#### **Proposed NU Business Name: KB MOTORS**



Project identification and prepared by: MD. Mozaharul Islam, Bogra Sadar Unit, Bogra

Project verified by: MD. Mozaharul Islam



| Brief Bio of The Proposed Nobin Udyokta        |    |   |  |  |  |
|--|----|---|--|--|--|
| Name   | :  | BIKASH KUMAR SARKAR   |  |  |  |
| Age  | •• | 15-12-1983 (33 Years)   |  |  |  |
| Education, till to date                        | :  | SSC   |  |  |  |
| Marital status                                 | :  | Married   |  |  |  |
| Children                                       | :  | 1 Son 1 Daughter  |  |  |  |
| No. of siblings:                               | :  | 01& 02 Sisters  |  |  |  |
| Address  | •  | Vill: Sabrul (Purba Hindu Para), P.O: Sabrul , P.S: Shahjahanpur, Dist: Bogra |  |  |  |
| Parent's and GB related Info                   |    |   |  |  |  |
| (i) Who is GB member                           | :  | Mother Father   |  |  |  |
| (ii) Mother's name                             | :  | LAXMI RANI  |  |  |  |
| (iii) Father's name                            | :  | NIRONJON CHANDRA SARKER   |  |  |  |
| (iv) GB member's info                          | :  | Branch: Ashekpur, Shahjahanpur, Centre # 24 (Female),                         |  |  |  |
|  |    | Member ID: 4413, Group No: 07   |  |  |  |
|  |    | Member since: 05-05-1995 (10Years)  |  |  |  |
|  |    | First loan: BDT 3000  |  |  |  |
| Further Information:                           |    | Existing Loan: BDT 15000, Outstanding loan: BDT Nil                           |  |  |  |
| (v) Who pays GB loan installment               | :  | Father  |  |  |  |
| (vi) Mobile lady                               | :  | No  |  |  |  |
| (vii) Grameen Education Loan                   | :  | No  |  |  |  |
| (viii) Any other loan like GB,<br>BRAC ASA etc | :  | No  |  |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 10 years experience in running business 10 Years in own business. |
| Training Info   | : | He has no training.   |
| Other Own/Family Sources of Income  | : | -   |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01714-996935  |
| Mother's Contact No.  | : | 01710-562651  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd Bogra Sadar Unit,<br>Bogra    |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**LAXMI RANI** joined Grameen Bank since 10 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Propos | ec | l Nobin Udyokta Business Info |
|--------|----|-------------------------------|
| 0      | Ι. | VD MOTODS                     |

Required Investment BDT 100,000/-(as equity) 12%

| _                       |   |   |
|-------------------------|---|---|
| Business Name           | : | KB MOTORS                                     |
| Location                | : |   |
| Total Investment in BDT | : | BDT 850000/-                                  |
| Financing               | : | Self BDT 750000/-(from existing business) 88% |

BDT 5,000/-

BDT 5,000/-

■ 10% Gain of sale.

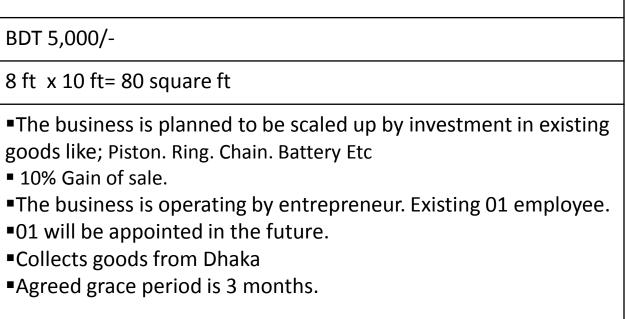
Present salary/drawings

**Proposed Salary** 

**Implementation** 

Size of shop

from business (estimates)



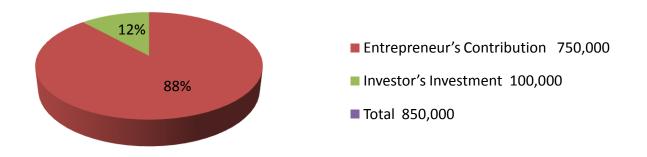
# **Existing Business (BDT)**

| Particular Particular             | Daily | Monthly | Yearly  |
|-----------------------------------|-------|---------|---------|
| Revenue(Sales)                    | ,     | ,       | ,       |
| Piston. Ring. Chain. Battery Etc  | 6800  | 204000  | 2448000 |
| Total Sales (A)                   | 6800  | 204000  | 2448000 |
| Less Variable Expense             |       |         |         |
| Piston. Ring. Chain. Battery Etc  | 5780  | 173400  | 2080800 |
| Total variable Expense (B)        | 5,780 | 173400  | 2080800 |
| Contribution Margin (CM) [C=(A-B) | 1,020 | 30600   | 367200  |
| Less Variable Expense             |       |         |         |
| Rent                              |       | 6,000   | 72000   |
| Electricity bill                  |       | 400     | 4800    |
| Transportation                    |       | 5,000   | 60000   |
| Salary (self)                     |       | 5000    | 60000   |
| Salary(Staff)                     |       | 4000    | 48000   |
| Entertainment                     |       | 500     | 6000    |
| Mobile bill                       |       | 500     | 6000    |
| Total fixed cost (D)              |       | 21,400  | 256800  |
| Net Profit (E)= [C-D]             |       | 9,200   | 110400  |

