Proposed NU Business Name: SIYAM TRADERS



Project identification and prepared by: Md. Shohidul Islam, Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	JAHIDUL ISLAM		
Age	:	02-07-1983 (34 Years)		
Education, till to date	:	Class 8		
Marital status	:	Married		
Children	:	2 Sons 2 Daughters		
No. of siblings:	:	3 Brother 2 Sisters		
Address	:	Vill: Churain, P.O: Churain, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father JOYTUN NESA MD. NURU BOX Branch: Churain, nobabgonj, Centre # 28(Female), Member ID: 2260, Group No: 01 Member since: 1-02-2003 (13Years) First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: BDT 20000, Outstanding loan: 19560 Father		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 3 years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01689-777108
Mother's Contact No.	:	01923-614643
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JOYTUN NESA joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SIYAM TRADERS
Location	:	Churain bazar road, nobabgonj

ation	:	Churain bazar road
I Investment in BDT	•	BDT 160 000/-

Financing

Present salary/drawings

Proposed Salary

Implementation

Size of shop

from business (estimates)

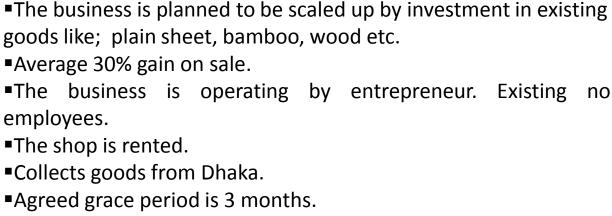
BDT 5,000/-

BDT 5,000/-

20ft x 40 ft= 800 square ft

employees.
• •
■The shop is rented.
Collects goods from Dhaka.
Agreed grace period is 3 month

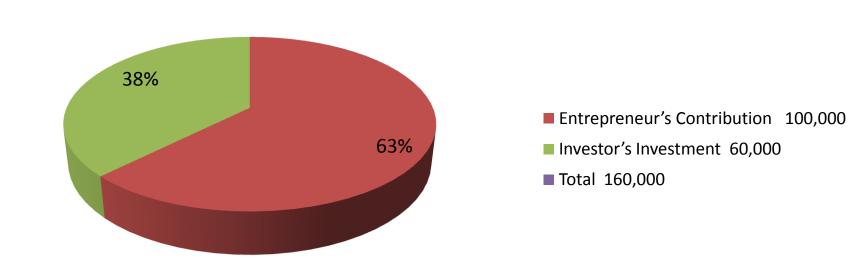
Required Investment BDT 60,000/-(as equity) 38%



Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
plain sheet, bamboo, wood	1500	45000	540000			
Total sales (A)	1500	45000	540000			
Less Variable Exp.						
plain sheet, bamboo, wood	1050	31500	378000			
Total Variable exp. (B)	1050	31500	378000			
Contribution Margin CM [C= (A-B)	450	13500	162000			
less fixed exp.						
Rent		1400	16800			
Electricity bill		0	0			
Transportation		500	6000			
Salary (self)		5000	60000			
Salary (staff)		0	0			
Entertainment		200	2400			
Guard		0	0			
Genaretor		0	0			
Mobile		200	2400			
total fixed cost (D)		7300	87600			
Net profit (E) [C-D]		6200	74400			

investment Breakdown							
Existing			Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Plain Sheet	20	2500	50,000	50	1,000	50,000	100,000
Bamboo	1200	25	30,000	0	0	0	30,000
Wood	33	600	19,800	0	0	0	19,800
Sheet	0	0	0	20	500	10,000	10,000
Total	1253		100,000	70		60.000	160,000

Source of Finance



Financial Projection (BDT) Daily Monthly

Particular	Daily	Monthly	1st Year	2nd Year
plain sheet, bamboo, wood				
Electric Item	2200	66000	792000	831600
Total Sales (A)	2200	66000	792000	831600
less variable Expenses				
plain sheet, bamboo, wood	1540	46200	554400	582120
Total variable Expenses (B)	1540	46200	554400	582120
Contribution Margin (CM)= (A-B)	660	19800	237600	249480
Less Fixed Expenses				
Rent		1400	16800	16800
Electricity bill		0	0	0
Transportation		600	7200	8000
Salary (self)		5000	60000	60000
Salary (staff)		0	0	0
Entertainment		300	3600	3800
Guard		0	0	0
Genaretor		0	0	0
Mobile		300	3600	7500
Total Fixed Cost		7600	91200	96100
Net Profit (E) (C-D)		12200	146400	153380
				1

36000

36000

Investment Payback

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	146,400	153,380
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		110,400
	Total Cash Inflow	206400	263780
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	110,400	227780

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

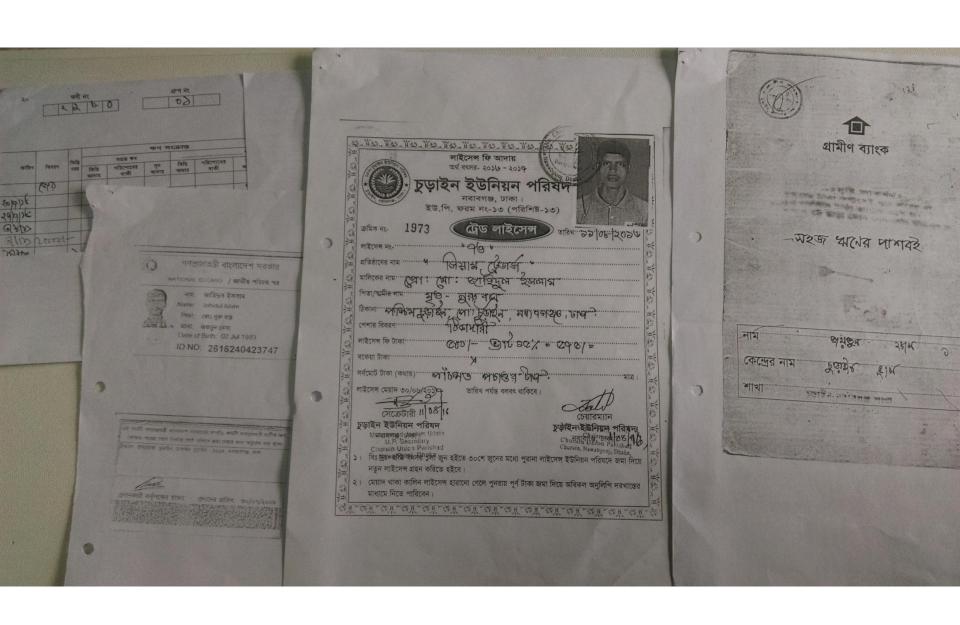












FAMILY PICTURE

