#### Proposed NU Business Name: ROBI LADIYES & GENTS FASHION



Project identification and prepared by: Md. Shirajul Islam Ghatail Unit, Tangail Project verified by: Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. MILON	
Age	:	17-08-1982(35Y <i>ears)</i>	
Education, till to date	:	Class Eight	
Marital status	:	Married	
Children	:	2 Son's	
No. of siblings:	:	2 Brother's 3 Sister's	
Address	:	Vill: joynabari P.O: ghatail P.S: ghatail , Dist: Tangail.	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HASINA BEGUM HASINA BEGUM MD. ABDUR ROSHID Branch:Ghatail, Centre # 62 (Female), Member ID: 1329, Group No: 01 Member since: 29-01-2012 ( <i>04Years</i> ) First Ioan: BDT 10,000 Taka.Existing Loan:BDT 35,000	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: BDT 21060Taka. Father No No	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has No Trained
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01772-461171
Family's Contact No.	:	01726-202339
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

HASINA BEGUM joined Grameen Bank since 04 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business And Home Development.

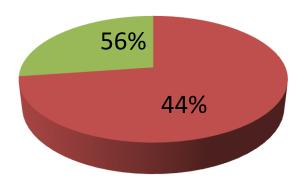
Proposed Nobin Udyokta Business Info			
Business Name	:	ROBI LADIYES & GENTS FASHION	
Location	:	Jhorka bazar,Ghatail,Tangail.	
Total Investment in BDT	:	BDT 224,000/-	
Financing	:	Self BDT 144,000/- (from existing business) 56%	
		Required Investment BDT 80,000/- (as equity) 44%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 06 ft= 72 square ft	
Security of the shop	:	None	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like;Jins Pant,Shirt,T-Shirt,Genji,Panjabi,Under Ware,Baby Set,Bra,Belt jacket Etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 01 employee.</li> <li>The Shop Is Rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>	

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Jins Pant,Shirt,T-Shirt,Genji,Panjabi, Etc.	2500	75000	900000	
Total Sales (A)	2500	75000	900000	
Less. Variable Expense				
Jins Pant,Shirt,T-Shirt,Genji,Panjabi, Etc.	2000	60000	720000	
Total variable Expense (B)	2000	60000	720000	
Contribution Margin (CM) [C=(A-B)	500	15000	180000	
Less. Fixed Expense				
Rent		2200	26400	
Electricity Bill		300	3600	
Mobile Bill		200	2400	
Salary (self)		5000	60000	
Transportation		1000	12000	
Entertainment		300	3600	
Total fixed Cost (D)		9000	108000	
Net Profit (E) [C-D)		6000	72000	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Jins Pant=50*550,Shirt=100*450,T- Shirt=70*200,Genji=40*80,Panjabi=100*350 ,Under Ware=72*70,baby set=200*150,bra=40*60,belt=50*80,jacket= 10*850		80000	224000		
Total	144000	80000	224000		

### **Source of Finance**



Entrepreneur Investment:144,000 Investor Investment:80,000 Total Investment:224,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Jins Pant,Shirt,T-Shirt,Genji,Panjabi,Under Ware,Baby Set,Bra,Belt jacket Etc.	3600	108000	1296000	1360800	
Total Sales (A)	3600	108000	1296000	1360800	
Less. Variable Expense					
Jins Pant,Shirt,T-Shirt,Genji,Panjabi,Under Ware,Baby Set,Bra,Belt jacket Etc.	2880	86400	1036800	1088640	
Total variable Expense (B)	2880	86400	1036800	1088640	
Contribution Margin (CM) [C=(A-B)	720	21600	259200	272160	
Less. Fixed Expense					
Rent		2200	26400	26400	
Electricity Bill		300	3600	3600	
Mobile Bill		250	3000	3000	
Salary (self)		5000	60000	60000	
Transportation		2000	12000	12000	
Entertainment		350	4200	4200	
Total Fixed Cost		10100	121200	121200	
Net Profit (E) [C-D)		11500	138000	150960	
Investment Payback			48000	48000	

## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	138000	150960
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		110000
	Total Cash Inflow	238000	260960
2	Cash Outflow		
2.1	Purchase of Product	80000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128000	48000
3	Net Cash Surplus	110000	212960



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire Political unrest Pictures





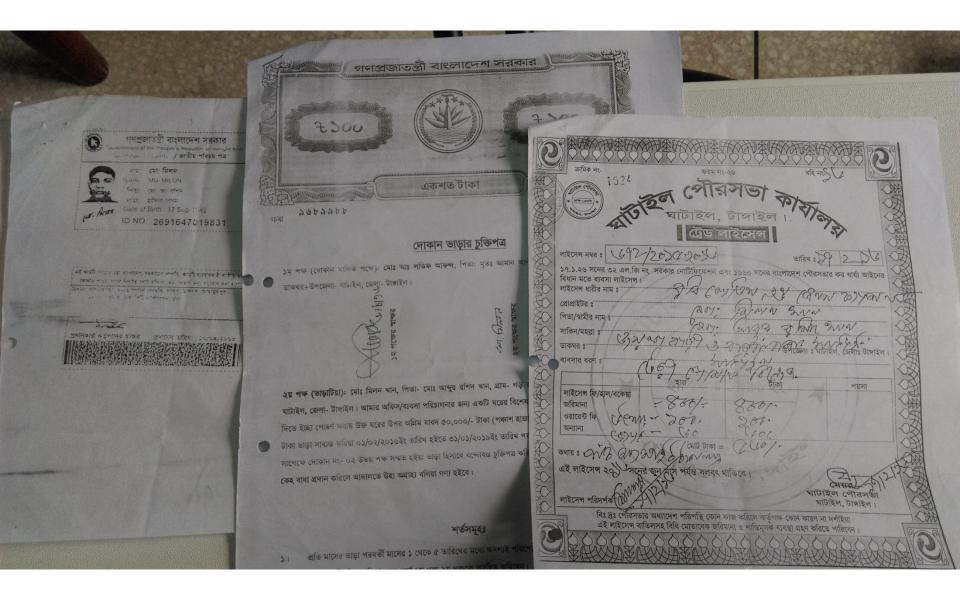












# **FAMILY PICTURE**

