Proposed NU Business Name: MD MOYEN UDDIN PEARA KHAMAR



Project identification and prepared by, Md Sahjamal Sirazi Puthiya Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MOYEN UDDIN		
Age	:	12-02-1983 (33 Years)		
Education, till to date	•	Class Eight		
Marital status	•	Married		
Children	•	1 Son		
No. of siblings:	:	01 Brother 01 Sister		
Address		Vill: Jewpara P.O: Jewpara P.S: Puthiya , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST HAFIZA BEGUM MD MONTAZ HOSSAIN Branch: Puthiya ,Centre # 32 (Female), Member ID: 2233/2 , Group No: 01 Member since: 1997 to 28-08-07 <i>(10 Years)</i> First Ioan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 5000 Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business. Own business 05 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-508818
Mother's Contact No.	:	01737-396328
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Puthiya Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST HAFIZA BEGUM joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

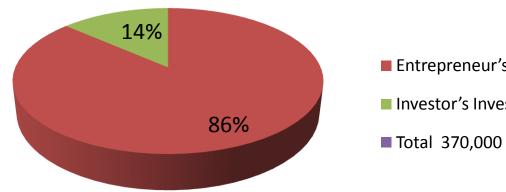
Proposed Nobin Udyokta Business Info				
Business Name	:	MD MOYEN UDDIN PEARA KHAMAR		
Location	:	Jhalmalia, Puthiya, Rajshahi		
Total Investment in BDT	:	BDT 370,000/-		
Financing	:	Self BDT 320,000/-(from existing business) 86% Required Investment BDT 50,000/-(as equity) 14%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	4 Bigha		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Guava Average 30% gain on sale. The business is operating by entrepreneur. Existing 01 employee. One will be appointed after receiving equity money. Collects goods from Jhalmalia. Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Guava	870	26100	313200
Total Sales (A)	870	26100	313200
Less Variable Expense			
Fertilizer & insecticides	40	1200	14400
Total variable Expense (B)			
Contribution Margin (CM) [C=(A-B)	830	24900	298800
Less Variable Expense			
Rent		3,300	39600
Transportation		1,000	12000
Salary (self)		5000	60000
Salary(Staff)		6000	72000
Bank charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		15,700	188400
Net Profit (E)= [C-D]		9,200	110400

Investment Breakdown								
Existing					Proposed			
Particulars Qty		Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Guava Plant	800	400	320,000	0	0	0	320,000	
Fertilizers & insectisides	0	0	0	1	50000	50,000	50,000	
Total		400	320,000	1	0	50,000	370,000	

Source of Finance



- Entrepreneur's Contribution 320,000
- Investor's Investment 50,000

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Guava	1350	40500	486000	510300		
Total Sales (A)	1350	40500	486000	510300		
Less Variable Expense						
Fertilizer & insecticides	70	2100	25200	26460		
Total variable Expense (B)						
Contribution Margin (CM) [C=(A-B)	1,280	38400	460800	510300		
Less Variable Expense						
Rent		3,300	39,600	39,600		
Transportation		1,500	18000	19,000		
Salary (self)		5000	60000	60,000		
Salary(Staff)		11000	132000	132,000		
Bank charge		100	1200	1,200		
Mobile bill		350	4200	4,300		
Total fixed cost (D)		21,150	253800	254,900		
Net Profit (E)= [C-D]		17250	207000	255 <i>,</i> 400		
Investment Payback			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)				
1	Cash Inflow						
1.1	Investment Infusion by Investor	50,000					
1.2	Net Profit	207,000	255,400				
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		177,000				
	Total Cash Inflow	257000	432400				
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000				
	Total Cash Outflow	80,000	30000				
3	Net Cash Surplus	177,000	402400				



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 07 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

T_{HREATS}

Theft Fire Political unrest Pictures









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FAMILY PICTURE

