Proposed NU Business Name: **BISMILLAH PHARMACY**



Project identification and prepared by: Md.Nurul islam Kaliakor Unit, Gazipur

Project verified by: MD. Mizanur Rahaman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.MRIDUL MIEA		
Age	:	12-08-1991 (25 Years)		
Education, till to date	:	H.S.C		
Marital status	:	Married		
Children	:	Not applicant.		
No. of siblings:	:	1 Brothers, 1 Sisters.		
Address	:	Vill: Haturiacala P.O: Haturiacala P.S: Kaliakor, Dist: Gazipur.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HAMIDA KHATUN MD.MIRSAHEB ALI Branch: Boroi bari Kaliakor ,, Centre # 79 (Female), Member ID: 7551/1, Group No: 07 Member since: 28-01-1988(20 Years) First loan: BDT 7,000 /-		
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan: Nill Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business.
Training Info	:	He has 06 month training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740193930
Family's Contact No.	:	01768688049
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HAMIDA KHATUN joined Grameen Bank since 20 years ago. At first she took BDT 7,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info			
Business Name	:	BISMILLAH PHARMACY	
Location	:	Vill: Haturiacala P.O: Haturiacala P.S: Kaliakor, Dist: Gazipur.	
Total Investment in BDT	:	BDT :1,10,500/-	
Financing	:	Self BDT 60,500/- (from existing business) 55% Required Investment BDT 50,000/- (as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of the shop	:	Nill	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Meadesin etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. Entrepreneur is owner of the shop. Collects goods from Company. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Meadisin	1,500	45,000	540,000	
Service	100	3,000	36,000	
Total Sales (A)	1,600	48,000	576,000	
Less. Variable Expense				
Meadisin	1,275	38,250	459,000	
Total variable Expense (B)	1,275	38,250	459,000	
Contribution Margin (CM) [C=(A-B)	325	9,750	117,000	
Less. Fixed Expense				
Rent		500	6,000	
Electricity Bill		100	1,200	
Transportation		200	2,400	
Mobile Bill		100	1,200	
Entertainment		100	1,200	
Salary (sttaf)		0	0	
Salary (self)		4,000	48,000	
Total fixed Cost (D)		5,000	60,000	
Net Profit (E) [C-D)		4,750	57,000	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Seclo	12,500	11,000	23,500	
Finix	2,500	6,000	8,500	
Rolac	3,000	3,000	6,000	
Napa	12,000	12,000	24,000	
Ramax	5,000	5000	10,000	
Atova	4,000	4000	8,000	
Fexo	5,000	7000	12,000	
Amdocal	4,500	2000	6,500	
Metfor	5,000	0	5,000	
Acical-D	7,000	0	7,000	
Total	60,500	50,000	110,500	

Source Of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Medicine	2,000	60,000	720,000	756,000
Service	150	4,500	54,000	56,700
Total Sales (A)	2,150	64,500	774,000	812,700
Less. Variable Expense				
Madicine	1,700	51,000	612,000	642,600
Total variable Expense (B)	1,700	51,000	612,000	642,600
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	170,100
Less. Fixed Expense				
Rent		500	6,000	6,000
Electricity Bill		150	1,800	1,800
Transportation		300	3,600	3,600
Mobile Bill		200	2,400	2,400
Entertainment		100	1,200	1,200
Salary (self)		4,000	48,000	48,000
Total Fixed Cost		5,250	63,000	63,000
Net Profit (E) [C-D)		8,250	99,000	1,07,100
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	99,000	107,100
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		69,000
	Total Cash Inflow	149,000	176,100
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	69,000	146,100

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Konabari Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





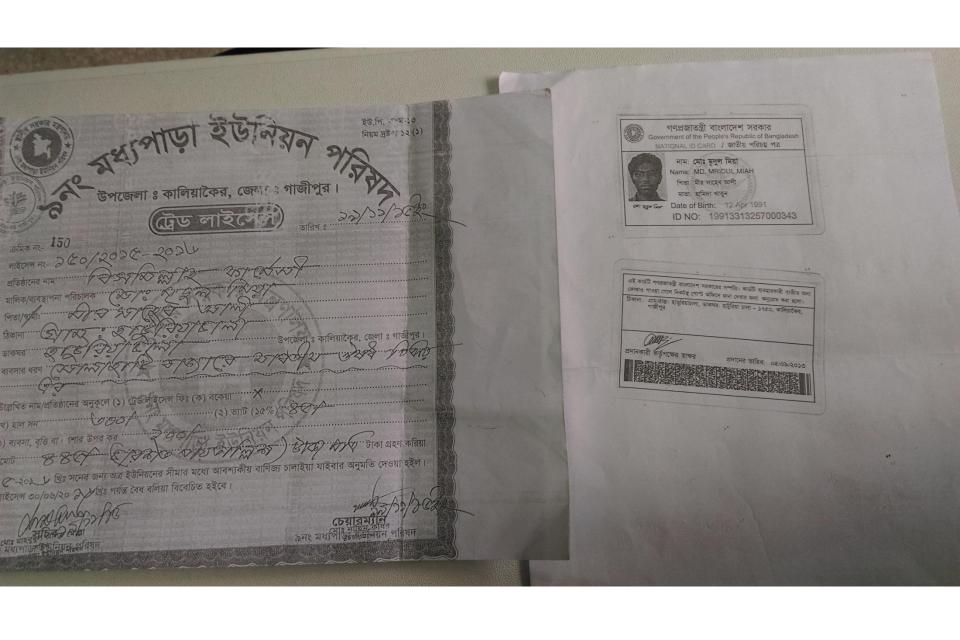












FAMILY PICTURE

