Proposed NU Business Name: MS VAI VAI ELECTRONICS & MUDI DOKAN



Project identification and prepared by: Md. Sahabuddin, Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul MannanTalukdar



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|---|-------|--|--|--|--|
| Name | : | MD. ABDUL HAKIM | | | |
| Age | : | 01-10-1992(24 Years) | | | |
| Education, till to date | : | CLASS VIII | | | |
| Marital status | : | Unmarried | | | |
| Children | : | - | | | |
| No. of siblings: | : | 2 Brothers & 1 Sisters | | | |
| Address | : | Vill: Gobindapara, P.O: Pasuriya, P.S: Bagmara, Dist: Rajshahi | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father MST. FAIMA BIBI MD. TALUB HOSEN KHANDAR Branch: Achpara, Centre # 37(Female), Member ID: 2379/1, Group No: 02 Member since: 29-05-2014(02 Years) First loan: BDT 10000 | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing Loan: BDT 24000, Outstanding loan: BDT 7482 N/A No No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|---|
| Business Experiences and | : | 5 years experience in running business. |
| Training Info | : | He has no training. |
| Other Own/Family Sources of Income | : | - |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01722726248 |
| Mother's Contact No. | : | 01796111849 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

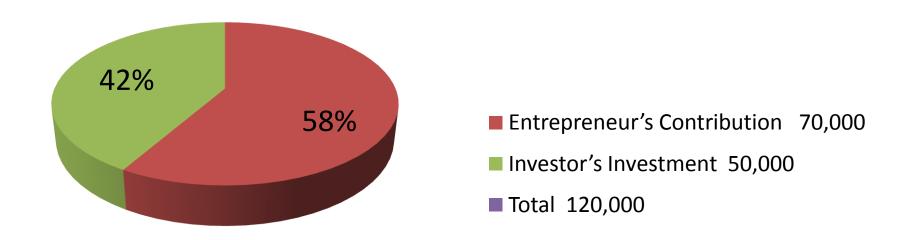
MST. FAIMA BIBI joined Grameen Bank since 02 years ago. At first she took 10000taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|---|--|--|--|
| Business Name | : | MS VAI VAI ELECTRONICS & MUDI DOKAN | | | |
| Location | : | Goindapara | | | |
| Total Investment in BDT | : | BDT 120,000/- | | | |
| Financing | : | Self BDT 70,000/-(from existing business) 58% Required Investment BDT 50,000/-(as equity) 42% | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- | | | |
| Proposed Salary | : | BDT 5,000/- | | | |
| Size of shop | : | 10ft x 8ft= 80 square ft | | | |
| Security of the shop | | - | | | |
| Implementation | • | The business is planned to be scaled up by investment in existing goods like; Electric & Grocery item etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Agreed grace period is 3 months. | | | |

| Existing Business (BDT) | | | | | |
|-----------------------------------|-------|---------|---------|--|--|
| Particular | Daily | Monthly | Yearly | | |
| Revenue (sales) | | | | | |
| Grocery & Electronics Item | 800 | 24,000 | 288,000 | | |
| Mobile Servicing & Service | 200 | 6,000 | 72,000 | | |
| Total Sales (A) | 1,000 | 30,000 | 360,000 | | |
| Less. Variable Expense | | | | | |
| Grocery & Electronics Item | 680 | 20,400 | 244,800 | | |
| Total variable Expense (B) | 680 | 20,400 | 244,800 | | |
| Contribution Margin (CM) [C=(A-B) | 320 | 9,600 | 115,200 | | |
| Less. Fixed Expense | | | | | |
| Electricity Bill | | 250 | 3,000 | | |
| Mobile Bill | | 250 | 3,000 | | |
| Salary (self) | | 3,000 | 36,000 | | |
| Entertainment | | 200 | 2,400 | | |
| Transportation | | 300 | 3,600 | | |
| Total fixed Cost (D) | | 4,000 | 48,000 | | |
| Net Profit (E) [C-D) | | 5,600 | 67,200 | | |

| Investment Breakdown | | | | | | |
|---|----------|----------|-----------------------|--|--|--|
| Particulars | Existing | Proposed | Proposed Total | | | |
| Electronics Item (Bulb, Socket, Holder, | 20,000 | 20,000 | 40,000 | | | |
| Plug, Switch) | | | | | | |
| Grocery Item (Soap, Shampoo, Oil, | 50,000 | 30,000 | 80,000 | | | |
| Snow) | | | | | | |
| Total | 70,000 | 50,000 | 120,000 | | | |

Source of Finance



| Financial Projection (BDT) | | | | | | |
|-----------------------------------|-------|---------|----------|----------|--|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | | |
| Revenue (sales) | | | | | | |
| Grocery & Electronics Item | 1,600 | 48,000 | 576,000 | 604,800 | | |
| Mobile Servicing & Service | 200 | 6,000 | 72,000 | 75,600 | | |
| Total Sales (A) | 1,800 | 54,000 | 648,000 | 680,400 | | |
| Less. Variable Expense | | | | | | |
| Grocery & Electronics Item | 1,360 | 40,800 | 489,600 | 514,080 | | |
| Total variable Expense (B) | 1,360 | 40,800 | 489,600 | 514,080 | | |
| Contribution Margin (CM) [C=(A-B) | 440 | 13,200 | 158,400 | 166,320 | | |
| Less. Fixed Expense | | | | | | |
| Electricity Bill | | 250 | 3,000 | 3,500 | | |
| Mobile Bill | | 350 | 4,200 | 5,500 | | |
| Salary (self) | | 3,000 | 36,000 | 36,000 | | |
| Entertainment | | 200 | 2,400 | 2,400 | | |
| Transportation | | 500 | 6,000 | 8,000 | | |
| Total Fixed Cost | | 4,300 | 51,600 | 55,400 | | |
| Net Profit (E) [C-D) | | 8,900 | 106,800 | 110,920 | | |
| Investment Payback | | | 30,000 | 30,000 | | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars Particulars | Year 1 (BDT) | Year 2 (BDT) |
|-----|--|--------------|--------------|
| 1 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 50,000 | |
| 1.2 | Net Profit | 106,800 | 110,920 |
| 1.3 | Depreciation (Non cash item) | | - |
| 1.4 | Opening Balance of Cash Surplus | | 76,800 |
| | Total Cash Inflow | 156,800 | 187,720 |
| 2 | Cash Outflow | | |
| 2.1 | Purchase of Product | 50,000 | |
| 2.2 | Payment of GB Loan | | |
| | Investment Pay Back (Including Ownership Tr. | | |
| 2.3 | Fee) | 30,000 | 30,000 |
| | Total Cash Outflow | 80,000 | 30,000 |
| 3 | Net Cash Surplus | 76,800 | 157,720 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











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FAMILY PICTURE

