Proposed NU Business Name: RAJA BADSHA ENTERPRIZE



Project identification and prepared by: Md. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: Md. Abdul mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.ABDUL HANNAN			
Age	:	11-10-1982 (34 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	02 Son			
No. of siblings:	:	(03)Brother AND (04)Sister			
Address	:	Vill: Gobindopara, P.O:Pashuria, P.S: Bagmara, Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST.JAEDA BIBI LATE AZIGER RAHMAN Branch: Achpara,Bagmara Centre # 60 (Female), Member ID5106/1, Group No: 03 Member since: 8-11-2005-2012 (TYears) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 15,000/= Outstanding loan:BDTPaid NO No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		Fifteen years experience in running business.
Other Own/Family Sources of Income	:	Agriculter
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728-032134
Father's Contact No.	•	01722-260534
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Mohonpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.JAEDA BIB Ijoined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MD.ABDUL HANNAN		
Location	:	Gobindopara, Bagmara, Rajshahi.		
Total Investment in BDT	:	BDT 1,30,000/-		
Financing	:	Self BDT 80,000(from existing business) 62% Required Investment BDT 50,000(as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	22 ft x 16 ft= 352 square ft		
Security of the shop	:	Nill		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Sugeer, Ata, Oill, Biscut, Soft Drinks etc. Average 12% gain on sale. The business is operating by entrepreneur. Existing No employee. He is doing his business in renting place. Collects goods from Gangupara. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Modi Item	4,000	1,20,000	14,40,000		
Total sales(A)	4,000	1,20,000	14,40,000		
Less. Variable Expense	3,520	1,05,600	12,67,200		
Total variable Expense (B)	3,520	1,05,600	12,67,200		
Contribution Margin (CM) [C=(A-B)	480	14,400	1,72,800		
Less. Fixed Expense					
Shop Rent		500	6,000		
Electricity Bill		750	9,000		
Mobile Bill		600	7,200		
Transportation		500	6,000		
Salary (self)		4,000	48,000		
Entertainment		200	2,400		
Total fixed Cost (D)		6,550	78,600		
Net Profit (E) [C-D)		7,850	94,200		

Investment Breakdown

	Existing					Proposed	
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Rich	10	1,650	16,500	10	1,650	16,500	33,000
Moyda	5	950	4,750	10	950	9,500	14,250
Khud	10	1050	10,500	10	1050	10,500	21,000
Soft Drinks	20	550	11,000	20	550	11,000	27,500
Biscit	-	-	10,000				10,000
Cosmetics Item			10,000				10,000
Chanachur,Chipes,S hope,Brash,Koyel etc			17,250				
	45		80.000	50		50.000	1.30.000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Modi Item	6,000	1,80,000	21,60,000	22,68,000		
Total Sales (A)	6,000	1,80,000	21,60,000	22,68,000		
Less. Variable Expense						
Modi Item	5,280	1,58,400	19,00,800	19,95,840		
Total variable Expense (B)	5,280	1,58,400	19,00,800	19,95,840		
Contribution Margin (CM) [C=(A-B)	720	21,600	2,59,200	2,72,160		
Less. Fixed Expense						
Rent		500	6,000	6,000		
Electricity Bill		750	9,000	9,000		
Mobile Bill		700	8,400	9,000		
Transportation		1,000	12,000	15,000		
Salary (self)		4,000	48,000	48,000		
Entertainment		500	6,000	6,500		
Total Fixed Cost		7,450	89,400	93,500		
Net Profit (E) [C-D)		14,150	1,69,800	1,78,660		
Investment Payback			30,000	30,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,69,800	1,78,660
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,39,800
	Total Cash Inflow	2,19,800	3,18,460
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
			2,88,460
3	Net Cash Surplus	1,39,800	

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











