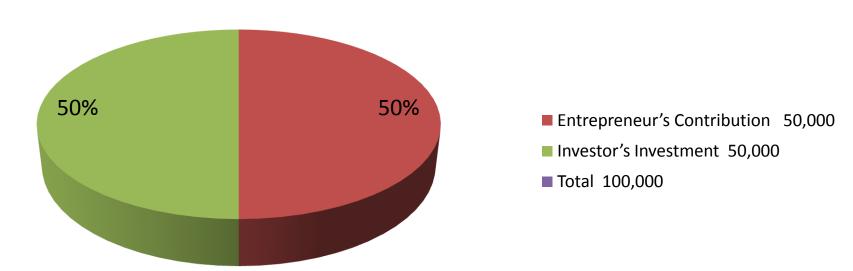
3850

46200

Net profit (E) [C-D]

investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Charger	50	100	5,000	0	0	0	5,000
Remote	80	100	8,000	0	0	0	8,000
Headphone	30	100	3,000	0	0	0	3,000
Screen paper	50	200	10,000	0	70	0	10,000
Cesing	50	100	5,000				
Batery	44	250	11,000				
Mobile accessories				50	1000	50,000	50,000
Total	304		50,000	50		50,000	100,000

#### **Source of Finance**



## Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year
Revenew (sales)				
Mobile Accessories	1500	45000	540000	567000
Total Sales (A)	1500	45000	540000	567000
less variable Expenses				
Mobile Accessories	930	27900	334800	351540
Total variable Expenses (B)	930	27900	334800	351540
Contribution Margin (CM)= (A-B)	570	17100	205200	215460
Less Fixed Expenses				
Rent		1500	18000	18000
Electricity bill		200	2400	3000
Transportation		600	7200	8000
Salary (self)		5000	60000	60000
Salary (staff)		0	0	0
Entertainment		500	6000	6500
Guard		0	0	0
Genaretor		200	2400	2400
Mobile		300	3600	4000
Total Fixed Cost		8300	99600	101900
Net Profit (E) (C-D)		8800	105600	113560
	1			

30000

30000

Investment Payback

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	105,600	113,560
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		75,600
	Total Cash Inflow	155600	189160
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	75,600	159160

#### SWOT ANALYSIS

# Strength

Employment: Self: 00 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures



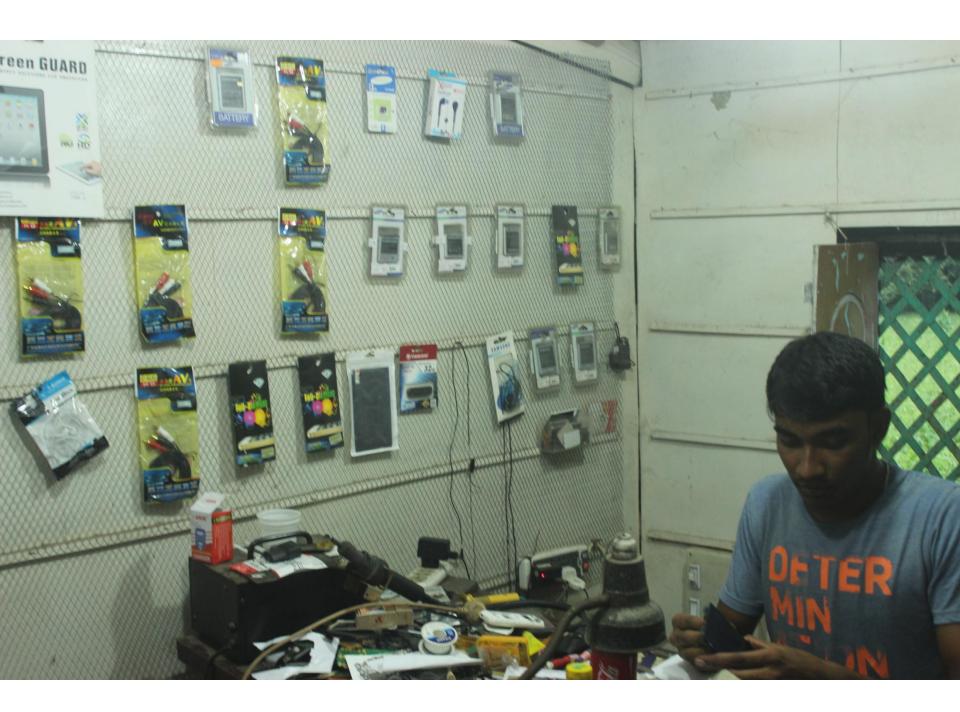


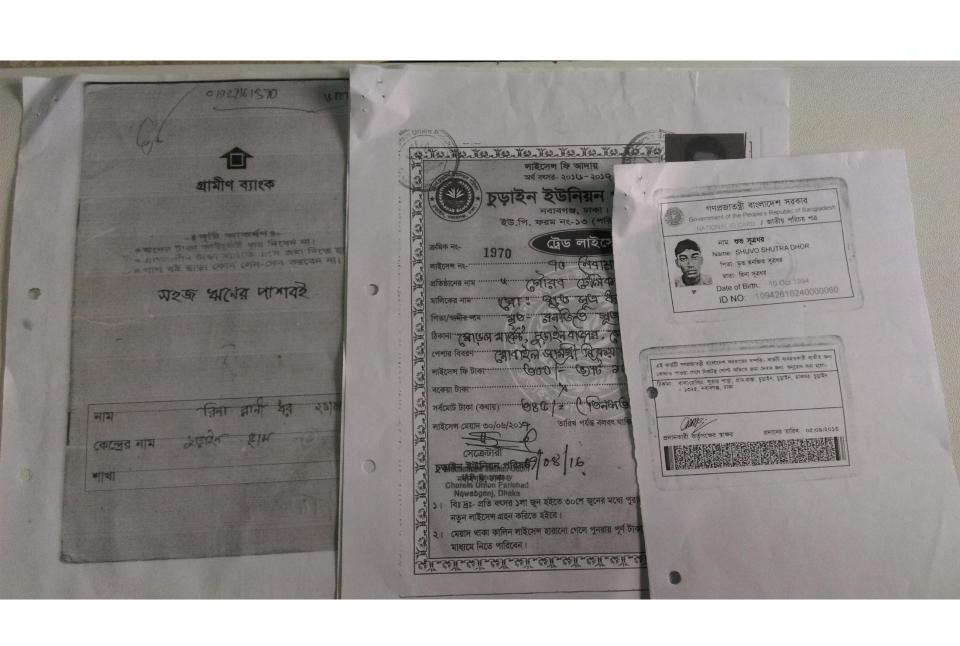












## **FAMILY PICTURE**

