Proposed NU Business Name: GOLDEN TAILARS



Project identification and prepared by: Md. Lukman hakim Mohonpur Unit, Rajshahi

Project verified by: Md. Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. ZEHER ALI			
Age	:	13-05-1985 (31 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	1 Brother 1 Sister			
Address	:	Vill: Bakshoil, P.O: Keshorhat, P.S Mohanpur, Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST.MONOARA BIBI LATE BAHAR ULLA Branch: Rayghati, Mohanpur Centre # 25(Female), Member ID: 2012/1, Group No: 02 Member since: 14-05-2013 (3Years) First loan: BDT 10,000			
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 30000, Outstanding loan: 3,920/= Mother			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Two years experience in running business.
Training Info	:	He has training.
Other Own/Family Sources of Income	:	Agriculter
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01735-557485
Mother's Contact No.	:	01834-103085
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit,Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

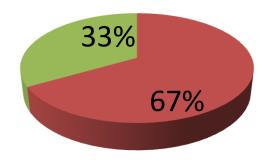
MOST.MONOARA BIBI joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	GOLDEN TAILARS		
Location	:	Keshorhat Bazar, Mohanpur , Rajshahi.		
Total Investment in BDT	:	BDT 1,25,000/-		
Financing	:	Self BDT 75,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12ft x 10ft= 120 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cloth item Average 20% gain on sale. The business is operating by entrepreneur. Existing 2 employees. After getting equity fund 1 employee will be appointed. The shop is owned. Collects goods from Dhaka, Rajshahi. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloth Item	1,500	45,000	5,40,000			
Tailaring Income	200	6,000	72,000			
Total Sales (A)	1,500	45,000	5,40,000			
Less. Variable Expense						
Cloth Item	1,200	36,000	4,32,000			
Total variable Expense (B)	1,200	36,000	4,32,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000			
Less. Fixed Expense						
Rent		500	6,000			
Electricity Bill		700	8,400			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Transportation		2,000	24,000			
Entertainment		300	3,600			
Salary (staff)						
Total fixed Cost (D)		8,700	1,04,400			
Net Profit (E) [C-D)		6,300	75,600			

Investment Breakdown							
Existing					Proposed		
Particulars	Particulars Qty. Unit		Amount	Qty	Unit Amount		Proposed Total
		Price	(BDT)		Price	(BDT)	
Shart Pice	100	300	30,000	50	300	15,000	45,000
Pant Pice	70	400	30,000	50	400	20,000	52,000
Security	-	-	15,000	-	ı	-	15,000
Sit Cloth	-	_	-	300	50	15,000	15,000
Total	170		75,000	400	750	50,000	1,25,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cloth Item	2,500	75,000	9,00,000	9,45,000	
Tailaring Income	300	9,000	1,08,000	1,13,400	
Total Sales (A)	2,500	75,000	9,00,000	9,45,000	
Less. Variable Expense					
Cloth Item	2,000	60,000	7,20,000	7,56,000	
Total variable Expense (B)	2,000	60,000	7,20,000	7,56,000	
Contribution Margin (CM) [C=(A-B)	800	24,000	2,88,000	3,02,400	
Less. Fixed Expense					
Rent		500	6,000	6,000	
Electricity Bill		900	10,800	11,500	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		3,000	36,000	40,000	
Entertainment		400	4,800	5,500	
Salary (staff)					
Total Fixed Cost		10,100	1,21,200	1,27,000	
Net Profit (E) [C-D)		13,900	1,66,800	1,75,400	
Investment Payback					

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,66,800	1,75,400
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,36,800
	Total Cash Inflow	2,16,800	3,12,200
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	1,36,800	2,82,200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 2 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

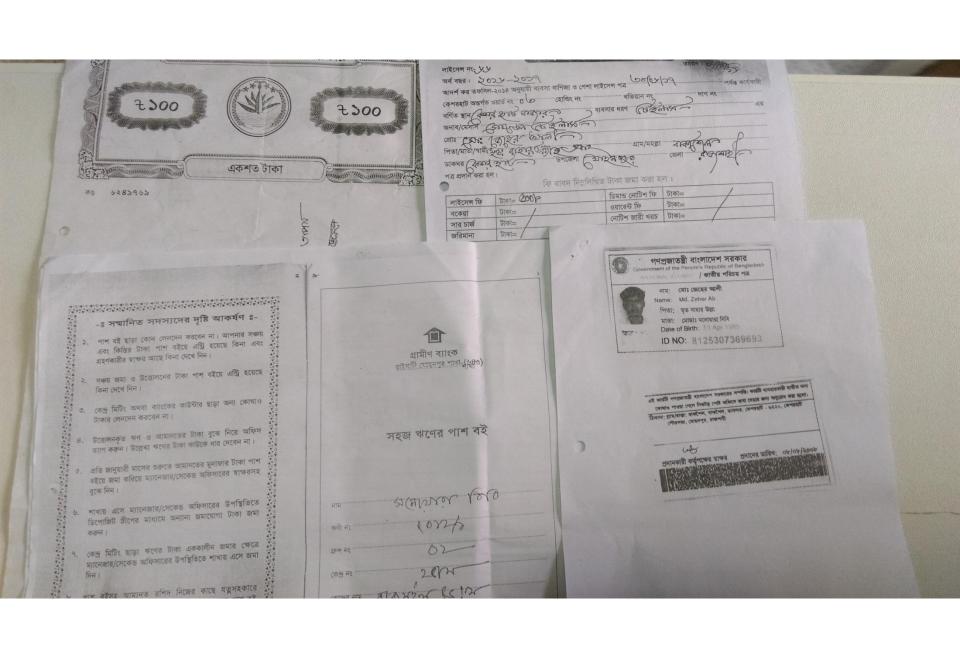












FAMILY PICTURE

