#### **Proposed NU Business Name: MA PHOTOSTAT AND COMPUTER**



Project identification and prepared by: Md. Sahabuddin Unit: Mohonpur Unit, Rajshahi

Project verified by: Md. Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	EKRAM ALI			
Age	:	05-01-1991 (25 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	02 Brother			
Address	:	Vill:Alaibidirpur, P.O: NowhataP.S PobaDist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST.NIPA BEGUM  MD. ABDUR RAHIM  Branch: Mowgasi Mohanpur Centre # 18(Female),  Member ID: 5506/1, Group No: 08  Member since: 25-07-2013(3Years)  First loan: BDT 10,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 15000, Outstanding loan: 9060/= Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Nine years experience in running business.
Training Info	:	He has training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.		01710-205260
Mother's Contact No.	:	01783-182029
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit,Rajshahi.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

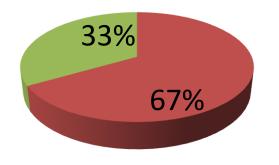
**MOST. NIPA BEGUM** joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MA PHOTOSTAT AND COMPUTER		
Location	:	Bidirpur Bazar, Mohanpur , Rajshahi.		
Total Investment in BDT	:	BDT 1,50,000/-		
Financing	:	Self BDT 100,000/-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 3,000/-		
Proposed Salary	:	BDT 3,000/-		
Size of shop	:	12ft x 10ft= 120 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Photocophy item</li> <li>Average 60% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>After getting equity fund 1 employee will be appointed.</li> <li>The shop is owned.</li> <li>Collects goods from Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Photocophy Item	1,000	30,000	3,60,000			
Total Sales (A)	1,000	30,000	3,60,000			
Less. Variable Expense						
Photocophy Item	400	12,000	1,44,000			
Total variable Expense (B)	400	12,000	1,44,000			
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000			
Less. Fixed Expense						
Rent		500	6,000			
Electricity Bill		700	8,400			
Mobile Bill		300	3,600			
Salary (self)		3,000	36,000			
Salary (staff)		4,000	48,000			
Transportation		1,000	12,000			
Entertainment		300	3,600			
Guard		200	2,400			
Total fixed Cost (D)		10,000	1,20,000			
Net Profit (E) [C-D)		8,000	96,000			

Investment Breakdown							
Existing				Proposed			
Particulars	rticulars Qty.		<b>Amount</b>	Qty Unit		Amount	<b>Proposed Total</b>
		Price	(BDT)		Price	(BDT)	
Photocophy Machin	1	50,000	50,000	_	-	-	50,000
Computer	1	15,000	15,000	_	-	-	15,000
Printer	1	5,000	5,000	_	-	-	5,000
Scanar Machin	1	5,000	5,000	_	-	-	5,000
Camera	1	5,000	5,000	-	-	-	5,000
Scurity Of Shop			20,000				20,000
Stashonari Item	-	_	-	_	-	50,000	50,000
Total	5		1,00,000	0		50,000	1,50,000

### **Source of Finance**



- Entrepreneur's Contribution 200,000
- Investor's Investment 100,000
- Total 300,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Photocophy Item	1,500	45,000	5,40,000	5,67,000	
Total Sales (A)	1,500	45,000	5,40,000	5,67,000	
Less. Variable Expense					
Photocophy Item	600	18,000	2,16,000	2,26,800	
Total variable Expense (B)	600	18,000	2,16,000	2,26,800	
Contribution Margin (CM) [C=(A-B)	900	27,000	3,24,000	3,40,200	
Less. Fixed Expense					
Rent		500	6,000	6,000	
Electricity Bill		700	8,400	9,000	
Salary (Staff)		4,000	48,000	48,000	
Mobile Bill	,	400	4,800	5,000	
Salary (self)	!	3,000	36,000	36,000	
Transportation		1,500	18,000	20,000	
Entertainment		300	3,600	4,000	
Guard		200	2,400	3,000	
Total Fixed Cost		10,600	1,27,200	1,31,000	
Net Profit (E) [C-D)		16,400	1,96,800	2,09,200	
Investment Payback	,		30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,96,800	2,09,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,66,800
	Total Cash Inflow	2,46,800	3,76,000
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	1,66,800	3,46,000

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 9 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

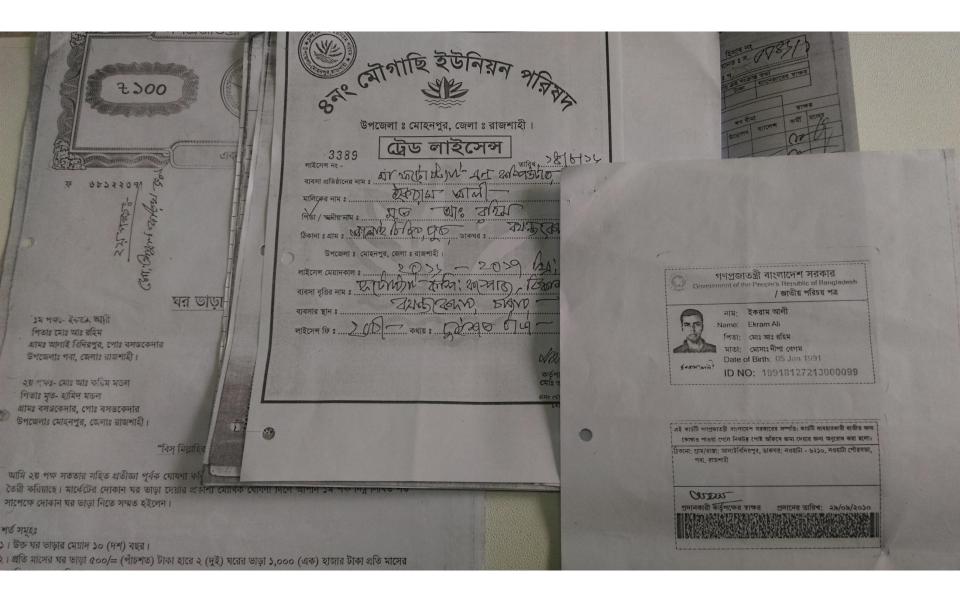
Political unrest

# Pictures









# **FAMILY PICTURE**

