Proposed NU Business Name: MA BOSTRALOY AND GARMENTS



Project identification and prepared by: : Md. Mozammel Haque, Jamurki Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta			
Name	:	DULAL PAL	
Age	:	24-11-1982 (35 Years)	
Education, till to date	:	Class Eight	
Marital status	:	Married	
Children	:	3 Daughter	
No. of siblings:	:	2 Brothers and 1 Sister	
Address	:	Vill: Pakulla P.O: Pakulla P.S: Mirjapur, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father AMLA PAL LET.ANIL PAL Branch: Jamurki Mirjapur, Centre # 74 (Female), Member ID: 5335, Group No: 05 Member since: 22/07/2008 First loan: BDT 5000/-	
Further Information:		Outstanding loan: Nil Father	
(v) Who pays GB loan installment (vi) Mobile lady		No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		06 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01791247856
Family's Contact No.	:	01721062738
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

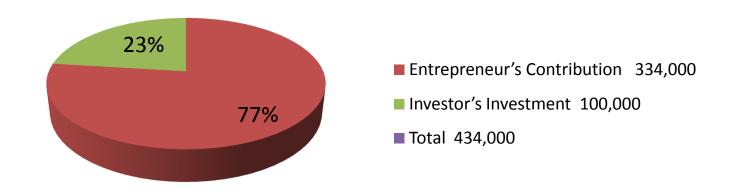
AMLA PAL joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MA BOSTRALOY AND GARMENTS	
Location	:	Pakulla Bazar, Mirajapur, Tangail.	
Total Investment in BDT	:	BDT434000/-	
Financing	:	Self BDT 334000/- (from existing business) 31% Required Investment BDT 70,000/- (as equity) 69%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	15 ft x 10 ft= 10 square ft	
Security of the shop	:	Nil	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soap, Cosmetics, Washing Powder, Tooth Past, Noodle, Salt etc. Average 30% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is not rented. Collects goods from Tangail. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Shari, lungi, three-pis etc	4,500	135,000	1,620,000		
Total Sales (A)	4,500	135,000	1,620,000		
Less. Variable Expense					
Shari, lungi, three-pis etc	3,825	114,750	1,377,000		
Total variable Expense (B)	3,825	114,750	1,377,000		
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000		
Less. Fixed Expense					
Rent		3,500	42,000		
Electricity Bill		700	8,400		
Transportation		1,000	12,000		
Mobile Bill		200	2,400		
Entertainment		100	1,200		
guard		50	600		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		10,550	126,600		
Net Profit (E) [C-D)		9,700	116,400		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
shari	250,000	50,000	300,000	
three-pis	40,000	40,000	80,000	
lungi	15,000	10,000	25,000	
panjabi	15,000	0	15,000	
Others	14,000	0	14,000	
Total	334,000	100,000	434,000	

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Shari,lungi,three-pis etc	6,500	195,000	2,340,000	2,457,000
Total Sales (A)	6,500	195,000	2,340,000	2,457,000
Less. Variable Expense				
Shari,lungi,three-pis etc	5,525	165,750	1,989,000	2,088,450
Total variable Expense (B)	5,525	165,750	1,989,000	2,088,450
Contribution Margin (CM) [C=(A-B)]	975	29,250	351,000	368,550
Less. Fixed Expense				
Rent		3,500	42,000	42,000
Electricity Bill		700	8,400	8,400
Transportation		1,500	18,000	18,000
Mobile Bill		300	3,600	3,600
Entertainment		100	1,200	1,200
guard		50	600	600
Salary (self)		5,000	60,000	60,000
Total Fixed Cost		11,150	133,800	133,800
Net Profit (E) =[C-D)]		18,100	217,200	234,750
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	217,200	234,750
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		157,200
	Total Cash Inflow	317,200	391,950
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	157,200	331,950

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Pakulla Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







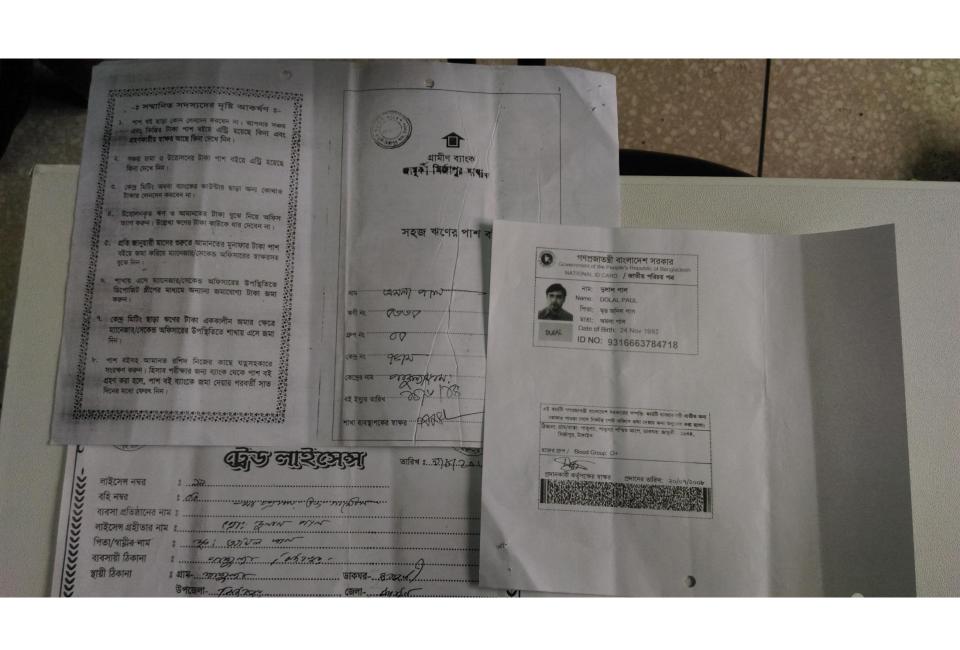












FAMILY PICTURE

