Proposed NU Business Name: MOHIM TRADERS



Project identification and prepared by: MD Eabadt Hossain, Puthiya Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MINTU SARKER		
Age	:	25-10-1985 (31 Years)		
Education, till to date	:	Class VIII		
Marital status	:	Married		
Children	:	01 Son 01 Daughter		
No. of siblings:	:	03 Brothers 03 Sisters		
Address	:	Vill: Kanaipara P.O: Jeupara, P.S: Puthiya , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST SALEHA BEGUM MD AMINSARKER Branch: Puthiya, Centre # 39(Female), Member ID: 3971/3, Group No: 04 Member since: 15-01-11 (5 Years) First loan: BDT 5000/-		
Further Information:		Existing loan: BDT 20,000/- Outstanding loan: 5132/- Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan		No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	10 years experience in running business. 08 Years in own business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01724-087046
Mother's Contact No.	:	01987-238051
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthiya, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SALEHA BEGUM joined Grameen Bank since 05 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

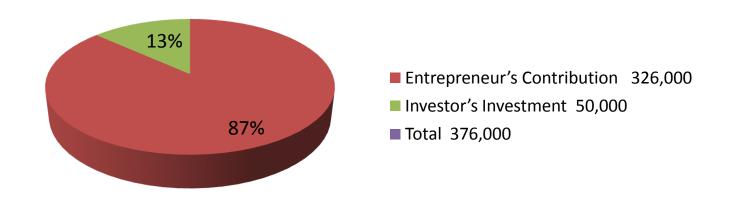
Proposed Nobin Udyokta Business Info						
Business Name	:	MOHIM TRADERS				
Location	:	Kanaipara, Jhalmalia Baazar, Puthiya				
Total Investment in BDT	:	BDT 376,000/-				
Financing	:	Self BDT 326,000(from existing business) 87% Required Investment BDT 50,000(as equity) 13%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	15 ft x 30 ft = 450 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Corn, Moshur etc The shop is rented. The business is operating by entrepreneur. Existing no employee. 01 will be appointed after receiving the equity money. Collects goods from Taherpur & jhalmalia. Agreed grace period is 3 months. 				

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Corn, Moshur etc	11000	330000	3960000
Total Sales (A)	11000	330000	3960000
Less Variable Expense			
Corn, Moshur etc	10450	313500	3762000
Total variable Expense (B)	10,450	313500	3762000
Contribution Margin (CM) [C=(A-B)	550	16500	198000
Less Variable Expense			
Rent		1,200	14400
Electricity bill		300	3600
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		300	3600
Band charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		9,200	110400
Net Profit (E)= [C-D]		7,300	87600

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
				_				
			(BDT)			(BDT)	Total	
Corn	515	630	324,450	100	200	20,000	344,450	
Pulse (Moshur)	3	350	1,050	100	200	20,000	21,050	
Pulse (Moog)	0	0	0			0	0	
Wheat	1	500	500	100	100	10,000	10,500	
Others	0	0	0	0	0	0	0	
	519	0	326,000	300	0	50,000	376,000	

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Corn, Moshur etc	19000	570000	6840000	7182000	
Total Sales (A)	19000	570000	6840000	7182000	
Less Variable Expense					
Corn, Moshur etc	18050	541500	6498000	6822900	
Total variable Expense (B)	18,050	541500	6498000	6822900	
Contribution Margin (CM) [C=(A-B)	950	28500	342000	359100	
Less Variable Expense					
Rent		1,200	14400	14,400	
Electricity bill		500	6000	6300	
Transportation		2,500	30,000	30500	
Salary (self)		5000	60000	60000	
Salary(Staff)		5000	60000	60000	
Entertainment		300	3600	3600	
Band charge		100	1200	1200	
Mobile bill		350	4200	4300	
Total fixed cost (D)		14,850	178,200	179,100	
Net Profit (E)= [C-D]		13650	163800	180,000	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow	= (== 1)	700. 2 (227)
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	163,800	180,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		133,800
	Total Cash Inflow	213800	313800
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	133,800	283800

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop; Tetuljora, Rajfulbaria, Savar,

Dhaka.

Regular customers;

THREATS

Theft

Fire

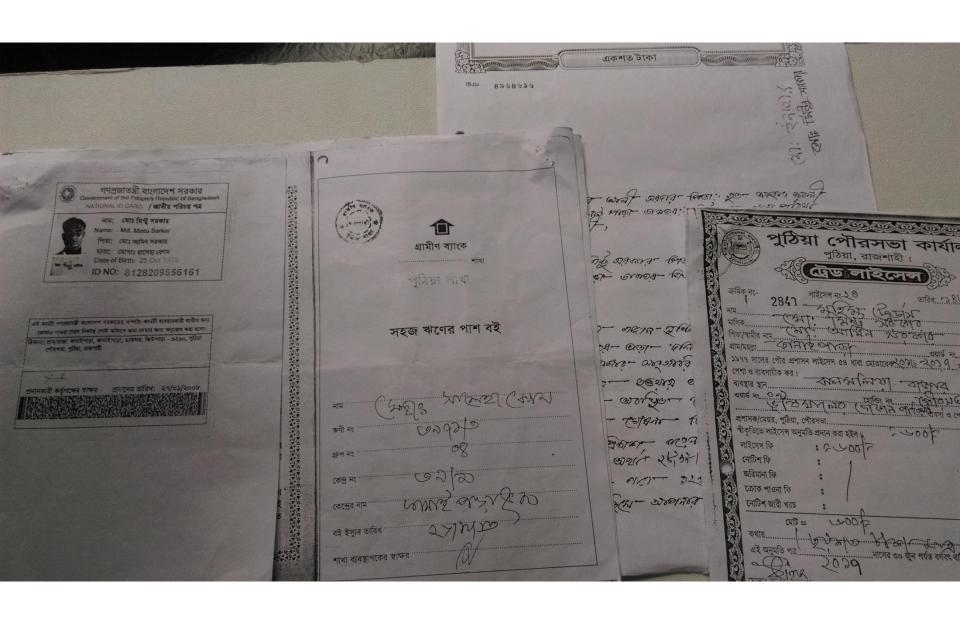
Political unrest

Pictures









FAMILY PICTURE

