Proposed NU Business Name: MAMUN PAN BORUJ



Project identification and prepared by: Md. Lokman Hakim, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul mannan Talukdar



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.MAMUNUR ROSHID			
Age	:	10-11-1981 (34 Years)			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	01Son			
No. of siblings:	:	06 Brother and 4Sister			
Address	:	Vill: Modho Doulatpur, P.O: Dipnogor, P.S: Bagmara Dist: Rajshahi.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:::::::::::::::::::::::::::::::::::::::	Mother Father MST.JOBEDA LATE.MOHIRUDDIN Branch: Boshu para, Centre #17 (Female), Member ID:1783/2, Group No: 04 Member since: 26-04-2004 (12 Years) First Ioan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 30,000/- Outstanding loan: BDT Paid/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	-	01773-925436
Mother's Contact No.	:	01737-977708
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

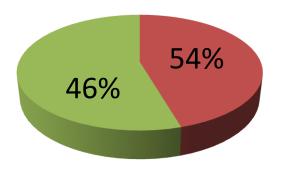
MST.JOBEDA joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Purchase of land.

Proposed Nobin Udyokta Business Info				
Business Name	:	MD.MAMUNUR ROSHID		
Location	:	ModhoDoulatpur, Dipnogor, Bagmara, Rajshahi.		
Total Investment in BDT	:	BDT 1,10,000/-		
Financing	:	Self BDT 60,000(from existing business) 55%		
		Required Investment BDT 50,000(as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 3,000		
Proposed Salary	:	BDT 3,000		
Size of shop	:	17 Shotangsho		
Security of the shop	:	0/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; pan etc. Average 100% gain on sale. The business is operating by entrepreneur. He is doing his business in renting place. Collects goods from pan khamer. Agreed grace period is 3 months 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Pan item	500	15,000	1,80,000			
Total Sales (A)	500	15,000	1,80,000			
Less. Variable Expense						
Pan item	0	0	0			
Total variable Expense (B)	0	0	0			
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000			
Less. Fixed Expense						
Rent						
Electricity Bill						
Mobile Bill		200	2,400			
Transportation		2,000	24,000			
Salary (self)		3,000	36,000			
Salary (staff)						
Entertainment		300	3,600			
Kinashok		3,000	36,000			
Total fixed Cost (D)		8,500	1,02,000			
Net Profit (E) [C-D)		6,500	78,000			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Pan Tree	3,000	20	60,000	25,00	20	50,000	1,10,000
Total	3,000		60,000	25,00		50,000	1,10,000

Source of Finance



- Entrepreneur's Contribution 125,000
- Investor's Investment 150,000
- Total 275,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Pan item	700	21,000	2,52,000	2,64,600		
Total Sales (A)	700	21,000	2,52,000	2,64,600		
Less. Variable Expense						
Pan item						
Total variable Expense (B)						
Contribution Margin (CM) [C=(A-B)	700	21,000	2,52,000	2,64,600		
Less. Fixed Expense						
Rent						
Electricity Bill						
Mobile Bill		300	3,600	4,000		
Transportation		2,500	30,000	31,000		
Salary (self)		3,000	36,000	36,000		
Salary (staff)						
Entertainment		300	3,600	4,000		
Kitnashok		3,500	42,000	45,000		
Non Cash Item						
Total Fixed Cost		9,600	1,15,200	1,20,000		
Net Profit (E) [C-D)		11,400	1,36,800	1,44,600		
Investment Payback						

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,36,800	1,44,600
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,06,800
	Total Cash Inflow	1,86,800	2,51,400
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	1,06,800	2,21,400



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 08 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

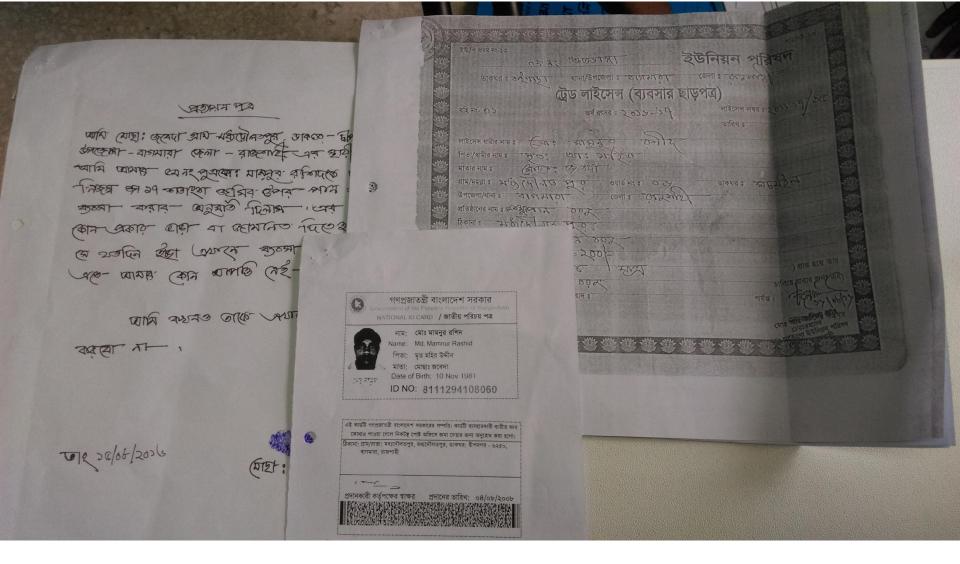
THREATS

Theft Fire Political unrest Pictures









FAMILY PICTURE

