Proposed NU Business Name: HAQUE ROKOMARI STORE



Project identification and prepared by: Aowlad Hossen, Feni Sadar Unit, Feni

Project verified by: Sushanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ENAMUL HAQUE		
Age	:	01-01-1982 (34 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	2 Son		
No. of siblings:	:	03 Brothers 01 Sisters		
Address	:	Vill: West Chilonia, P.O: Hazir Baazar, P.S: Feni Sadarf Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father JAMILA KHATUN JAMILA KHATUN ROBIUL HAQUE Branch: Kalidaha Feni, Centre # 11 (Female), Member ID: 2344, Group No: 03 Member since: 14-03-2006 (08 Years) First Ioan: BDT 10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 3,00,000 Outstanding loan: Nil Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	09 years experience in running business. Own business 09 Years
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	-	None
Entrepreneur Contact No.	-	01819087537
Mother's Contact No.	:	01915122954
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Feni Sadar, ,Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JAMILA KHATUN joined Grameen Bank since 08 years ago. At first she took 1000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

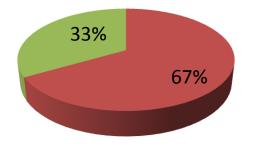
Proposed Nobin Udyokta Business Info					
Business Name	:	HAQUE ROKOMARI STORE			
Location	:	Lalpol Baazar, Feni			
Total Investment in BDT	:	BDT 300,000/-			
Financing	:	Self BDT 200,000/-(from existing business) 67% Required Investment BDT 100,000/-(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 05 ft = 50 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods Cosmetics, Soft drinks, Biscuit, Others etc The business is operating by entrepreneur. Existing remployee. 01 will be appointed after getting equity money. The shop is rented. Collects goods from Feni Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Cosmetics, Soft drinks, Biscuit, Others etc	4000	120000	1440000			
Total Sales (A)	4000	120000	1440000			
Less Variable Expense						
Cosmetics, Soft drinks, Biscuit, Others etc	3400	102000	1224000			
Total variable Expense (B)	3,400	102000	1224000			
Contribution Margin (CM) [C=(A-B)	600	18000	216000			
Less Variable Expense						
Rent		1,100	13200			
Electricity bill		1200	14400			
Transportation		500	6000			
Salary (self)		5000	60000			
Entertainment		700	8400			
Guard		100	1200			
Generator		150	1800			
Mobile bill		500	6000			
Total fixed cost (D)		9,100	109200			
Net Profit (E)= [C-D]		8,900	106800			

Investment Breakdown

	Proposed						
Particulars Qty		Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cosmetics	250	480	120,000	250	170	42,500	162,500
Soft drinks	180	250	45,000	100	94	9,400	54,400
Biscuit & others	0	0	35,000	0	0	0	35,000
Mobile set	0	0	0	3700	13	48,100	48,100
Total		730	200,000	4050	0	100,000	300,000

Source of Finance



Entrepreneur's Contribution 200,000

Investor's Investment 100,000

Total 300,000

Financial Projection (BDT)

		()		
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Cosmetics, Soft drinks, Biscuit, Others etc	7000	210000	2520000	2646000
Total Sales (A)	7000	210000	2520000	2646000
Less Variable Expense				
Cosmetics, Soft drinks, Biscuit, Others etc	5950	178500	2142000	2249100
Total variable Expense (B)	5 <i>,</i> 950	178500	2142000	2249100
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900
Less Variable Expense				
Rent		1,100	13,200	13,200
Electricity bill		1500	18000	18,000
Transportation		700	8400	8,600
Salary (self)		5000	60000	60,000
Salary(Staff)		5000	60000	60,000
Entertainment		700	8400	8,400
Guard		100	1200	1,200
Generator		150	1800	1,800
Mobile bill		600	7200	7,400
Total fixed cost (D)		14,750	177000	177,400
Net Profit (E)= [C-D]		16750	201000	219,500
Investment Payback			60,000	60,000

Cas	Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)				
1	Cash Inflow						
1.1	Investment Infusion by Investor	100,000					
1.2	Net Profit	201,000	219,500				
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		141,000				
	Total Cash Inflow	301000	360500				
2	Cash Outflow						
2.1	Purchase of Product	100,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000				
	Total Cash Outflow	160,000	60000				
3	Net Cash Surplus	141,000	300500				



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 09 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures







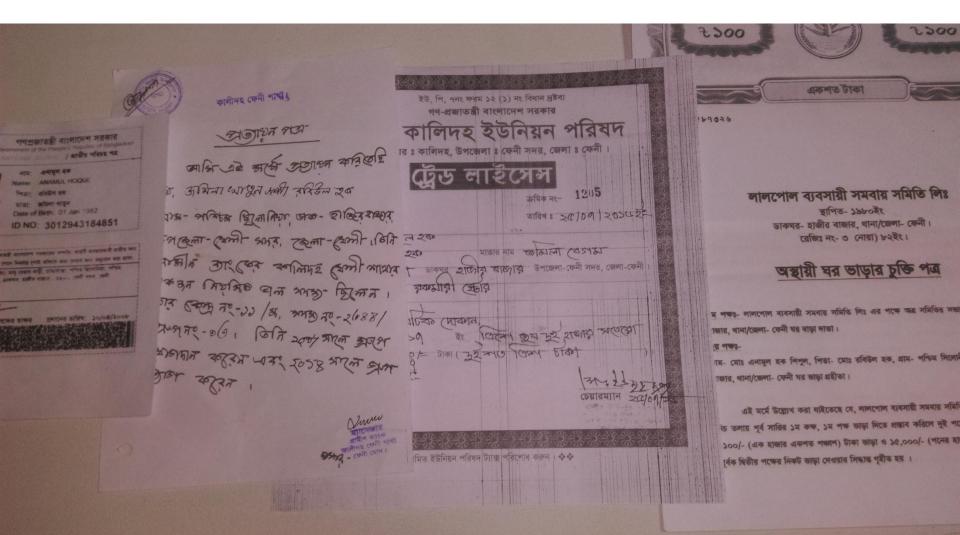












FAMILY PICTURE

