Proposed NU Business Name: SABUJ STORE



Project identification and prepared by: Md. Shahalam, Dupchachia Unit, Bogra

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. SHABUJ AKONDO	
Age	:	20-05-1986 (29 Years)	
Education, till to date	:	Class 8	
Marital status	:	Married	
Children	:	-	
No. of siblings:	:	2 Brother & 1 Sister	
Address	:	Vill: Laluka, P.O: Dupchachia, P.S: Dupchachia, Dist: Bogra	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. ROSHIDA BEGUM MD. KHALIL AKONDO Branch: Talora, Dupchachia, Centre # 41(Female), Member ID: 4455, Group No: 11 Member since: 15-2-1998 (18 Years) First loan: BDT -	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	:	Existing Loan: BDT 12000, Outstanding loan: BDT 8070 N/A No No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	12 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01733276671
Mother's Contact No.	:	01854683256
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

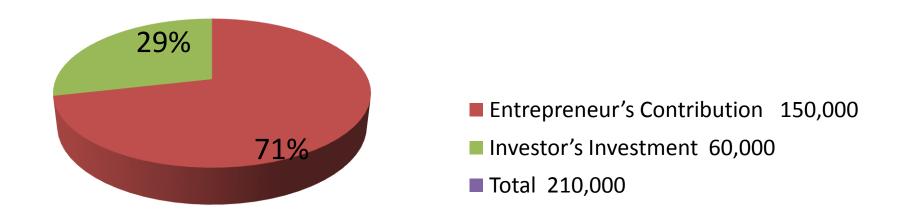
MST. ROSHIDA BEGUM joined Grameen Bank since 18 years ago. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SABUJ STORE	
Location	:	Lalubarpul, Dupchachia, Bogra	
Total Investment in BDT	:	BDT 210,000/-	
Financing	:	Self BDT 150,000/-(from existing business) 71% Required Investment BDT 60,000/-(as equity) 29%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	20ft x 12ft= 240square ft	
Security of the shop	:	BDT 26,000/-	
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Grocery Item etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing two employee. The shop is rented. Collects goods from Dupchachia, Bogra. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Item	4,850	145,500	1,746,000		
Total Sales (A)	4,850	145,500	1,746,000		
Less. Variable Expense					
Grocery Item	4,123	123,675	1,484,100		
Total variable Expense (B)	4,123	123,675	1,484,100		
Contribution Margin (CM) [C=(A-B)	728	21,825	261,900		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity Bill		600	7,200		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		1,000	12,000		
Entertainment		500	6,000		
Salary (staff)		6,500	78,000		
Total fixed Cost (D)		14,900	22,800		
Net Profit (E) [C-D)		6,925	239,100		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (5 x 2100)	10,500	21,000	31,500		
Oil (1.5 x 18000)	25,000	18,000	43,000		
Flour (5 x 1200)	6,000	6,000	12,000		
Biscuit, Chanachur	10,000	4,000	14,000		
Soap, Washing Powder etc	45,000	1,000	46,000		
Soft Drinks, Biscuit, Chanachur	33,500	0	33,500		
etc					
Cosmetics	20,000	10,000	30,000		
Total	150,000	60,000	210,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	6,000	180,000	2,160,000	2,268,000	
Total Sales (A)	6,000	180,000	2,160,000	2,268,000	
Less. Variable Expense					
Grocery Item	5,100	153,000	1,836,000	1,927,800	
Total variable Expense (B)	5,100	153,000	1,836,000	1,927,800	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		600	7,200	8,000	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Entertainment		500	6,000	7,000	
Salary (staff)		6,500	78,000	78,000	
Total Fixed Cost		15,500	186,000	190,500	
Net Profit (E) [C-D)		11,500	138,000	149,700	
Investment Payback			36,000	36,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	138,000	149,700
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		102,000
	Total Cash Inflow	198,000	251,700
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	102,000	215,700

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

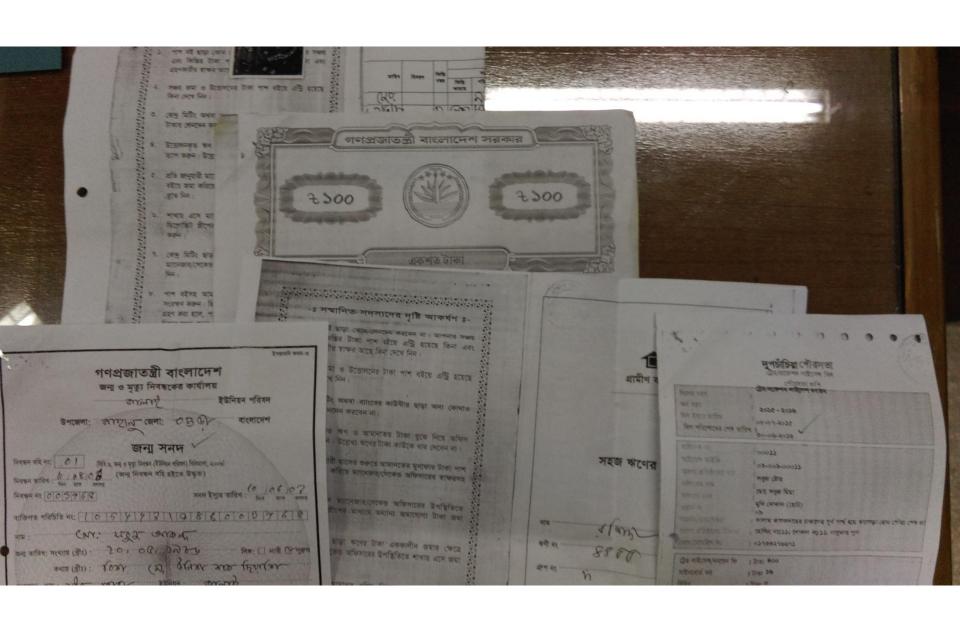
Pictures











FAMILY PICTURE

