#### **Proposed NU Business Name: FATEMA BOSTRALOY & GARMENTS**



Project identification and prepared by, Md Shahjamal Shiraji Puthiya Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD IBRAHIM HOSSAIN		
Age	:	01-01-1983 (33 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	02 Sister 03 Brother		
Address	:	Vill: Jewpara P.O: Jewpara Hat P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  MST SAFURA BEGUM  MD NAJRUL ISLAM  Branch: Puthiya Centre # 14 (Female),  Member ID: 1302, Group No: 02  Member since: 21-12-1999 (11 Years)  First loan: BDT 5000		
Further Information:		Existing Loan: BDT 20000 Outstanding: Nil Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	17 years experience in running business. Own business 15 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-787177
Mother's Contact No.	:	01718-184135
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Puthiya Unit, Rajshahi.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST SAFURA BEGUM** joined Grameen Bank since 11 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

<b>Proposed</b>	Nobin	Udvokta	<b>Business</b>	Info
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Business Name	:	FATEMA BOSTRALOY & GARMENTS	
Location	:	Jhalmalia Baazar,Puthiya, Rajshahi	
Total Investment in BDT	:	BDT 380,000/-	
Financing	:	Self BDT 300,000/-(from existing business) 79% Required Investment BDT 80,000/-(as equity) 21%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	30 ft x 25 ft = 750 square ft	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Sharee, Lungi, Pant piece, Shirt piece etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 02 employee.</li> <li>One will be appointed after receiving equity money.</li> <li>The shop is own.</li> <li>Collects goods from Natore &amp; Baneswor.</li> <li>Agreed grace period is 3 months.</li> </ul>	

<b>Existing Business (BDT)</b>						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Sharee,Lungi,Pant piece,Shirt piece etc.	4800	144000	1728000			
Total Sales (A)	4800	144000	1728000			
Less Variable Expense						
Sharee,Lungi,Pant piece,Shirt piece etc.	3840	115200	1382400			
Total variable Expense (B)	3,840	115200	1382400			
Contribution Margin (CM) [C=(A-B)	960	28800	345600			
Less Variable Expense						
Electricity bill		750	9000			
Transportation		3,000	36000			
Salary (self)		5000	60000			
Salary(Staff)		10000	120000			
Entertainment		500	6000			
Guard		120	1440			
Bank charge		100	1200			
Mobile bill		300	3600			
Total fixed cost (D)		19,670	236040			
Net Profit (E)= [C-D]		9,130	109560			

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	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Sharee	200	400	80,000	61	400	24,400	104,400
Lungi	200	300	60,000	62	300	18,600	78,600
Pant piece	100	250	25,000	68	250	17,000	42,000
Shirt piece	100	250	25,000	70	250	17,500	42,500
Three piece	100	500	50,000	5	500	2,500	52,500
Long cloth	50	1200	60,000	0	0	0	60,000
Total	750	0	300,000	266	0	80,000	380,000

#### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Sharee,Lungi,Pant piece,Shirt piece etc.	7200	216000	2592000	2721600	
Total Sales (A)	7200	216000	2592000	2721600	
Less Variable Expense					
Sharee,Lungi,Pant piece,Shirt piece etc.	5760	172800	2073600	2177280	
Total variable Expense (B)	5,760	172800	2073600	2177280	
Contribution Margin (CM) [C=(A-B)	1,440	43200	518400	544320	
Less Variable Expense					
Electricity bill		950	11400	11600	
Transportation		3,500	42,000	42,500	
Salary (self)		5000	60000	60000	
Salary(Staff)		15000	180000	180000	
Entertainment		500	6000	6000	
Guard		120	1440	1440	
Bank charge		100	1200	1200	
Mobile bill		350	4200	4300	
Total fixed cost (D)		25,400	304,800	305,600	
Net Profit (E)= [C-D]		17800	213600	238,720	
Investment Payback			48,000	48,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	213,600	238,720
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		165,600
	Total Cash Inflow	293600	404320
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	165,600	356320

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 17 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

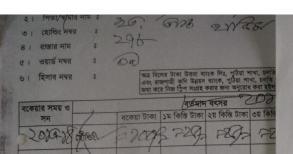
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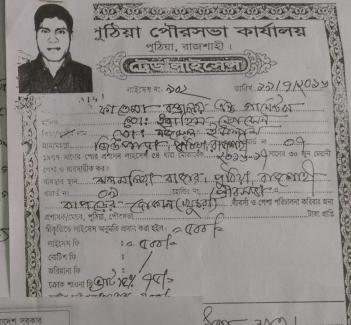
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#### GADIMANI-



ন পর্যন্ত বলবৎ থাকিবে।

বৈধ ব্যবসার জন্য প্রযোজা।



এই মার্কটি দাধপ্রজাতন্ত্রী বাংলাগেশ সহতারের সম্পতি। কার্কটি বাবহারকারী ব্যাকীত অনা কোথাও পাওয়া গোলে দিবটছ পোশ্য অভিসে জনা দেবার জনা অনুবোধ কনা মবসা। ঠকানো: আমারাজা: জিউদাড়া, ভাতধার: জিউপাড়া - ৬২৬০, পুঠিয়া, রাজশায়ী

প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিব: ৩১/১২/২০১২

## **FAMILY PICTURE**

