#### **Proposed NU Business Name: TAIYOB ENTERPRISE**



Project identification and prepared by: Md Saidur Rahman Mollah, Elenga Unit, Tangail Project verified by: Md Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta					
Name	:	FARUK			
Age	:	01-01-1986 (30 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	5 Sisters, 5 Brothers			
Address	:	Vill: Terobariya, P.O: Bagundali, P.S: Ghatail, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father HAMIDA HAMIDA ABDUR RAHMAN Branch: Khildah,Kalihati, Centre # 72/2(Female), Member ID: 6147, Group No: 02 Member since: 11-08-2001 (15 Years) First Ioan: BDT 2,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: Nil Outstanding Ioan: Nil Father No			
<ul><li>(vii) Grameen Education Loan</li><li>(viii) Any other loan like GB, BRAC ASA etc</li></ul>		No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	16 years experience in running business.
Training Info	:	He has 5 years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01914-181020
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**HAMIDA** joined Grameen Bank since 15 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and agriculture.

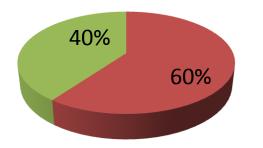
### **Proposed Nobin Udyokta Business Info**

-		
Business Name	:	TAIYOB ENTERPRISE
Location	:	Bagutia Bazar, Kalihati, Tangail
Total Investment in BDT	:	BDT 250,000/-
Financing	:	Self BDT 150,000/-(from existing business) 60%
		Required Investment BDT 100,000/-(as equity) 40%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 8 ft= 96 square ft
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods; Ceramik Plate, Dinner Set, Rice Cooker, Gift Box etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Employee will be not appointed.</li> <li>The shop is own.</li> <li>Collects goods from Dhaka Midford.</li> <li>Agreed grace period is 3 months.</li> </ul>

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Ceramic Plate, Dinner Set, Cookeries etc.	4,500	135,000	1,620,000		
Total Sales (A)	4,500	135,000	1,620,000		
Less. Variable Expense					
Ceramic Plate, Dinner Set, Cookeries etc.	4,050	121,500	1,458,000		
Total variable Expense (B)	2,720	81,600	979,200		
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000		
Less. Fixed Expense					
Electricity Bill		600	7,200		
Mobile Bill		200	2,400		
Salary (self)		5,000	60,000		
Transportation		2,000	24,000		
Entertainment		300	3,600		
Guard		150	1,800		
Total fixed Cost (D)		8,250	99,000		
Net Profit (E) [C-D)		5,250	63,000		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amount (BDT)	Qty Unit		Amount (BDT)	Proposed Total	
		Price			Price			
Ceramic Plate	15	1800	27,000	10	1800	18,000	45,000	
Dinner Set	10	2200	22,000	10	2200	22,000	44,000	
Rice Cookers	7	1150	8,050	10	1150	11,500	19,550	
Gift Box	25	300	7,500	50	300	15,000	22,500	
Kari Cookers	6	1400	8,400	15	1400	21,000	29,400	
RFL Chair	20	400	8,000	0	0	0	8,000	
Glass Item	5	10,000	50,000	0	0	0	50,000	
Charger, Mug,			19,050			12,500	31,550	
Glass etc								
Total	88		150,000	95		100,000	250,000	

### **Source of Finance**



Entrepreneur's Contribution 150,000

Investor's Investment 100,000

Total 250,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Ceramic Plate, Dinner Set, Cookeries etc.	5,300	159,000	1,908,000	2,003,400		
Total Sales (A)	5,300	159,000	1,908,000	2,003,400		
Less. Variable Expense						
Ceramic Plate, Dinner Set, Cookeries etc.	4,770	143,100	1,717,200	1,803,060		
Total variable Expense (B)	4,770	143,100	1,717,200	1,803,060		
Contribution Margin (CM) [C=(A-B)	530	15,900	190,800	200,340		
Less. Fixed Expense						
Electricity Bill		700	8,400	8,820		
Mobile Bill		300	3,600	3,780		
Salary (self)		5,000	60,000	60,000		
Transportation		2,000	24,000	25,200		
Entertainment		350	4,200	4,410		
Guard		150	1,800	1,890		
Total Fixed Cost		8,500	102,000	104,100		
Net Profit (E) [C-D)		7,400	88,800	96,240		
Investment Payback			60,000	60,000		

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	88,800	96,240
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		28,800
	Total Cash Inflow	188,800	125,040
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	28,800	65040



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 16 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures



















AVAVAVAV/ ইউ, পি, ফরম - ৭ ধারা-১২ (১) লাইসেন্স ৫ নং বা;তা ইউনিয়ন পরিষদ उल्ला - कालिशाजी বুক নং ৩৫ লাইসেন্স নং ৩৬ जारंब धार्रेगवधार्रेङ ह्याः (ज्ञाः ध्राकृक्क ह्याझा (লত্যহার পত্র-লাইসেন্স ধারীর নাম ঃ পিতা/স্বামীর নাম ঃ ञ् -नाः वर्श्वात গণপ্রজাতন্ত্রী বাংলাদেশ সরকার JAS - LADE JE LE LE LE LE विकामा - राघारिया राजाव, कालिशठी- हो: शाईत Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র 20122121- 05/59: (Jelonio Sireo an ফিসের পরিমাণ ঃ টাকা (অংকে) -২০০৮ নাম: ফারুক कथायां ह मुर्द्रकाज दोका आत्म 249 cc . 072 257 1860 30 1842 Name: FARUK পিতা: আব্দুর রহমান প্রদান করায় অত্র ইউনিয়ন এলাকায় (মাঃ ফোব্রুক (215 Juda. De 1520 3020. av মাতা: হামিদা কে পূর্ণ/অর্ধ বৎসরের জন্য 0>10912026 তারিখ হইতে 6 Date of Birth: 01 Jan 1986 on carp caro a dire ID NO: 19869312843000023 ुकामानिक - धन GUEDIO CIGINA E CULI ব্যবসা/বন্তি চালাইবার অনুমতি দেওয়া হইল। (2) 22 20 200 (20: No 1028 (2) এই কার্ডটি গণপ্রজাতস্ত্র বাংসাদেশ সরকারের সম্পরি। কার্ডটি ব্যবহারকারা ব্যাঠাত অন্য sets and y lasge i will কোষাও পাওয়া গেলে নিকটছ পোন্ট অফিসে জমা দেবার জন্য অনুরোধ করা হলে। টকানা: বাস্য/হোতিং: তেরবাড়িয়া, গ্রাম/বারু: তের বাড়িয়া, তের বাড়িয়া, ডাক্ষর: বাতনভানী - ১৯৭০, ঘাটাইল, চাঙ্গাইল ইস্যার তারিখ ৪- ০৭০০৮/২০১৫ Contrue relse orb. such VAVAVAVAV রক্তের গ্রহণ / Blood Group: O+ BEE CRET প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিশ্ব: ১৮/০৯/২০১৩

## **FAMILY PICTURE**

