#### **Proposed NU Business Name: JHUMUR METAL WORKS**



Project identification and prepared by: Aowlad Hossain, Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Bishwash



#### Brief Bio of The Proposed Nobin Udyokta SHAHIDUL ISLAM Name 03-02-1989 (28 Years) Age Class XIII Education, till to date Marital status Married Children 02 Daughter 03 Brothers No. of siblings: Vill: Gobindapur, P.O: Hajir baazar, P.S: Feni Sadar Dist: Feni Address Parent's and GB related Info Mother (i) Who is GB member Father (ii) Mother's name **PEYARA BEGUM** LATE NUR KORIM (iii) Father's name (iv) GB member's info Branch: Kalidaha Feni Centre # 17 (Female), Member ID: 2573, Group No: 07 Member since: 18-05-2013 (10 Years) First loan: BDT 3000 **Further Information:** Existing Loan: BDT 15000, Outstanding loan: BDT Nil (v) Who pays GB loan installment Himself (vi) Mobile lady No (vii) Grameen Education Loan No (viii) Any other loan like GB, No BRAC ASA etc..

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	10 years experience in running business. 02 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01814-912543
Mother's Contact No.	:	01874-768954
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**PEYARA BEGUM** joined Grameen Bank since 10 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Propose	d Nobin Udyokta Business	Info

Proposed Nobin Udyokta Business info					
Business Name	:	JHUMUR METAL WORKS			
Location	:	Lalpol Baazar, Feni			
Total Investment in BDT	:	BDT 170,000/-			
Financing	:	Self BDT 120,000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
	1				

cimates)		PDT 5 000/	
awings	:	BDT 5,000/-	

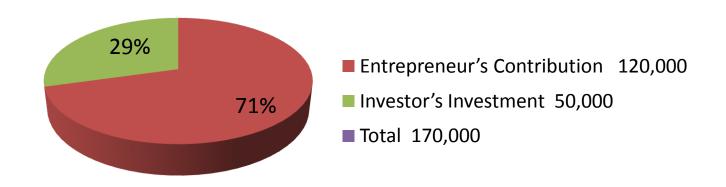
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20 ft x 18 ft = 360 square ft
mplementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Almirah, Showcase, Rack etc.</li> <li>The business is operating by entrepreneur. Existing 04 employee</li> <li>The shop is in rented.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>

## **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Almirah, Window, Steel, Plane sheet etc.	4600	138000	1656000
Total Sales (A)	4600	138000	1656000
Less Variable Expense			
Almirah, Window, Steel, Plane sheet etc.	3680	110400	1324800
Total variable Expense (B)	3,680	110400	1324800
Contribution Margin (CM) [C=(A-B)	920	27600	331200
Less Variable Expense			
Rent		1,800	21600
Electricity bill		2000	24000
Transportation		2,000	24000
Salary (self)		5000	60000
Salary(Staff)		7500	90000
Entertainment		500	6000
Mobile bill		400	4800
Total fixed cost (D)		19,200	230400
Net Profit (E)= [C-D]		8,400	100800

Investment Breakdown									
Existing					Proposed				
Particulars	Qty.	Unit Price	Unit Price Amount	Qty	<b>Unit Price</b>	Amount	Proposed		
			(BDT)			(BDT)	Total		
Almirah	1	26000	26,000	10	2,700	27,000	53,000		
Showcase	2	14000	28,000	0	0	0	28,000		
Rack	2	9000	18,000	0	0	0	18,000		
Cot	1	18000	18,000	0	0	0	18,000		
Others	1	16000	16,000	1	4100	4,100	20,100		
Security	1	14000	14,000	0	0	0	14,000		
Grill, Rod	0	0	0	42	450	18,900	18,900		
	8	0	120,000	53	0	50,000	170,000		

#### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Almirah, Window, Steel, Plane sheet etc.	6100	183000	2196000	2305800		
Total Sales (A)	6100	183000	2196000	2305800		
Less Variable Expense						
Almirah, Window, Steel, Plane sheet etc.	4880	146400	1756800	1844640		
Total variable Expense (B)	4,880	146400	1756800	1844640		
Contribution Margin (CM) [C=(A-B)	1,220	36600	439200	461160		
Less Variable Expense						
Rent		1,800	21600	21,600		
Electricity bill		2500	30000	30500		
Transportation		2,500	30,000	31000		
Salary (self)		5000	60000	60000		
Salary(Staff)		7500	90000	90000		
Entertainment		500	6000	6000		
Mobile bill		450	5400	5600		
Total fixed cost (D)		20,250	243,000	244,700		
Net Profit (E)= [C-D]		16350	196200	216,460		
Investment Payback			30,000	30,000		

#### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	196,200	216,460
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		166,200
	Total Cash Inflow	246200	382660
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	166,200	352660

#### SWOT ANALYSIS

# Strength

Employment: Self: 02 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures







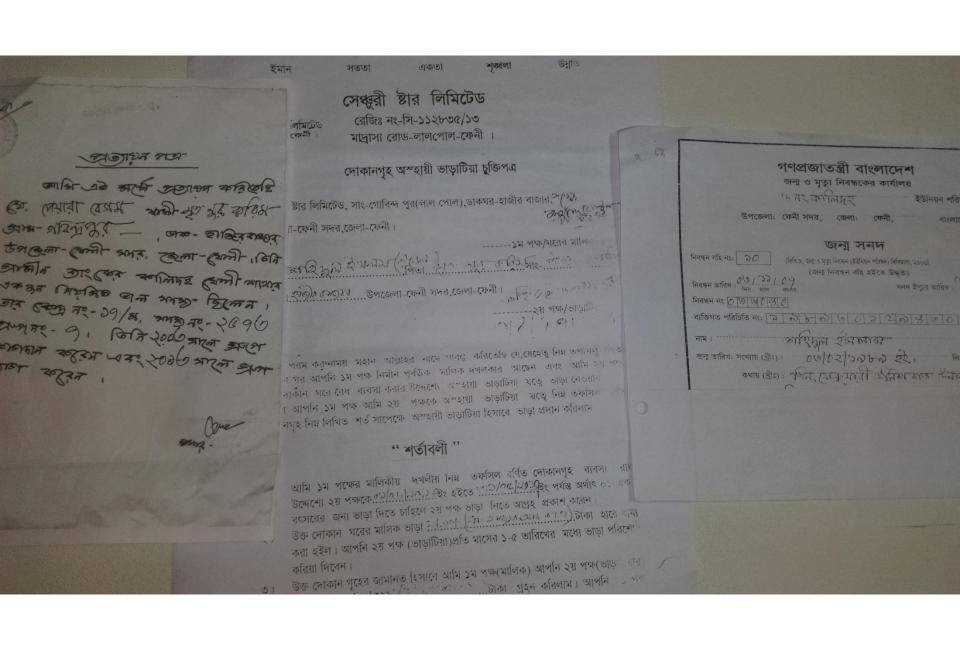












### **FAMILY PICTURE**

