Proposed NU Business Name: MS SHAKIL TELECOM



Project identification and prepared by, Md Shahjamal Shiraji Puthiya Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHAKIL KHAN		
Age	:	14-01-1992 (24 Years)		
Education, till to date	:	Class Nine		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	01 Sisters 01 Brother		
Address	:	Vill: Harugathi P.O: Dhokrakul P.S: Puthiya , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST SHEFALI BEGUM MD JEKER ALI Branch: Shilmaria, Puthiya, Centre # 100 (Female), Member ID: 8465/2, Group No: 02 Member since: 1998 (18 Years) First loan: BDT 3000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20000 Outstanding loan: 20000 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		06 years experience in running business. Own business 04 years.
Training Info	•	He has no training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01750-638961
Mother's Contact No.	:	01723-687070
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Puthiya Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SHEFALI BEGUM joined Grameen Bank since 18 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	Nobin	Udvokta	Business	Info
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Business Name	:	ANOWER VARIETIES STORE	
Location	:	Harugathi Baazar, Puthiya, Rajshahi	
Total Investment in BDT	:	BDT 125,000/-	
Financing	:	Self BDT 95,000/-(from existing business) 47% Required Investment BDT 50,000/-(as equity) 53%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	10 ft x 12 ft = 120 square ft	
Implementation		 The business is planned to be scaled up by investment in existing goods like; Mobile accessories, Download, Photo print, Mobile servicing Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is own. Collects goods from Natore & Rajshahi Agreed grace period is 3 months. 	

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile accessories	1000	30000	360000
Service	300		
Total Sales (A)	1300	39000	468000
Less Variable Expense			
Mobile accessories	850	25500	306000
Total variable Expense (B)	850	25500	306000
Contribution Margin (CM) [C=(A-B)	450	13500	162000
Less Variable Expense			
Electricity bill		500	6000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		100	1200
Bank charge		100	1200
Mobile bill		200	2400
Total fixed cost (D)		6,100	73200
Net Profit (E)= [C-D]		7,400	88800

Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Mobile accessories	2700	81000	972000	1020600		
Service	300	9000	108000	113400		
Total Sales (A)	3000	90000	1080000	1134000		
Less Variable Expense						
Mobile accessories	2295	68850	826200	867510		
Contribution Margin (CM) [C=(A-B)	705	21150	253800	266490		
Less Variable Expense						
Electricity bill		700	8400	8600		
Salary (self)		5000	60000	60000		
Salary(Staff)		500	6000	6000		
Entertainment		300	3600	3600		
Guard		100	1200	1200		
Bank charge		100	1200	1200		
Mobile bill		300	3600	3800		
Total fixed cost (D)		6,900	82,800	83,200		
Net Profit (E)= [C-D]		14250	171000	183,290		
Investment Payback			30,000	30,000		

Investment Breakdown							
	Existing	Proposed					
Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
		(BDT)	_		(BDT)	Total	
5	1500	7,500	13	1,500	19,500	27,000	
15	220	3,300	50	220	11,000	14,300	
20	80	1,600	13	800	10,400	12,000	
5	250	1,250	0	0	0	1,250	
10	120	1,200	40	150	6,000	7,200	
7	230	1,610	0	0	0	1,610	
5	350	1,750	0	0	0	1,750	
1	12000	12,000	0	0	0	12,000	
2	3000	6,000	0	0	0	6,000	
1	7000	7,000	0	0	0	7,000	
	5 15 20 5 10 7 5	Existing Qty. Unit Price 5 1500 15 220 20 80 5 250 10 120 7 230 5 350 1 12000 2 3000	Company Existing Company Company Company Company Company Company Section 1500 15 220 20 80 1,600 5 250 10 120 7 230 1,610 5 350 1,750 1 12000 2 3000 6,000	Existing Qty. Unit Price Amount Qty 5 1500 7,500 13 15 220 3,300 50 20 80 1,600 13 5 250 1,250 0 10 120 1,200 40 7 230 1,610 0 5 350 1,750 0 1 12000 12,000 0 2 3000 6,000 0	Qty. Unit Price Amount Qty Unit Price 5 1500 7,500 13 1,500 15 220 3,300 50 220 20 80 1,600 13 800 5 250 1,250 0 0 10 120 1,200 40 150 7 230 1,610 0 0 5 350 1,750 0 0 1 12000 12,000 0 0 2 3000 6,000 0 0	Cy. Unit Price Amount Qty Unit Price Amount (BDT) (BDT) (BDT) 5 1500 7,500 13 1,500 19,500 15 220 3,300 50 220 11,000 20 80 1,600 13 800 10,400 5 250 1,250 0 0 0 10 120 1,200 40 150 6,000 7 230 1,610 0 0 0 5 350 1,750 0 0 0 1 12000 12,000 0 0 0 2 3000 6,000 0 0 0 0	

1,790

45,000

0

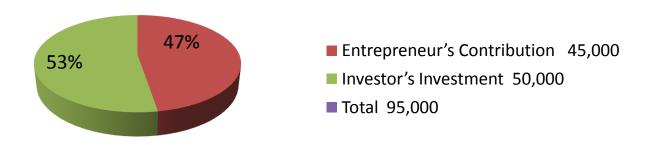
71

0

Others

Total

Source of Finance



116

0

0

3,100

50,000

4,890

95,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	65,400	68,670
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		35,400
	Total Cash Inflow	115400	104070
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	35,400	74070

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

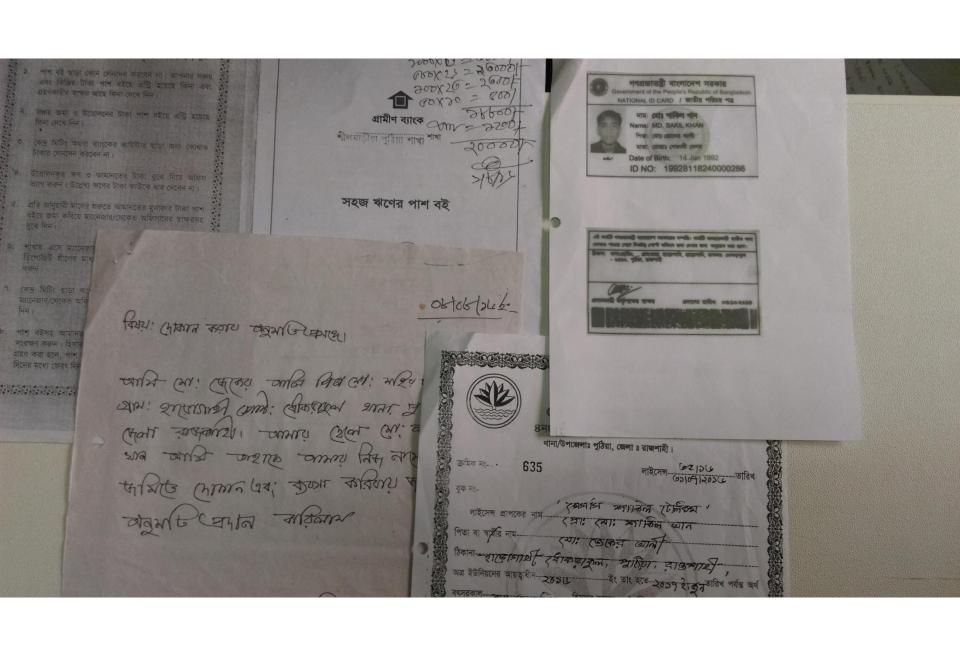
Pictures











FAMILY PICTURE

