Proposed NU Business Name: INSAF BOSTRALOY & GARMENTS



Project identification and prepared by, Md Ebadat Hossain Puthiya Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SHARIFUL ISLAM			
Age	:	01-04-1986 (30 Years)			
Education, till to date	:	MSS			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	02 Brothers			
Address	:	Vill: Jhilmaria P.O: Dhokrakul Hat P.S: Puthiya, Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST SHEFALI BEGUM MD ALAUDDIN Branch: Kachuria, Natore Centre # 35 (Female), Member ID: 8834, Group No: 11 Member since: 10-08-11 (5 Years) First loan: BDT 35000			
Further Information: (v) Who pays GB loan installment		Existing Loan: BDT Outstanding: Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business. Own business 07 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01784-778911
Mother's Contact No.	:	01765-488628
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Puthiya Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SHEFALI BEGUM joined Grameen Bank since 05 years ago. At first she took 35000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Business Name	:	INSAF BOSTRALOY & GARMENTS		
Location	:	Jhalmalia Baazar, Puthiya, Rajshahi		
Total Investment in BDT	:	BDT 290,000/-		
Financing	:	Self BDT 240,000/-(from existing business) 83% Required Investment BDT 50,000/-(as equity) 17%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 20 ft = 200 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sharee, Lungi, Shirt, Three piece etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Nowgaon & Matatpur Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Sharee,Lungi,Pant piece,Shirt piece etc.	3000	90000	1080000
Total Sales (A)	3000	90000	1080000
Less Variable Expense			
Sharee,Lungi,Pant piece,Shirt piece etc.	2400	72000	864000
Total variable Expense (B)	2,400	72000	864000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		1,400	16800
Electricity bill		300	3600
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		100	1200
Generator		100	1200
Bank charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		8,700	104400
Net Profit (E)= [C-D]		9,300	111600

Investment Breakdown								
	Proposed							
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)	1		(BDT)	Total	
Sharee	100	500	50,000	100	100	10,000	60,000	
Lungi	100	400	40,000	25	300	7,500	47,500	
Pant	30	500	15,000		0	0	15,000	
Shirt	60	350	21,000	0	0	0	21,000	
Three piece	30	400	12,000	0	0	0	12,000	
Long cloth	300	45	13,500	300	100	30,000	43,500	
Mosquito net	20	250	5,000	0	0	0	5,000	
Pant piece	10	400	4,000	0	0	0	4,000	
Shirt piece	30	400	12,000	0	0	0	12,000	
Others	0	0	7,500	0	0	2,500	10,000	
Security	0	0	60,000	0	0	0	60,000	
Total	680	0	240,000	425	0	50,000	290,000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Sharee,Lungi,Pant piece,Shirt piece etc.	5400	162000	1944000	2041200	
Total Sales (A)	5400	162000	1944000	2041200	
Less Variable Expense					
Sharee,Lungi,Pant piece,Shirt piece etc.	4320	129600	1555200	1632960	
Total variable Expense (B)	4,320	129600	1555200	1632960	
Contribution Margin (CM) [C=(A-B)	1,080	32400	388800	408240	
Less Variable Expense					
Rent		1,400	16800	16,800	
Electricity bill		500	6000	6500	
Transportation		1,500	18,000	18,500	
Salary (self)		5000	60000	60000	
Salary(Staff)		5000	60000	60000	
Entertainment		500	6000	6000	
Guard		100	1200	1200	
Generator		100	1200	1200	
Bank charge		100	1200	1200	
Mobile bill		350	4200	4300	
Total fixed cost (D)		14,450	172,200	173,300	
Net Profit (E)= [C-D]		17950	215400	234,940	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	215,400	234,940	
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		185,400	
	Total Cash Inflow	265400	420340	
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000	
	Total Cash Outflow	80,000	30000	
3	Net Cash Surplus	185,400	390340	

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 17 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

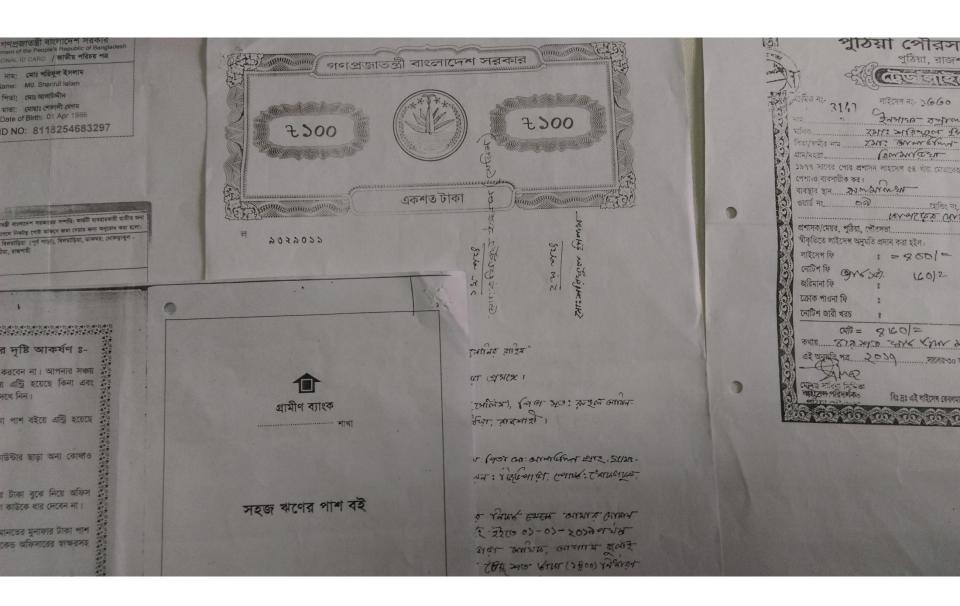












FAMILY PICTURE

