#### **Proposed NU Business Name: RANA PEARA KHAMAR**



Project identification and prepared by, Md Ebadat Hossain Puthiya Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD FOYSAL KABIR RANA		
Age	:	15-01-1982 (34 <i>Years</i> )		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	01 Brother 05 Sisters		
Address	:	Vill: Pithiya P.O: Puthiya P.S: Puthiya , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  MST MEHERUN NESA  MD MAHBUB UL ALAM  Branch: Puthiya ,Centre # 33 (Female),  Member ID: 3355 , Group No: 02  Member since: 25-07-2003 (13 Years)  First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 280000 Outstanding loan: 35000 Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business. Own business 05 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01770-364611
Mother's Contact No.	:	01773-545452
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Puthiya Unit, Rajshahi.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST MEHERUN NESA** joined Grameen Bank since 13 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

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Business Name	:	RANA PEARA KHAMAR		
Location	:	Dudur Mor, Puthiya, Rajshahi		
Total Investment in BDT	:	BDT 350,000/-		
Financing	:	Self BDT 280,000/-(from existing business) 80% Required Investment BDT 70,000/-(as equity) 20%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	4 Bigha		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Guava</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed after receiving equity money.</li> <li>Collects goods from Banesswar</li> <li>Agreed grace period is 3 months.</li> </ul>		

# **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Guava	920	27600	331200
Total Sales (A)	920	27600	331200
Less Variable Expense			
Fertilizer & insecticides	40	1200	14400
Total variable Expense (B)			
Contribution Margin (CM) [C=(A-B)	880	26400	316800
Less Variable Expense			
Rent		5,416	64992
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		6000	72000
Bank charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		17,316	207792
Net Profit (E)= [C-D]		9,084	109008

Investment Breakdown								
Existing					Proposed			
Particulars	Qty	<b>Unit Price</b>	Amount	Qty Unit Amount Propose			Proposed	
			(BDT)		Price	(BDT)	Total	
Guava Plant	700	400	280,000	0	0	0	280,000	
Fertilizers & insectisides	0	0	0	1	30000	30,000	30,000	
Lease	0	0	0	0	0	40,000	40,000	
Total		400	280,000	1	0	70,000	350,000	

### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Guava	1420	42600	511200	536760	
Total Sales (A)	1420	42600	511200	536760	
Less Variable Expense					
Fertilizer & insecticides	70	2100	25200	26460	
Total variable Expense (B)					
Contribution Margin (CM) [C=(A-B)	1,350	40500	486000	536760	
Less Variable Expense					
Rent		5,416	64,992	64,992	
Transportation		700	8400	8,600	
Salary (self)		5000	60000	60,000	
Salary(Staff)		11000	132000	132,000	
Bank charge		100	1200	1,200	
Mobile bill		350	4200	4,300	
Total fixed cost (D)		22,466	269592	269,892	
Net Profit (E)= [C-D]		18034	216408	266,868	
Investment Payback			30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	216,408	266,868
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		186,408
	Total Cash Inflow	266408	453276
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	186,408	423276

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

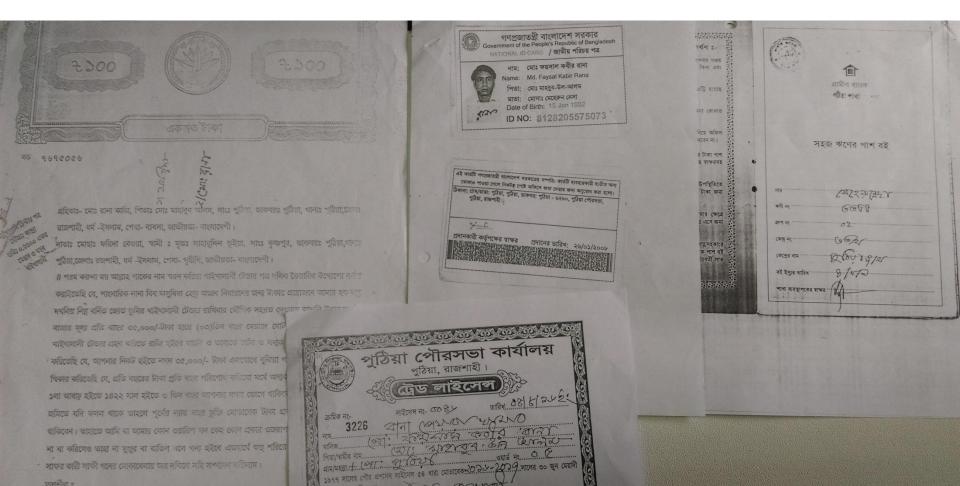
Political unrest

# Pictures









ব্যবসা ও পেশ পরিচালনা করিবার জন

খীকৃতিতে লাইদের অনুমতি প্রদান করা হইল। 🗡

रमाः यजन्न एक ।

অত্র দলিল লেখক ও পাঠক

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# **FAMILY PICTURE**

