Proposed NU Business Name: SHAWON PEYARA KHAMAR



Project identification and prepared by: Md. Ebadat Hossain, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SABBIR HOSSEN SHAWON		
Age	:	13-05-1998 (18 Years)		
Education, till to date	:	Class VIII		
Marital status	••	Umnarried		
Children	:	-		
No. of siblings:	:	1 Brother & 2 Sisters		
Address	:	Vill: Chandonmaria, P.O: satbaria, P.S: Puthiya, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. REHENA BEGUM MD. ABDUL SATTAR Branch: Puthiya ;Centre # 3 (Female), Member ID: 3561/4, Group No: 04 Member since: 2005 (10 Years) First loan: BDT -7000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50000, Outstanding loan: 30620 N/A No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has NO training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01741213973
Mother's Contact No.	:	01763252226
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. REHENA BEGUM joined Grameen Bank since 10 years ago. At first she took 7000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	SHAWON PEYARA KHAMAR	
Location	:	Chandonmaria, Shatbaria, Puthia, Rajshahi	
Total Investment in BDT	:	BDT 360000/-	
Financing	:	Self BDT 280000/-(from existing business) 67% Required Investment BDT 80000/-(as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	5 katha	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fertilizer. Average % gain on sale. The business is operating by entrepreneur. Existing 2 employees. The shop is own. Agreed grace period is 3 months. 	

Existing Busin	iess (BDT)
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Daily	Monthly	Yearly
1500	45000	540000
1500	49980	599760
1,500	45000	540000
	6,250	75000
	2,000	24000
	3000	36000
	6000	72000
	12000	144000
	8000	96000
	2000	24000
	300	3600
	37,550	450600
	7,450	89400
	1500 1500	1500 45000 1500 49980 1,500 45000 6,250 2,000 3000 6000 12000 8000 2000 37,550

Investment Breakdown					
Particulars	Existing	Proposed	Total		
Guava tree	280,000	0	280000		
Lease, Cultivation, Insectisides,					
Fertilizer	0	800,00	800000		
	280,000	800,00	360000		

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Guava	1900	57000	684000	718200	
Total Sales (A)	1900	57000	684000	718200	
Less Variable Expense					
Total variable Expense (B)					
Contribution Margin (CM) [C=(A-B)	1,900	57000	684000	718200	
Less Variable Expense					
Rent		6,250	75000	75,000	
Transportation		2,200	26,400	26,600	
Salary (self)		3000	36000	36000	
Salary(Staff)		6000	72000	72000	
Labour		14000	168000	170000	
Fertilizer & insectisides		10000	120000	120000	
Generator		2000	24000	24000	
Mobile bill		400	4800	5000	
Total fixed cost (D)		41,850	406,200	408,600	
Net Profit (E)= [C-D]		15150	181800	309,600	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	181,800	454,900
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		133,800
	Total Cash Inflow	261800	588700
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	Total Cash Outflow	128,000	48000
3	Net Cash Surplus	133,800	540700

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

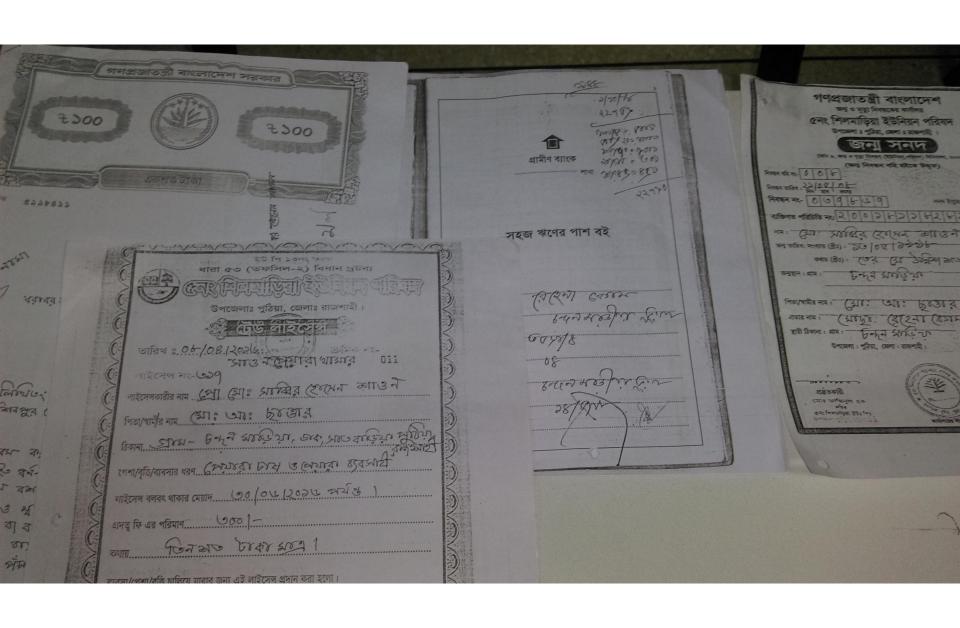












FAMILY PICTURE

