#### **Proposed NU Business Name: HABIBA TRADERS**



Project identification and prepared by: Md. Shohidul Islam, Bagha Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. HAMIDUL ISLAM		
Age	:	14-11-1986 (30 Years)		
Education, till to date	:	Class X		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	4 Brothers		
Address	:	Vill: Chondipur, P.O: Bagha, P.S: Bagha, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST. AKLIMA BEGUM  MD. JOHURUL ISLAM DULAL  Branch: Monigram, bagha, Centre # 25(Female),  Member ID: 2143, Group No: 04  Member since: -06-03-2000 (16 YEARS)  First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 150000, Outstanding loan: BDT 123680 Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		10 years experience in running business.
Training Info	:	He has 1 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722-833216
Mother's Contact No.	:	01710-632661
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. AKLIMA BEGUM** joined Grameen Bank since 16 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	HABIBA TRADERS		
Location	:	Chondipur Bazar		
Total Investment in BDT	:	BDT 160000/-		
Financing	:	Self BDT 110000/-(from existing business) 69% Required Investment BDT 50,000/-(as equity) 31%		
Present salary/drawings from business (estimates)	:	BDT 4,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; wood etc.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employee.</li> </ul>		

■The shop is rented.

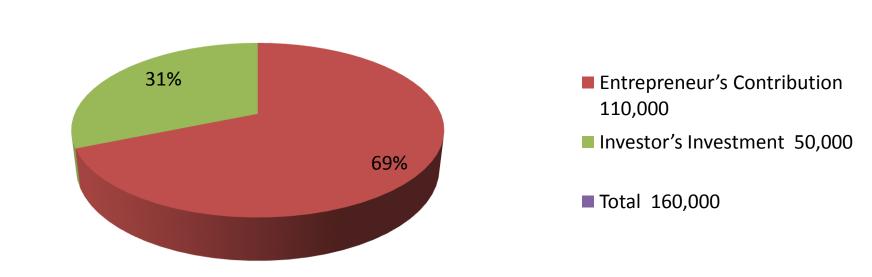
■Collects goods from Rajshahi.

■Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Wood	3000	90000	1080000			
Total sales (A)	3000	90000	1080000			
Less Variable Exp.						
Wood	2100	63000	756000			
Total Variable exp. (B)	2100	63000	756000			
Contribution Margin CM [C= (A-B)	900	27000	324000			
less fixed exp.						
Rent		0	0			
Electricity bill		0	0			
Transportation		5000	60000			
Salary (self)		4000	48000			
Salary (staff)		10000	120000			
Entertainment		200	2400			
Bank Charge		100	1200			
Genaretor		0	0			
Mobile		200	2400			
total fixed cost (D)		19500	234000			
Net profit (E) [C-D]		7500	90000			

Existing				Proposed			
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Wood	50	2000	100,000	50	1,000	50,000	150,000
Shishu	5	2000	10,000	0	0	0	10,000
Total	55		110,000	50		50,000	160,000

### **Source of Finance**



Financial Projection					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenew (sales)					
Wood	3800	114000	1368000	1436400	
Total Sales (A)	3800	114000	1368000	1436400	
less variable Expenses					
Wood	2660	79800	957600	1005480	
Total variable Expenses (B)	2660	79800	957600	1005480	
Contribution Margin (CM)= (A-B)	1140	34200	410400	430920	
Less Fixed Expenses					
Rent		0	0	0	
Electricity bill		0	0	16000	
Transportation		5300	63600	35000	
Salary (self)		5000	60000	60000	
Salary (staff)		10000	120000	120000	
Entertainment		300	3600	3600	
Bank Charge		100	1200	1200	
Genaretor		0	0	0	
Mobile		400	4800	7400	
Total Fixed Cost		21100	253200	243200	
Net Profit (E) (C-D)		13100	157200	187720	
Investment Payback			30000	30000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	157,200	187,720
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		127,200
	Total Cash Inflow	207200	314920
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	127,200	284920
) 3	Net cash sarpius	127,200	Z043ZU

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

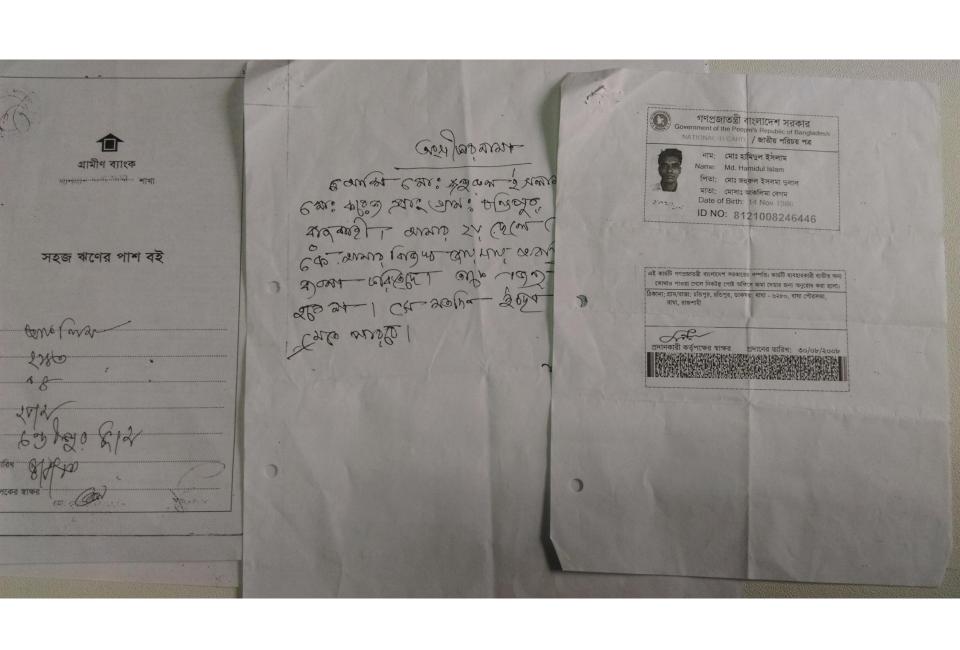
# Pictures











## **FAMILY PICTURE**