| nvestment     | Rrea | kd | own |
|---------------|------|----|-----|
| III VEZUITETT | DiEd | ΝU |     |

|             | Exist | ing               | Proposed |     |                   |         |          |
|-------------|-------|-------------------|----------|-----|-------------------|---------|----------|
| Particulars | Qty.  | <b>Unit Price</b> | Amount   | Qty | <b>Unit Price</b> | Amount  | Proposed |
|             |       |                   | (BDT)    | _   |                   | (BDT)   | Total    |
| Piston ring | 300   | 450               | 135,000  | 75  | 450               | 33,750  | 168,750  |
| Connecting  | 280   | 580               | 162,400  | 20  | 800               | 16,000  | 178,400  |
| Chain       | 50    | 980               | 49,000   | 100 | 200               | 20,000  | 69,000   |
| Battery     | 105   | 810               | 85,050   | 70  | 120               | 8,400   | 93,450   |
| Plug        | 300   | 95                | 28,500   | 0   | 0                 | 0       | 28,500   |
| Break shoe  | 135   | 190               | 25,650   | 0   | 0                 | 0       | 25,650   |
| Head light  | 40    | 320               | 12,800   | 0   | 0                 | 0       | 12,800   |
| Others      | 1     | 1600              | 1,600    | 1   | 21850             | 21,850  | 23,450   |
| Security    | 1     | 250000            | 250,000  | 0   | 0                 | 0       | 250,000  |
|             | 1212  | 0                 | 750,000  | 266 | 0                 | 100,000 | 850,000  |

#### **Source of Finance**



| Financial Projection (BDT)        |       |         |         |         |  |
|-----------------------------------|-------|---------|---------|---------|--|
| Paticular                         | Daily | Monthly | Year1   | Year 2  |  |
| Revenue(Sales)                    |       |         |         |         |  |
| Piston. Ring. Chain. Battery Etc  | 9800  | 294000  | 3528000 | 3704400 |  |
| Total Sales (A)                   | 9800  | 294000  | 3528000 | 3704400 |  |
| Less Variable Expense             |       |         |         |         |  |
| Piston. Ring. Chain. Battery Etc  | 8330  | 249900  | 2998800 | 3148740 |  |
| Total variable Expense (B)        | 8,330 | 249900  | 2998800 | 3148740 |  |
| Contribution Margin (CM) [C=(A-B) | 1,470 | 44100   | 529200  | 555660  |  |
| Less Variable Expense             |       |         |         |         |  |
| Rent                              |       | 6,000   | 72000   | 72,000  |  |
| Electricity bill                  |       | 600     | 7200    | 7400    |  |
| Transportation                    |       | 5,500   | 66,000  | 66,500  |  |
| Salary (self)                     |       | 5000    | 60000   | 60000   |  |
| Salary(Staff)                     |       | 8000    | 96000   | 96000   |  |
| Entertainment                     |       | 500     | 6000    | 6000    |  |
| Mobile bill                       |       | 550     | 6600    | 6800    |  |
| Total fixed cost (D)              |       | 26,150  | 313,800 | 314,700 |  |
| Net Profit (E)= [C-D]             |       | 17950   | 215400  | 240,960 |  |
| Investment Payback                |       |         | 60,000  | 60,000  |  |

## Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars  | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|--------------|--------------|
| 1   | Cash Inflow  |              |              |
| 1.1 | Investment Infusion by Investor                      | 100,000      |              |
| 1.2 | Net Profit   | 215,400      | 240,960      |
| 1.3 | Depreciation (Non cash item)                         |              |              |
| 1.4 | Opening Balance of Cash Surplus                      |              | 155,400      |
|     | Total Cash Inflow                                    | 315400       | 396360       |
| 2   | Cash Outflow   |              |              |
| 2.1 | Purchase of Product                                  | 100,000      |              |
| 2.2 | Payment of GB Loan                                   |              |              |
| 2.3 | Investment Pay Back (Including Ownership<br>Tr. Fee) | 60000        | 60000        |
|     | Total Cash Outflow                                   | 160,000      | 60000        |
| 3   | Net Cash Surplus                                     | 155,400      | 336360       |

## SWOT ANALYSIS

# Strength

Employment: Self: 02 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

















