

Proposed NU Business Name: **SOTOTA ELECTRIC & ELECTRONICS**



Project identification and prepared by: Md. Raju Ahmed,
Nobabgonj Unit, Dhaka

Project verified by: Shushanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MAMUN HOSSAIN
Age	:	05-09-1993 (23 Years)
Education, till to date	:	VIII
Marital status	:	Unarried
Children	:	N/A
No. of siblings:	:	3 Brother
Address	:	Vill: Bhara , P.O: Braha, P.S: Nobabgonj, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MAJEDA BEGUM
(iii) Father's name	:	MD. ABDUS SALAM
(iv) GB member's info	:	Branch: Komorgonj, Centre # 22(Female), Member ID: 3242/2, Group No: 04 Member since: 01-01-1991 (25Years) First loan: BDT 3,000
Further Information:		Existing Loan: BDT 40000, Outstanding loan: 2075
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01820-046318
Mother's Contact No.	:	01913-722813
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MAJEDA BEGUM joined Grameen Bank since 25 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SOTOTA ELECTRIC & ELECTRONICS
Location	:	Braha bazar, nobabgonj, Dhaka
Total Investment in BDT	:	BDT 100,000/-
Financing	:	Self BDT 50,000/-(from existing business) 50% Required Investment BDT 50,000/-(as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12ft x 10ft= 120 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Electric item etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

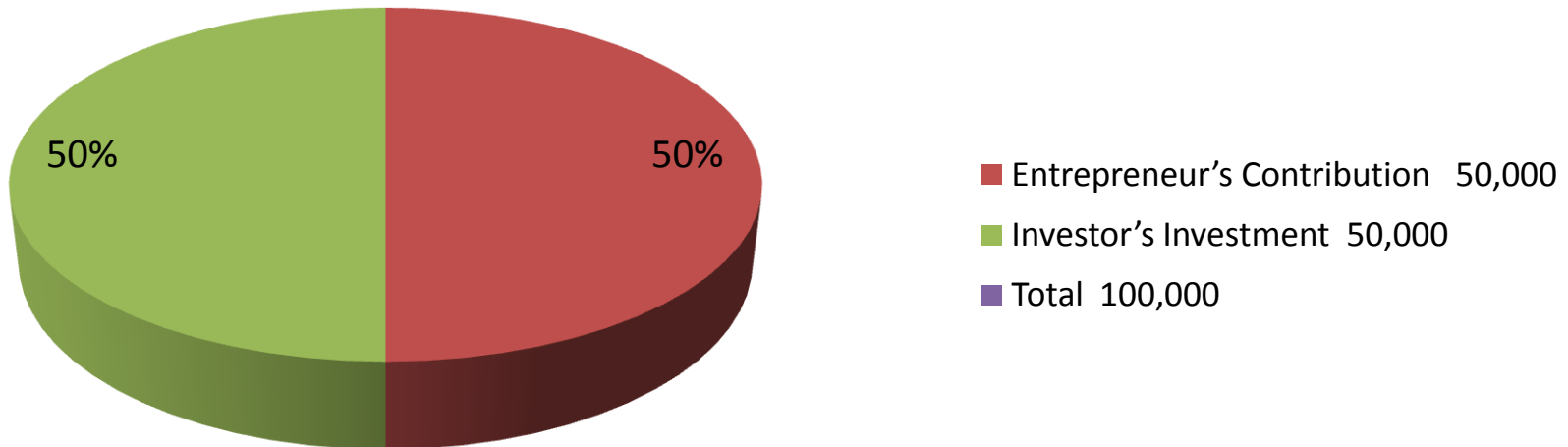
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electric item	2000	60000	720000
	0	0	
	0	0	0
Total sales (A)	2000	60000	720000
Less Variable Exp.			
Electric item	1600	48000	576000
Total Variable exp. (B)	1600	48000	576000
Contribution Margin CM [C= (A-B)]	400	12000	144000
less fixed exp.			
Rent		1000	12000
Electricity bill		350	4200
Transportation		1000	12000
Salary (self)		5000	60000
Salary (staff)		0	0
Entertainment		200	2400
Guard		0	0
Genaretor		0	0
Mobile		350	4200
total fixed cost (D)		7900	94800
Net profit (E) [C-D]		4100	49200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Charger Fan	3	3000	9,000	0	0	0	9,000
Cable	10	2000	20,000	20	2000	40,000	60,000
Energy light	12	180	2,160	0	0	0	2,160
light	12	150	1,800	0	0	0	1,800
Multi plug	6	240	1,440	0	0	0	1,440
Others				100	100	10,000	10,000
Security			10,000				10,000
Total	43	5570	50,000	120	2,100	50,000	100,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenew (sales)				
Electric Item	2800	81000	972000	1020600
Total Sales (A)	2800	81000	972000	1020600
less variable Expenses				
Electric Item	2240	67200	806400	846720
Total variable Expenses (B)	2240	67200	806400	846720
Contribution Margin (CM)= (A-B)	560	16800	201600	211680
Less Fixed Expenses				
Rent		1000	12000	12000
Electricity bill		350	4200	6000
Transportation		1500	18000	20000
Salary (self)		5000	60000	60000
Salary (staff)		0	0	0
Entertainment		300	3600	3600
Guard		0	0	0
Genaretor		0	0	0
Mobile		500	6000	7500
Total Fixed Cost		8650	103800	109100
Net Profit (E) (C-D)		8150	97800	102580
Investment Payback			30000	30000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	97,800	102,580
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		67,800
	Total Cash Inflow	147800	170380
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	67,800	140380

SWOT ANALYSIS

STRENGTH

Employment: Self: 00 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











AROMA
MEGA
INCENSE
CLUE

01820046318

এম.এফ. হাট



সত্য ইলেকট্রিক এন্ড ইলেকট্রনিক্স

গ্রো: এম: মামুন হোসেন
01922029071
01820066919
বাংলা নারায়ণপুর জাংকি

এখানে সকল প্রকার ইলেকট্রিক এন্ড হালামাল পাওয়া যায় ও ফ্যান, মটর, লাইট বোরাম ও এবং ওয়ারিং এর কাজ করা হয়।





গ্রামীণ ব্যাংক

কেন্দ্র-নবাবগঞ্জ-শাখা

সহজ ঋণের পাশ বই

নাম: হান্না

ঋণী নং: ৩২২২২

গ্রুপ নং: ০৪

কেন্দ্র নং: ৪২/০৮

কেন্দ্রের নাম: হান্না

বই ইস্যুর তারিখ: ২০২২/১২

শাখা ব্যবস্থাপকের স্বাক্ষর



গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: মোঃ মামুন হোসেন
Name: MD. MAMUN HOSSAIN

পিতা: মোঃ আর মামুন

মাতা: মাজেদা বেগম

Date of Birth: 05 Sep 1993

ID NO: 19932616227000119

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যক্তিগত ওলা
কেন্দ্রের পাওয়া গেলে নিম্নলিখিত পোর্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলো।

ঠিকানা: গ্রাম/বাজার: বস্তা, ডাকঘর: বস্তা - ১০২০, নবাবগঞ্জ, ঢাকা

প্রদানকারী কর্মসূচির স্বাক্ষর

প্রদানের তারিখ: ০৫/০৯/২০১৩



FAMILY PICTURE

