#### Proposed NU Business Name: RAJU ENTERPRISE



Project identification and prepared by: : Md. Nurul Islam Kaliakor unit, Gazipur.

Project verified by: MD. Mizanur Rahaman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. RAJU KHAN			
Age	:	01-02-1998 (18 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	1 Brothers and 2 Sister			
Address	:	Vill: Sholahati P.O: Haturiachala P.S: Kaliakor Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  FIROJA BAGUM  MD.HARUN KHAN  Branch: Boroibai Kaliakor, Centre # 02 (Female),  Member ID: 8894/1, Group No: 13  Member since: 01/01/1988 (28 Years)  First loan: BDT 2500 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 10,000 Outstanding loan: BDT 6,700 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income		Business,
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01775103885
Family's Contact No.	•	01770411586
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit, Dhaka.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**FIROJA BAGUM** joined Grameen Bank since 28 years ago. At first she took BDT 2500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	RAJU ENTERPEISE		
Location	:	Sholahati,Kaliakor Gazipur.		
Total Investment in BDT	:	BDT 83,600/-		
Financing	:	Self BDT 33,600/- (from existing business) 43% Required Investment BDT 50,000/- (as equity) 57%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	12 ft x 11 ft= 132 square ft		
Security of the shop	:	Nill		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soap ,Washing Powder, Tooth Past, Noodle, Salt etc .</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund no employee will be appointed.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Kaliakoir</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing I</b>	Busin	ess (	<b>BDT</b>	)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery Itemetc	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Pier,, Piller, Cement Bowl & Cement seller etc.	1,700	51,000	612,000
Total variable Expense (B)	1,700	51,000	612,000
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		200	2,400
Transportation		300	3,600
Mobile Bill		100	1,200
Entertainment		100	1,200
Salary (sttaf)		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		5,700	68,400
Net Profit (E) [C-D)		3,300	39,600

Investment Breakdown								
Particulars Existing Proposed Proposed								
Sop	3,000	2,000	5,000					
Biscuite	3,000	3,000	6,000					
Soft Drink	5,000	15,000	20,000					
Flower	1,900	3,000	4,900					
Sorisa oil	1,400	15000	16,400					
Sampow	500	0	500					
Tooth past	500	0	500					
Tooth brass	7,000	0	7,000					
Suger	1,500	0	1,500					
Washing Powder, Noodle, onion, Garlic, Harpic, Chanachur etc	9,800	12000	21,800					
Total	33,600	50,000	83,600					

### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Grocery Item	3800	114000	1368000	1436400	
Total Sales (A)	3800	114000	1368000	1436400	
Less Variable Expense					
Grocery Item	3230	96900	1162800	1220940	
Total variable Expense (B)	3,230	96900	1162800	1220940	
Contribution Margin (CM) [C=(A-B)	570	17100	205200	215460	
Less Variable Expense					
Electricity bill		300	3600	3800	
Transportation		300	3,600	3,800	
Salary (self)		5000	60000	60000	
Entertainment		500	6000	6000	
Mobile bill		350	4200	4300	
Total fixed cost (D)		6,450	77,400	77,900	
Net Profit (E)= [C-D]		10650	127800	137,560	
Investment Payback			30,000	30,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	127,800	137,560
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		97,800
	Total Cash Inflow	177800	235360
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	97,800	205360

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shopSholahati, Kaliakor Gazipur.

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





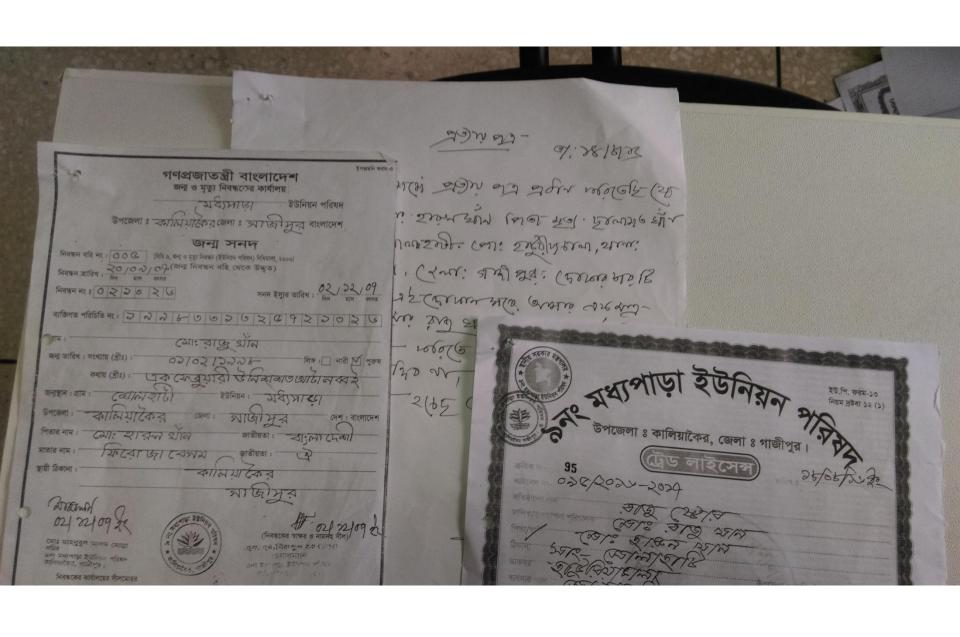












## **FAMILY PICTURE**

